

B.COM IV SEM

Report writing

- Report writing is a formal style of writing elaborately on a topic. The tone of a report is always formal. The important section to focus on is the target audience. For example – report writing about a school event, report writing about a business case, etc.
- All your facts and information presented in the report not only have to be bias-free, but they also have to be a 100% correct. Proof-reading and fact-checking is always what you do as a thumb rule before submitting a report.

- Kinds of Reports
- Based on some special characteristics, a report can be a certain kind. Why classify them in kinds? Well, depending upon the purpose of the report, it's always best to know what kind would be the best for that case.

- For example, informal reports in office formal contexts may not be suitable. In that case, even if your report is on point and the best, just the structure or format or language could work against your report.
- Small things like that should not stand in the way of you conveying your point. And thus for these reasons and more, let's dive into the kinds of reports that exist so we can make clear decisions of their usage.

- All Types of Reports and their Explanation
- Long Report and Short Reports:
 - These kinds of reports are quite clear, as the name suggests. A two-page report or sometimes referred to as a memorandum is short, and a thirty-page report is absolutely long. But what makes a clear division of short reports or long reports? Well, usually, notice that longer reports are generally written in a formal manner.

- Internal and External Reports:
- As the name suggests, an internal report stays within a certain organization or group of people. In the case of office settings, internal reports are for within the organization.
- We prepare external reports, such as a news report in the newspaper about an incident or the annual reports of companies for distribution outside the organization. We call these as public reports.

- Vertical and Lateral Reports:
- This is about the hierarchy of the reports' ultimate target. If the report is for your management or for your mentees, it's a vertical report. Whenever a direction of upwards or downwards comes into motion, we call it a vertical report.
- Lateral reports, on the other hand, assist in coordination in the organization. A report traveling between units of the same organization level (for example, a report among the administration and finance departments) is lateral.

- Periodic Reports:
- Periodic reports are sent out on regularly pre-scheduled dates. In most cases, their direction is upward and serves as management control. Some, like annual reports, is not vertical but is a Government mandate to be periodic in nature.
- That is why we have annual or quarterly or half-yearly reports. If they are this frequent, it only makes sense to pre-set the structure of these reports and just fill in the data every period. That's exactly what happens in most cases too.

- Furthermore,
- Formal and Informal Reports:
- Formal reports are meticulously structured. They focus on objectivity and organization, contain deeper detail, and the writer must write them in a style that eliminates factors like personal pronouns.
- Informal reports are usually short messages with free-flowing, casual use of language. We generally describe the internal report/memorandum as an informal report. For example, a report among your peers, or a report for your small group or team, etc.

- Informational and Analytical Reports:
- Informational reports (attendance reports, annual budget reports, monthly financial reports, and such) carry objective information from one area of an organization to maybe a larger system.
- Analytical reports (scientific research, feasibility reports, and employee appraisals) show attempts to solve actual problems. These analytical reports usually require suggestions at the end.

- Proposal Reports:
- These kinds of reports are like an extension to the analytical/problem-solving reports. A proposal is a document one prepares to describe how one organization can provide a solution to a problem they are facing.
- There's usually always a need to prepare a report in a business set-up. The end goal is usually very solution-oriented. We call such kinds of reports as proposal reports.

- Functional Reports:
- These kinds of reports include marketing reports, financial reports, accounting reports, and a spectrum of other reports that provide a function specifically. By and large, we can include almost all reports in most of these categories. Furthermore, we can include a single report in several kinds of reports.

- Example of a short report

REPORT ON ANNUAL FUNCTION OF COLLEGE

The annual function of College was held on 6th March,2020. Preparations for the annual function were made a few days in advance. The college was decorated elegantly. A grand stage had been set up with professional sound system. The program started with the lighting of the lamp by the Chairperson and the other dignitaries. The Vice Chairperson of the college also shared few words with all. He made the audience aware of the achievements of college in academics and co-curricular arenas. The talented students presented mesmerizing cultural events such as dances, plays, magic show, etc.

The Principal read out the Annual Report. Prizes were given away to the toppers and other students who had brought laurels to the college in various competitions and contests. The college after the grand success of the annual day hopes for another event to come which will be another exciting day for them. Their journey of the event never ends because the college almost gets every month something to celebrate for the student's entertainment & development.

The chief guest gave away prizes to brilliant students and sportsmen. He congratulated the Principal and staff on the progress made by the college. The Principal thanked the chief guest and the function came to a close with the singing of the National Anthem.

- Thank You