

## List of International Business Multiple Choice Questions

The first phase of globalization started around 1870 and ended with .....

- a. World War I
- b. World War II
- c. The Establishment of GATT
- d. In 1913 when GDP was High

Ans: a

2. IBRD (International Bank for Reconstruction and Development) also known as

- a. Exim Bank
- b. World Bank
- c. International Monetary fund
- d. International Bank

Ans: b

3. Ultimately .....was replaced by the .....on 1st Jan 1995

- a. GATS, WTO
- b. WTO, GATT
- c. GATT, WTO
- d. IMF, GATT

Answer: c

4. Which is the right sequence of stages of Internationalization

- a. Domestic, Transnational, Global, International, Multinational
- b. Domestic, International, Multinational, Global, Transnational
- c. Domestic, Multinational, International, Transnational, Global
- d. Domestic, International, Transnational, Multinational, Global

Answer: b

5. Subsidiaries consider the regional environment for policy / Strategy formulation is known as

- a. Polycentric Approach
- b. Regiocentric Approach
- c. Ethnocentric Approach
- d. Geocentric Approach

Answer: b

6. According to this theory, the holdings of a country's treasure primarily in the form of gold constituted its wealth.

- a. Gold Theory
- b. Ricardo Theory
- c. Mercantilism
- d. Hecksher Theory

Answer:c

7. The Theory of Absolute Cost Advantage is given by

- a. David Ricardo
- b. Adam Smith
- c. F W Taylor
- d. Ohlin and Heckscher

Answer:b

8. The Theory of Relative Factor Endowments is given by

- a. David Ricardo
- b. Adam Smith
- c. F W Taussig
- d. Ohlin and Hecksher

Answer: d

9. The theory of comparative cost advantage is given by

- a. David Ricardo
- b. Adam Smith
- c. F W Taussig
- d. Ohlin and Hecksher

Answer: a

10. ....is the application of knowledge which redefines the boundaries of global business

- a. Cultural Values
- b. Society
- c. Technology
- d. Economy

Answer:c

11. Capitalistic, communistic and Mixed are the types of

- a. Economic System
- b. Social System

- c. Cultural Attitudes
- d. Political System

Answer:a

12. Which is not an Indian Multinational Company?

- a. Unilever
- b. Asian Paints
- c. Piramal
- d. Wipro

Answer: a

13. Globalization refers to:

- a) Lower incomes worldwide
- b) Less foreign trade and investment
- c) Global warming and their effects
- d) A more integrated and interdependent world

Answer: d

14. Which of the following is not a force in the Porter Five Forces model?

- a. Buyers
- b. Suppliers
- c. Complementary products
- d. Industry rivalry

Answer:c

15. Comparative Cost Trade Theory is given by

- a. Adam Smith
- b. David Ricardo
- c. Gottfried Haberler
- d. Heckscher Ohlin

Answer: b

16. ....is the payment method most often used in International Trade which offers the exporter best assurance of being paid for the products sold internationally.

- a. Bill of Lading
- b. Letter of Credit

- c. Open Account
- d. Drafts

Answer: b