

## **B.Com(Prog) IV sem**

### **English**

#### **Types of Feature Articles**

- **Human Interest:** story that discusses a person, or people, or a companion animal in an emotional way. It presents people and their problems, concerns, or achievements in a way that brings about interest, sympathy or motivation in the reader or viewer.
- **Profile:** This feature type focuses on a specific individual's character or lifestyle. This type is intended to help the reader feel like they've gotten a window into someone's life. Often, these features are written about celebrities or other public figures.
- **Instructional:** How-to feature articles teach readers how to do something. Oftentimes, the writer will write about their own journey to learn a task, such as how to make a wedding cake.
- **Historical:** Features that honor historical events or developments are quite common. They are also useful in juxtaposing the past and the present, helping to root the reader in a shared history.
- **Seasonal:** Some features are perfect for writing about in certain times of year, such as the beginning of summer vacation or at the winter holidays.
- **Behind the Scenes:** These features give readers insight into an unusual process, issue or event. It can introduce them to something that is typically not open to the public or publicized.

Q: Write a feature article on the following topics in 400 words

1. Material Possession: The Parameter of Success
2. Your Favourite Holiday Destination