

International Business

B.Com (H) V Sem 29.4.2020

- Q1. Enumerate the factors that have contributed to the growth of International Business in the last few decades.
- Q2. What is International Business? List and Explain the Major difference between domestic and International Business.
- Q3. List and Explain the different modes of entry for an International Business firm.
- Q4. A global business firm operates in an environment which is complex and multidimensional. Elaborate.