

Aditi Mahavidyalaya
University of Delhi
Department of Commerce 2016-2017

The Department of Commerce, Aditi Mahavidyalaya established in year 1994 offers two of the premium courses of University of Delhi viz. B.Com (Honors) and B.Com (Programme). The Department creates a stimulating environment for the academic growth of its students. The faculty members are known for their expertise in finance and marketing and impart practical knowledge on the relevant subjects.

The Department aims to strengthen latent potential of students so as to increase their employability, empower them with financial security and prepare them for professional success.

An open student teacher interface is followed by organising various interactive activities such as presentations and group discussions which instil entrepreneurship and leadership qualities among girls, making them confident to face challenges that shall come their way professionally.

The department also aims to enrich students with technical soft skills relevant for the curriculum. The certified workshops on latest professional software such as Tally, Excel, E-filing etc. are conducted regularly by experts in the field, providing the students hands on experience on the same. Seminars, Talks, paper & computer presentations and field trips are organized regularly to enhance the skills of the students.

Some of the **important events** of department are reported as under:

1. Orientation Program:

The Department of Commerce organized Orientation program on 20th July 2016 for the fresher of 2016 batch in Undergraduate Programme of the Department. Principal, Dr. Mamta Sharma welcomed the students and wished them a happy stay in the campus for Three years and a prosperous career. The Teacher-in-Charge of the department Dr. Bhawna Rajput welcomed the students of first year and addressed them with a motivational speech. She had given a brief profile of the department highlighting its growth in various areas since the inception of the department. A brief presentation about the departmental infrastructure, laboratories facilities, courses taught and activities of different clubs was also provided. She shared her experience and advised the students to be dedicated, committed and focused on academics and to showcase their talents in both curricular and extra-curricular activities for having an edge over their peer group for employability and higher education globally. The departmental faculty team and supporting staff of the college were also introduced. There were about 150 number of students present during the orientation programme. They were taken on campus tour and were served light refreshments. They left the department with a sense of happiness, warmth and feeling of safety in

the campus. The department thanks Principal, Dr. Mamta Sharma and the team for the meticulous planning done for the orientation Programme and making this memorable event a great success.



2. Workshop on Tally-ERP 9.0

Computers have become an important part of accounting because it makes accounting processes faster and more accurate. The accounting software allows businesses to access financial information and generate reports immediately. Tally is one such powerful accounting software that provides a solution to all the problems a real business has to encounter. Single software takes care of all tasks required for enterprise management. In India, and all over the world, 90% of Business Enterprises uses Tally and hence, a working knowledge of Tally is in great demand. Keeping the same thing as a vision, a workshop was organized by the Department of Commerce on “Tally ERP” on 19th August, 2016. The workshop was coordinated by Dr. Bhawna Rajput and conducted by an expert Speaker Dr. Hem Chand Jain. Dr. Jain is known as an accomplished speaker, educationist and a passionate teacher with more than 20 years of teaching experience. There were approx. 160 number of students present in the workshop. The first session of the workshop focused on theoretical accounting concept used in the software. The second session was the hands-on session that made students learn about use Tally software for the record keeping, preparation of bank reconciliation statements and financial statements of business concern.



3. Workshop on E-Filing of Income Tax Returns

The Governments around the world are increasing the use of information and communication technologies to improve the delivery of public services and the dissemination of public administration information to the public. E-filing is one of the most important and advanced E-government services of India. It provides convenience to taxpayers for tax assessments and payment. E-filing also offers flexibility of time and reduces calculation error on the tax return form to the taxpayers. However, Tax filers who are not technologically savvy may find e-tax filing somewhat confusing and cumbersome. The workshop on E-filing of tax return was conducted by Dept. of Commerce on 26th August, 2016 in the College Hall. The workshop was coordinated by Dr. Bhawna Rajput and the technical sessions were conducted by an expert Speaker Dr. Hem Chand Jain. The basic objective of this workshop was to create a better understanding of e-filing procedure in an effective manner. The first session of the workshop focused on creating the awareness of the requirements for filing tax returns and briefing the participants with four important types of tax returns. The second session provides a practical training on the On-line filing of Returns and Incomes and creates an understanding of different utilities for return preparation on e-filing portal of Govt. of India. Around 170 participants attended the workshop.

The workshops on Tally ERP and E-filing were very informative, interactive and knowledgeable. The handouts of the two workshops were also distributed to the students.



4. Fresher's Party

The Department of Commerce organized a fresher's party on 30th August, 2016 to welcome the newcomers in a friendly atmosphere and to encourage their creative impulses to boost their confidence. The highlight of the event was a fashion show during which the new students walked down the ramp. Adding fun to the event, the magic show was also organized. The seniors surprised the gathering by setting the floor on fire with a dance show and a guitar performance followed by Jam session. It was a fun filled event at which freshers got an opportunity not only to showcase their talents and but also to interact with the seniors and all the faculty members. All freshers and seniors rocked the show and enjoyed the celebrations and left behind sweet memories that will be cherished lifelong.



5. Industrial Visit to Yakult Danone India Private ltd.

The students of Department of Commerce have made a visit to Yakult Danone India Private Limited- One of the leading MNC in Probiotic drinks on 17 February 2017. Seventy one students of Final Year went to the Industrial plant and got insight of the working of fully automatic production system and its working environment.

The students accompanied by esteemed faculty members of commerce were given a warm welcome by Mr Aadish (PR executive) at the Yakult plant located at Sonapat, Haryana, who introduced the students to the development process of the product and brand through an informational presentation. All were given a sample of the probiotic drink before being taken

entour de factory. The students were explained about each step of the process that the product passes through before actually reaching the market. Students were amazed by the level of mechanization that was involved in production, the hygiene and safety standards being followed, and were astounded to learn that such a big corporate was successfully managed by only 33 employees including the board. The students put queries related to management, CSR initiatives, and competitive advantage of Yakult, all of which were promptly catered to by the competent officials.

The visit was an enriching experience for the students as they learnt how culmination of discipline with focus and correct application of knowledge could turn an ordinary idea into a great commercial venture. They also learned that best of brands are build inspite of limitations of resources with dedication, perseverance and patience. Towards the end of the visit, the team relished scrumptious local food of the region before finally heading towards the college.





6. Commerce Fest,2017

Department of Commerce organized its two-days Annual Commerce Fest Vanijayam 2017. The first day Commerce Fest was marked by five intra college competitions which were both fun and tested the commercial dexterity of students. E- Poster and Ad Mad Show tested the creative skills of students, Salesman of the Year and B- Plan judged their marketing and business skills, whereas Brand Tambola was based on the judgment of mental and commercial alertness of

students. Students from various departments of college enthusiastically participated in all the events with the winners bagging attractive cash prizes as rewards.

The second day of the Commerce Fest was organized on 28th February, 2017 on “Investing in Stock Markets in India: Opportunities & Challenges” to enrich and empower the students with academic and technical excellence. The Hon’ble chief guest Prof.(Dr.) Kavita Sharma, Head of Department of Commerce, Delhi University inaugurated the session with the Keynote Speaker CA (Dr) P.C Tulsian. Prof. Kavita Sharma congratulated the department on successful conduct of festival. She was touched by warm welcome given by the college. Dr. P.C Tulsian, Associate professor and Officiating Principal, Ramjas College, Delhi University. Principal Dr. Mamta Sharma in her welcome address dealt upon the need to organize a seminar on stock market so as to create an understanding to investing so as to make financial planning better. Dr. Bhawna Rajput, TIC of the department in her opening remarks reiterated that Vanijayam 2017 would provide an intellectual forum for exchange of knowledge and information in relation to latest developments in the stock market investments in India. Dr. Tulsian discussed various topics from academic point of view as well importance of investing for their financial wellness in future. He discussed various dimensions of stock markets such as mechanism of stock trading the art of investing with practical examples and kept the students engrossed. Dr. Tulsian presented the theme of the Vanijayam 2017 in a lucid manner for the understanding of the audience.

The technical session on Stock Trading Mechanism was addressed by Mr. Ravi Jaiswal, AM, SEBI and Mr. Naveen Singh, AM, NSE. The event was attended by around 200 attendees. The focus of technical session was to create an understanding of precautionary steps required while investing in choosing the right intermediary and products to invest in. The information on investor grievance redressal mechanisms to resolve complaints at an early stage was also provided. Both the speakers emphasized on the need for adequate control measures in an organization to prevent/curb possible avenues for insider trading.

Queries raised by the participants were also responded by the speakers.

Prizes and Certificates were then distributed to the winners of Vanijayam 2017 competitions by the guest speakers. Vanijayam 2017 ended with a cultural event of JAM SESSION, an informal musical event, for commerce departments students.


