

Aditi Mahavidyalaya
University of Delhi
DEPARTMENT OF COMMERCE 2018-2019

The Department of Commerce offers Bachelor in Commerce and Bachelor in Commerce with Honors to students pursuing under graduation from the University of Delhi. With a belief in holistic development of students, we organized various seminars and workshops for them which exposed them to practical application of knowledge they gain from academics.

Orientation Ceremony

The Department warmly welcomed fresher's through an '*Orientation Ceremony*' on 20th July, 2018 which introduced them to the career opportunities one can have in commerce field and to the experienced faculty members and senior students. It involved a brief on the career opportunities one can have in commerce field such as CA, CS, Banking and Insurance, Corporate law and many more with real life examples of our ex students who are now successfully employed in reputed organizations.



Workshop on Tally ERP 9

To empower students with technical literacy, a hands on workshop on '*Tally – E.R.P. 9*' was organized 24th August, 2018 by inviting reckoned speaker Dr. Hem Chand Jain (Vice Principal, Deen Dayal Upadhyaya College) as keynote speaker.



Workshop on Advanced Excel

In order to provide good insight into the latest and advanced features available in Microsoft Excel, workshop on Advanced Excel was organized on 25th August, 2018 under the expertise of Dr. Harendra Nath Tiwari, Assistant Professor in Shri Ram College of Commerce.



Advertising lecture

The lecture was organised on 'Ethical issue in advertising' by Dr. Ruchi Gupta, Assistant professor in Shaheed bhagat singh college, Delhi on 28th August, 2018. It focused on many important issues regarding misuse of advertising and how brands benefit themselves by deceiving the customer.



Career in Finance

The Placement Cell organized a lecture in collaboration with Department of Commerce on 'Career in Finance' on 29th January 2019 by inviting Mr. Anil Chopra (Group Director, Corporate Affairs, Bajaj Capital) as a resource person. The lecture was attended by the final year students of B.Com (Hons.) & B. Com (Pass) courses who got exposure to numerous professional courses in the domain of finance.



Lecture on Goods & Services Tax

On 13th February, 2019, the dept organised a lecture on Goods & Services Tax in association with extensive lecture series committee of the college. The speaker talked about the major advantage of implementing GST i.e., the positive impact it has on the nation and how it helped in abolishing corruption and black money problem.



Industrial Visit to Mother dairy plant

To instill marketing strategies, C.S.R. initiatives of the brand and cost-benefit analysis, an industrial visit to Mother Dairy Plant (Patparganj), Delhi and world's third largest Hindu temple - 'Akshardham', was organised on 14th February, 2019. It exposed them to opportunity to get into the insights of supply – chain management and working processes of one of the largest dairy cooperative of India, established in 1974.



Vanijavam 2018-19

The Democrats- The Democrats was the inaugural event of Annual Commerce Festival of 2019 – 'Vanijyam'. The participants disguised as various members of parliament and began the session with the question hour in which questions related to current topics like food processing, national language 'Hindi' etc. were put up by the opposition and promptly answered to by the ruling cabinet. The act was a beautiful replica of actual parliament in motion which instilled virtues of confidence and expression among students.

Business Suits- This event was the dramatization of Annual General Meeting of a virtually created organization (Apna Pvt Ltd.). Students acted as members of the different departments of this company (such as Finance/Marketing/Purchase/CSR). There was a discussion between Stakeholders & department heads about the various issues the company is facing & they also came up with the

solutions by the end of this event. By this act, students got exposure about the corporate environment which they would be experiencing in their future.



Startup Fiesta - Students setup their attractive stalls & sold various products and food items. Some stalls comprised of exciting games such as: Coin in a bucket, Glass pyramid, Guess the movie, Light the Candle, etc. The idea behind this event was to inculcate the feeling of competence and business intent with a focus on profit motive.



Business Plan - Students prepared Business Plans & presented it through PowerPoint presentation. This event helped participants to improve their knowledge on creating business plans, intended to prepare them for future endeavours and enhanced their presentation skills. The participants were given honest reviews & tips to improve their shortcomings.



Art Mania -In this event, students showcased their skills by turning the waste material into useful product that can be further best utilized. They collected the waste material from home, gardens, roads like used bottles, leaves, dumped papers, wood, newspapers, shoe boxes etc, got the ideas from social networking sites, friends/family for making a useful item from such waste material. They were highly motivated and enthusiastic towards the event.



Farewell 2019

The students of Department of Commerce organized a farewell party on 25th April, 2019 for the final year students to wish them luck for their bright future. The event was inaugurated by Dr. Mamta

Sharma (Principal of College), Dr. Nitu Rana (TIC, Commerce) and all the other faculty members of the Commerce Department. Principal mam gave her good wishes to the students for their bright future and career. Many titles were awarded to the deserving outgoing students of both B.Com honours and B.Com. The TIC wished them good luck for their bright future and appreciated the efforts of juniors for such a perfect arrangement.



Newsletter 2018-19

The inaugural edition of Commerce Newsletter was released in this Silver Jubilee Year. It talked about the various events that happened in Commerce department during July 2018 -April 2019.

