

BCH SEM IV 2019-20

PAPER- ENTREPRENEURSHIP

IMPORTANT QUESTIONS

Q-Discuss the term intrapreneuship. How organisation should inculcate intrapreneuship.

Q-Discuss meaning, concept and history of Technopreneurship?Give two examples of Technopreneurs in India?

UNIT-2

Q-Explain the concept of Family business. Also state the major challenges faced by family business in India?