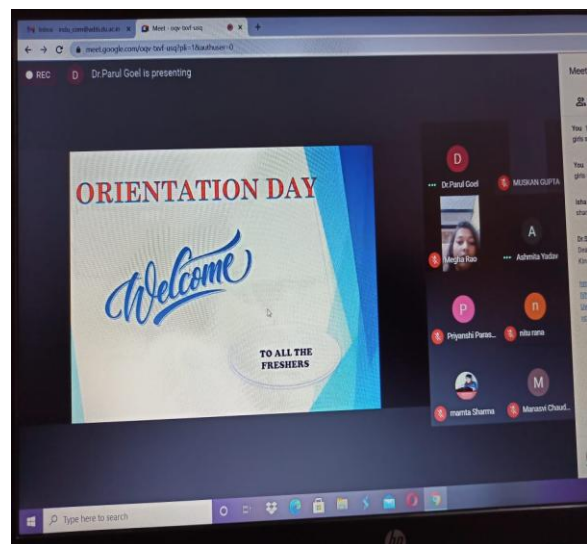
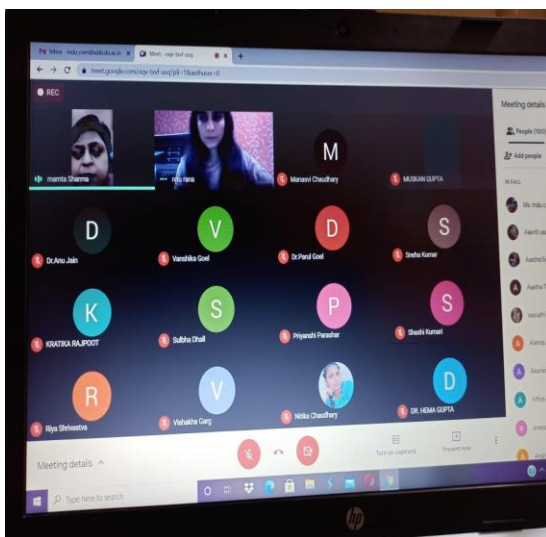


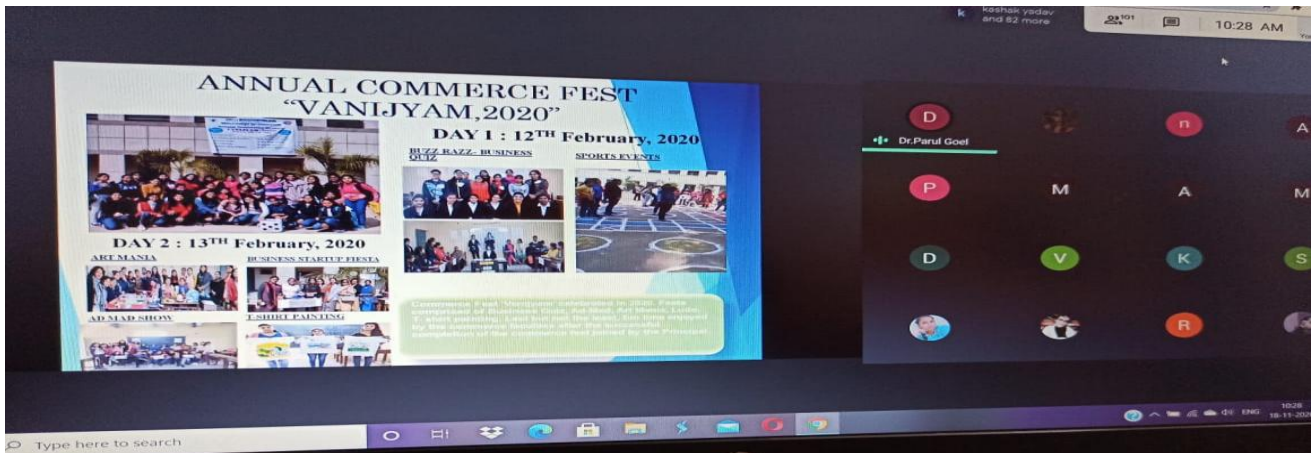
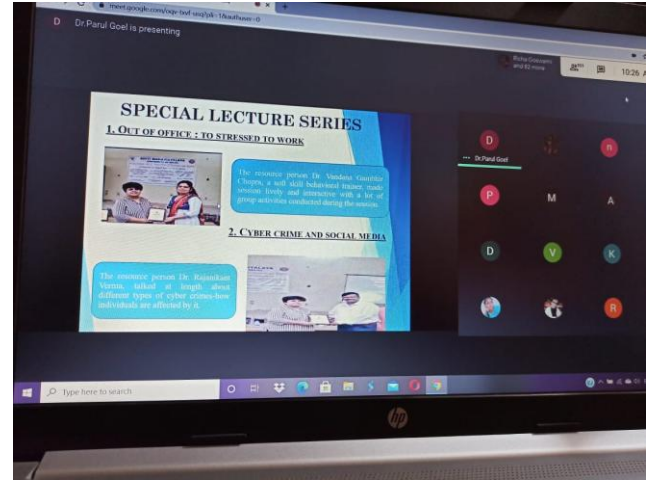
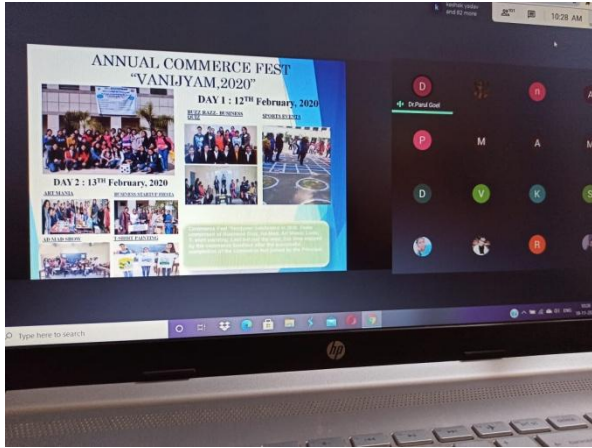
**Aditi Mahavidyalaya
University of Delhi
Department of Commerce 2020-2021**

“Orientation program” -18.11.2020

Department of Commerce, Aditi Mahavidyalaya organized fresher’s Orientation programme on 18th November, 2020 via Google meet platform at 10 a.m. The programme started with warm welcome of all the fresher’s followed by the introduction of our respected principal Dr. Mamta Sharma, TIC- Dr. Nitu Rana Dabas and all the commerce department faculties and administration of our college. Dr. Mamta Sharma (Principal) addressed newly joined students. In her address to the students, she threw light on how the coming three years will play the most important part in building their future. Dr. Nitu Rana oriented the students about the importance of higher education and highlighted on the opportunities to be socially integrated into the college culture. Further, Dr. Parulgoel, faculty in commerce department oriented the students about the college. Followed next was a brief on the career opportunities one can have in commerce field such as CA, CS, Banking and Insurance, Corporate law and many more with real life examples of our ex students who are now successfully employed in reputed organizations. They were also introduced about the industrial visits our department organizes for every third year batch in order to provide corporate exposure to them. Sh. Ashutosh Aggarwal, Section officer (Administration.) also briefed the students about the concerned persons to contact for any administration work. Ms. Lado , dealing assistant of Commerce department was also introduced to the students.

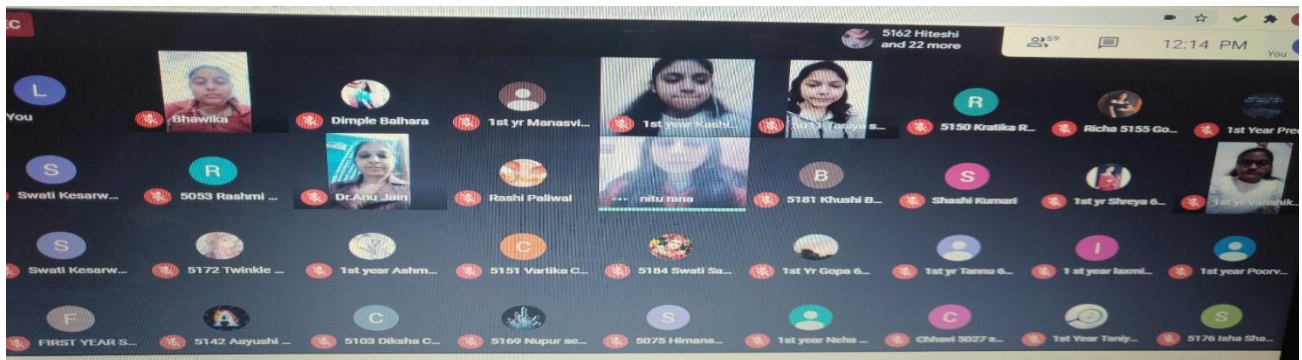
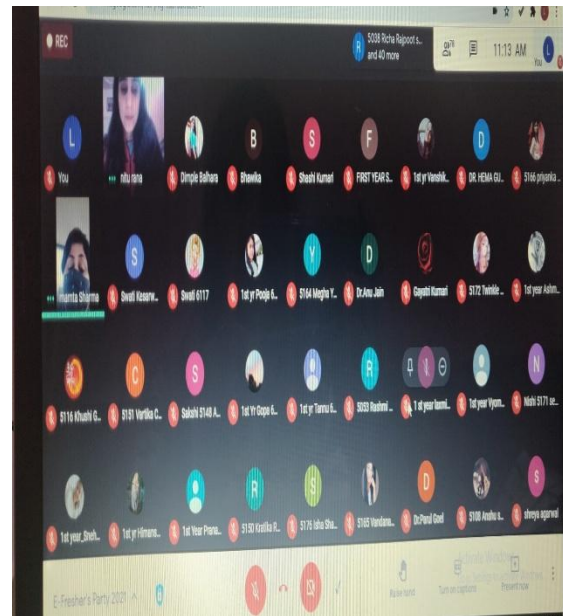
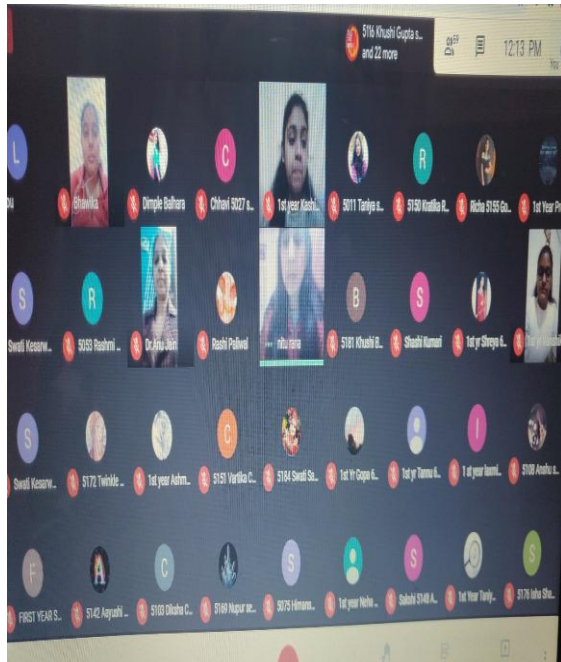
Apart from academic front, they were also made familiar about the other activities of department such as fresher’s party, workshops, seminars, newsletter, commerce fest and finally farewell to keep the students entertain along with academics. The programme came to an end with an active interaction of our TIC- Dr. Nitu Rana Dabas and other faculties with the new students . Around 100 students participated in orientation program.





E- Freshers Party -12.01.2021

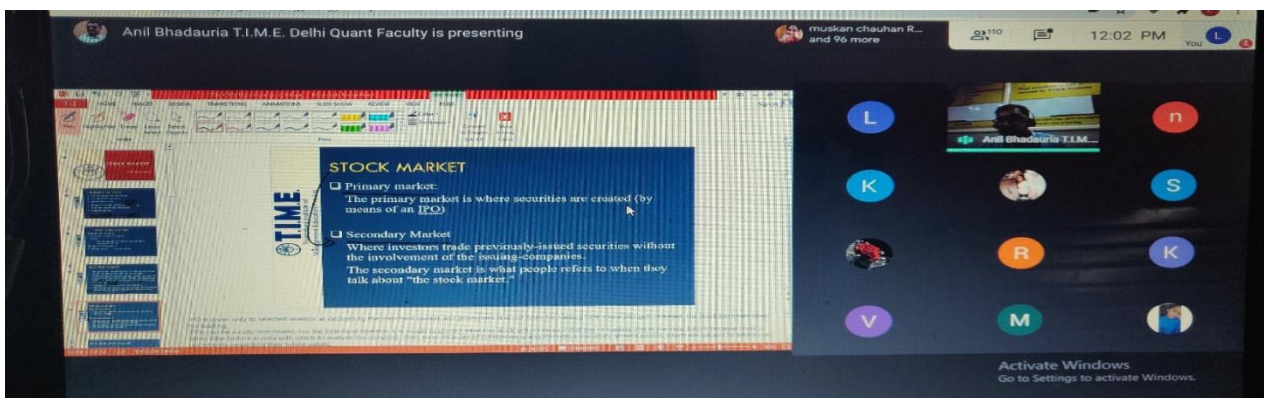
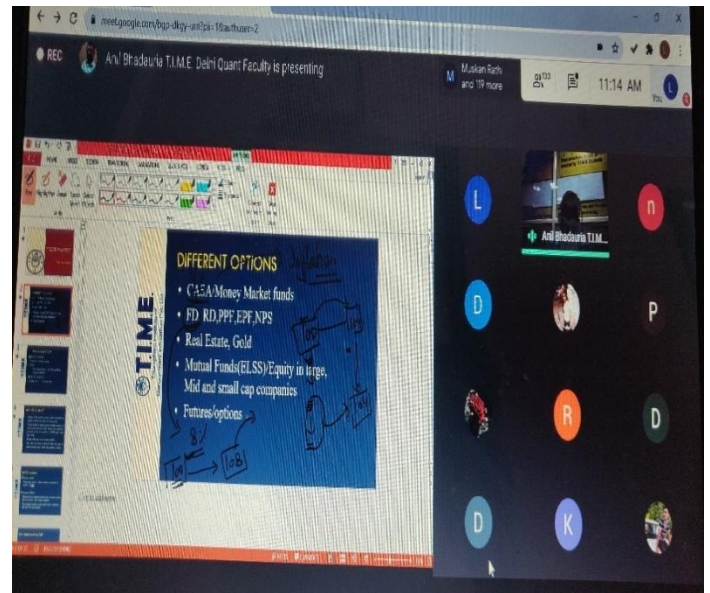
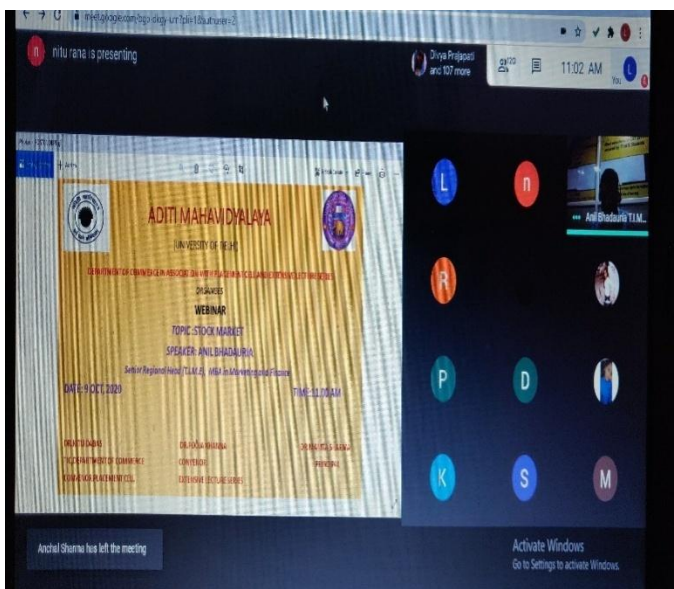
Department of Commerce of Aditi Mahavidyalaya organised a virtual Freshers party for the Batch 2020 on January 12, 2021 via Google Meet. It was organized by final year students in coordination with TIC, Dr. Nitu Dabas. The event started with a welcome speech by respected principal, Prof. Mamta Sharma. In this contest 34 students participated in the 1st round which was based on "Retro Theme". 12 participants were qualified for the 2nd round which was "Talent Round" and finally 6 students were selected for the 3rd round "Beauty with Brain". All the faculties of the department asked questions from the participants in the third round and based on performance in all the three rounds, results were declared. Ms. Kashish from B.com Hons., won the title of Ms. Freshers while Ms. Tanya from B.com was 1st runner up. Different titles like Ms. Nightingale, Ms. Senorita, Ms. Dancing Diva were given to students. Around 80 students attended the program.



“Webinar on Stock market”- 9th October, 2020

Department of commerce in association with Placement cell and Extensive lecture series Committee of Aditi Mahavidyalaya organized a webinar on “Stock Market” on 09 October, 2020 via Google meet platform at 11 a.m. It was coordinated by Dr. Mamta Sharma (Principal) Aditi Mahavidyalaya, Dr. Nitu Rana Dabas (TIC - Department of commerce and Convenor, Placement Cell) and Dr. Pooja Khanna (Convenor, Extensive Lecture Series). Mr. Anil Bhadauria (Senior regional Head-T.I.M.E.), MBA in Marketing and Finance) was the resource person who also has experience of more than 12 years in mentoring students for aptitude. The webinar was an effort to guide the students to gain knowledge and expertise in the field of stock Market. The speaker explained about the terms like money markets, capital markets. He

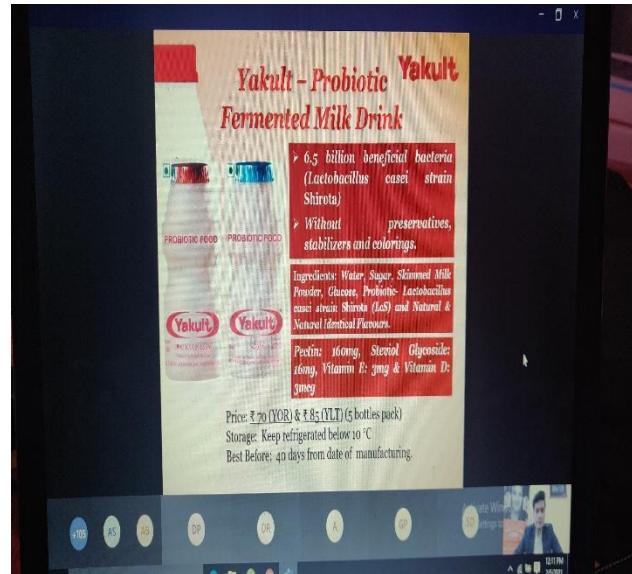
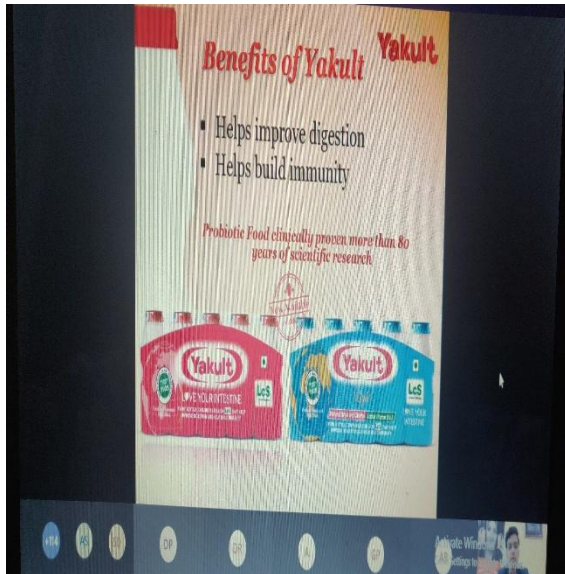
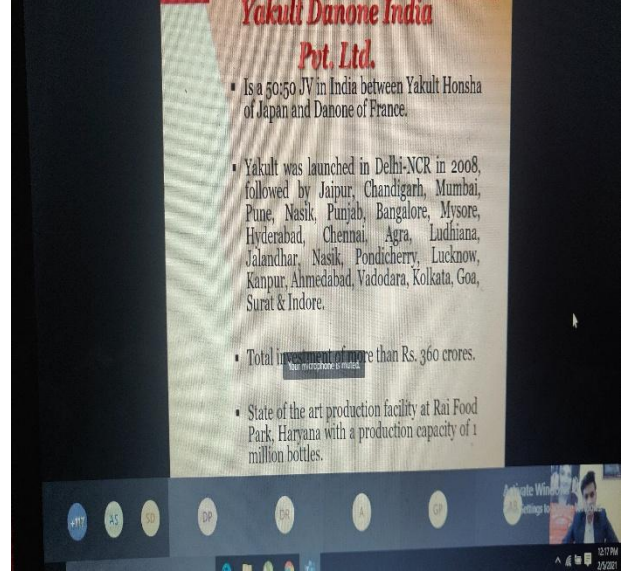
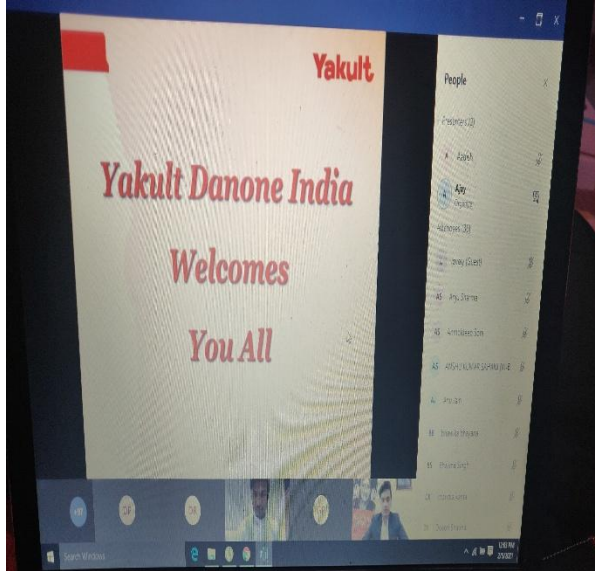
briefed about the procedures to invest in stock market , rise and fall in the prices of NIFTY and SENSEX, distribution of company's earnings through dividends to common stakeholders with the help of recent examples like merger of Vodafone and Idea . This session emphasized on benefitsofinvesting in stock market over depositing money in bank . It was an interactive session with participation of more than 120 students of B.com and B.com Hons. A vote of thanks was extended by Dr. Nitu Rana at the end of session.



Virtual Industrial visit to Yakult Danone India Pvt Ltd -05.02.2021

The commerce department of Aditi Mahavidyalaya organized first virtual Industrial visit to Yakult Danone India Pvt. Ltd. On 05th February, 2021 via MS teams software. The program began with warm welcome of all the students , faculty members and team of Yakult. Mr. Ajay Dahiya and Mr. Aadish, Executive, in Public relations department, Yakult Danone India pvt. Ltd. introduced the students to the development process of the product and brand through an informational presentation. They presented various videos, images and slides that gave an insight to the working of fully automatic production system and about its working environment. Detailed

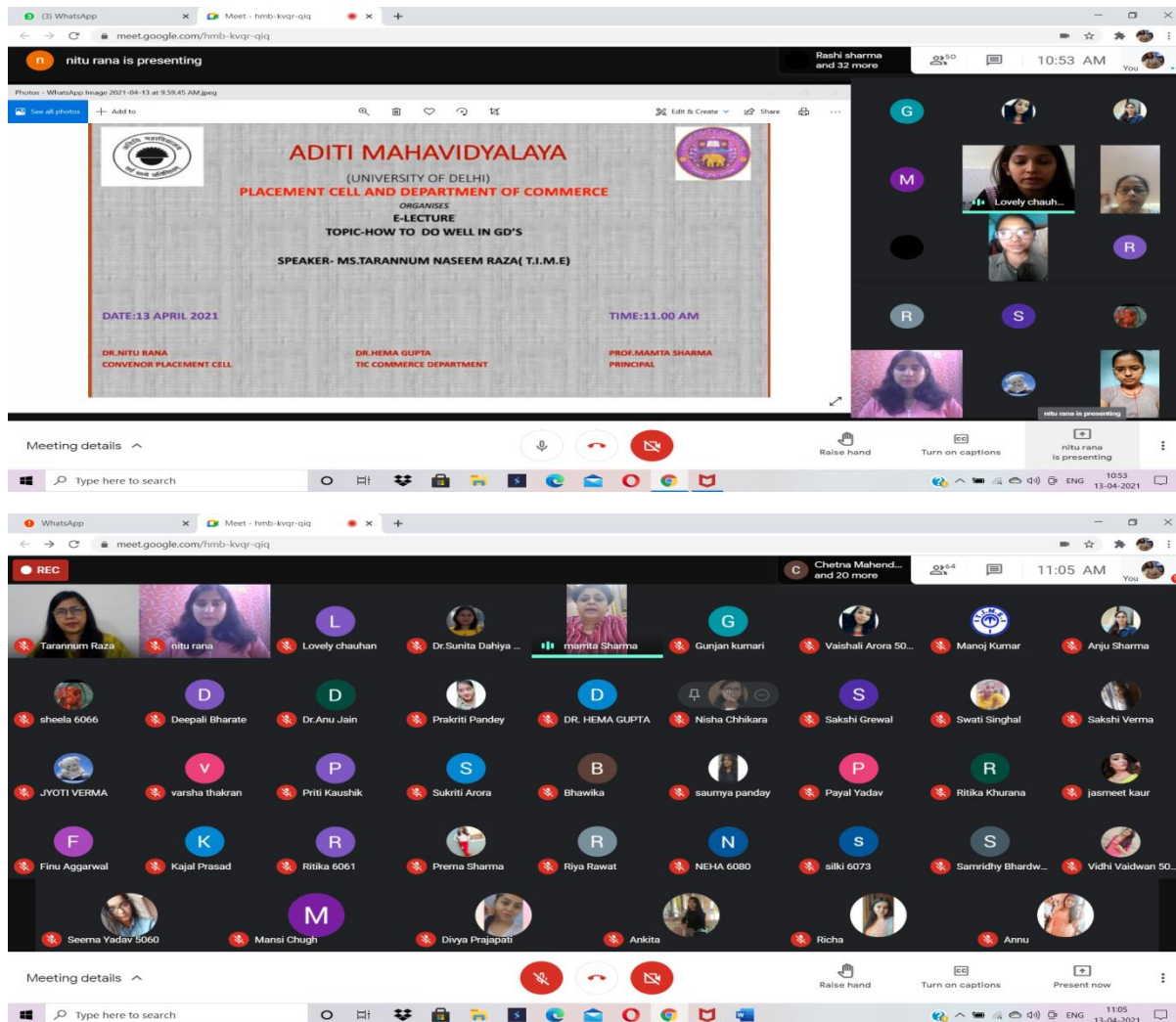
explanation about each and every step of the process that the product passes through before actually reaching the market was given to students . Around 117 students joined the program. Students queries were resolved by the team of Yakult at the end of session.



‘HOW TO DO WELL IN GROUP DISCUSSIONS’ organised on 13.04.2021

Placement Cell of ADITI MAHAVIDYALAYA in association with Department of Commerce organised a workshop on “How to do well in group discussions” on 13th April, 2021 . It was coordinated by Prof. Mamta Sharma (Principal) Aditi Mahavidyalaya, Dr.NituDabas (Convener, Placement Cell) , Dr. Rajeev

Kaur (Co-convenor ,Placement Cell), and Members of the Placement Cell . The resource person was Ms. Tarannum Naseem Raza, faculty from TIME Education with work experience of over 20 years in the development and education sector in well known organisation, and is also a professional career counsellor. It was an effort to guide final year students to gain knowledge about how to do well in group discussions. Around 80 students participated in the workshop . It was an interactive session where speaker elaborated GD with many other terms such as Group Discussions , Group Debate , Group Decisions , etc . Students queries were resolved at the end of the session.

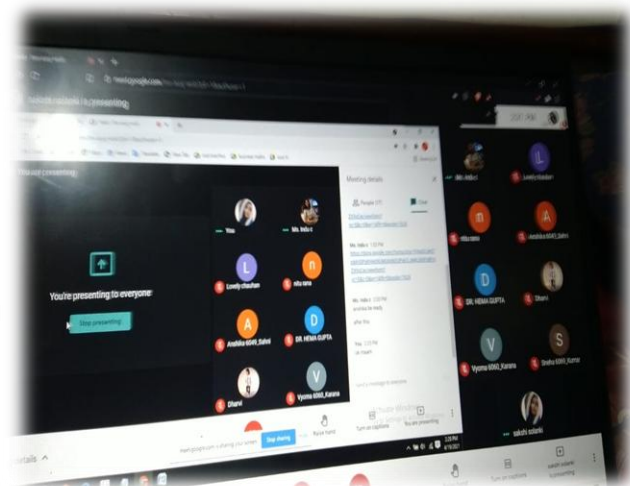
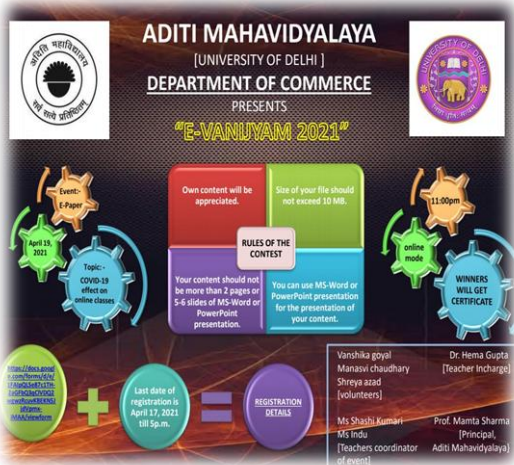


Report on “E- Vanijyam” 2021

Department of commerce, Aditi Mahavidyalaya, organized its annual fest –“E Vanijyam” 2021 on 19th April, 2021 via Google meet platform. Three different events i.e., E- Paper, E- Poster and Business plan-Vyojanawere organized under the in charge ship of Dr. Hemagupta and were coordinated and judged by faculties of department of commerce.

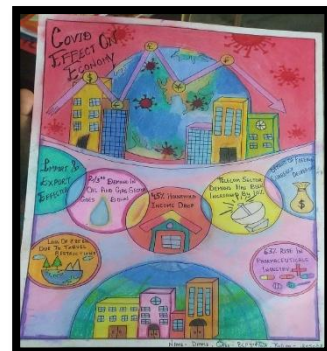
E- PAPER on “COVID Effect on Online classes”

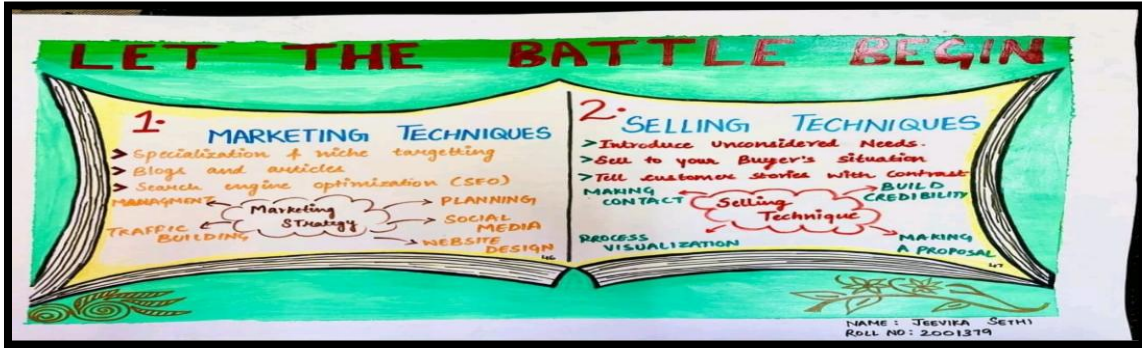
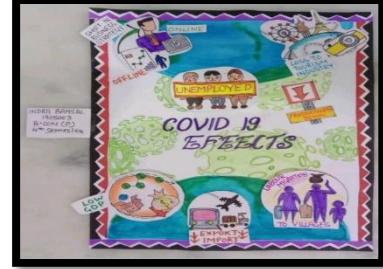
The event was scheduled at 1:45 p.m. where student volunteers welcomed the judges and the participants. Participants shared their views on their respective topics via verbal and PowerPoint presentation in google meet. Total 10 students participated in the event. Khushi Bajaj (B.com 2nd Sem) secured first position and Sakshisolanki (B.Com (H) 4th Sem) secured second position and the results were declared by the judges- Dr. Niturana (Assistant Professor, Department of Commerce) and Ms. Lovely (Assistant Professor, Department of Commerce). The event concluded with the vote of thanks by volunteers and appreciation speech by teacher in charge and judges.



POSTER MAKING on “COVID Effect on Economy / Marketing Or Selling Techniques”

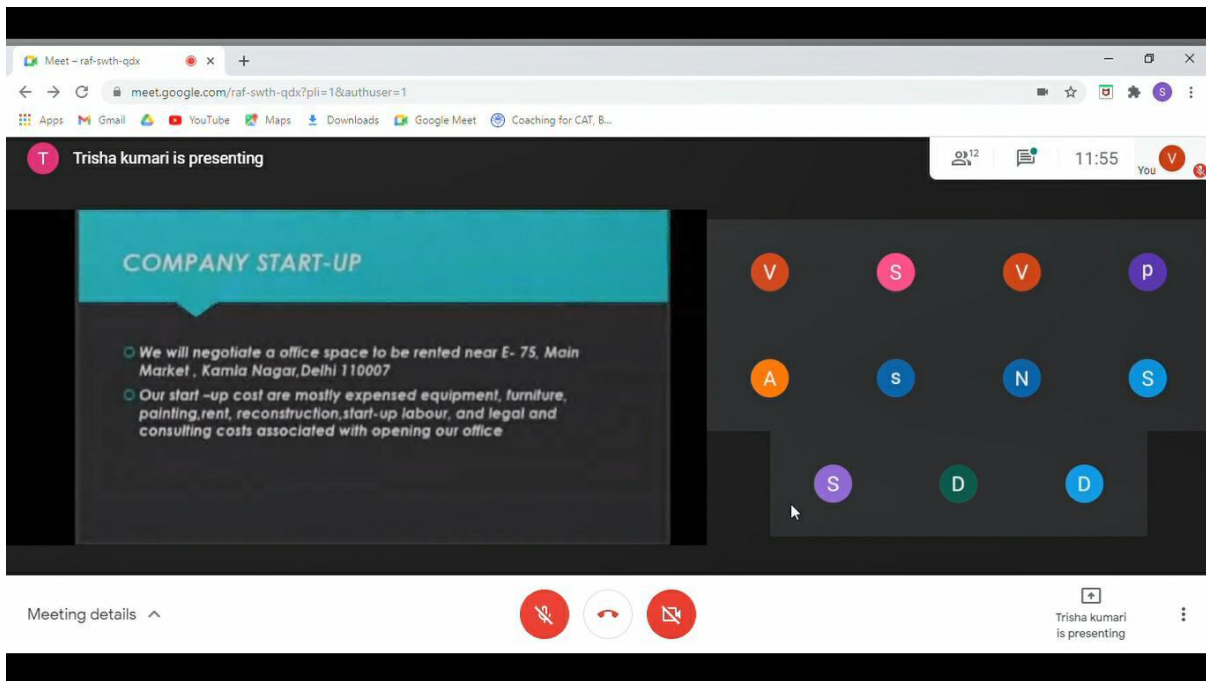
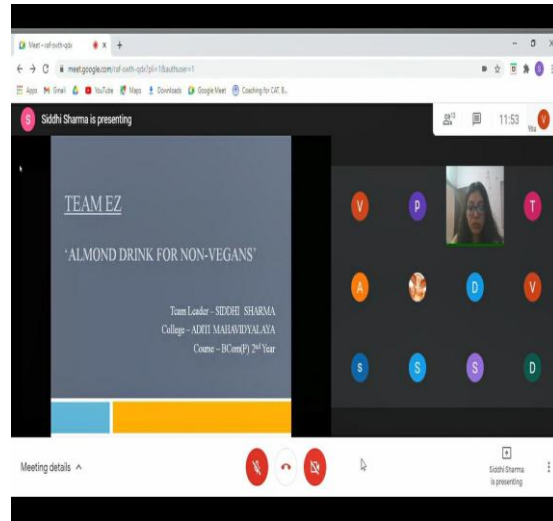
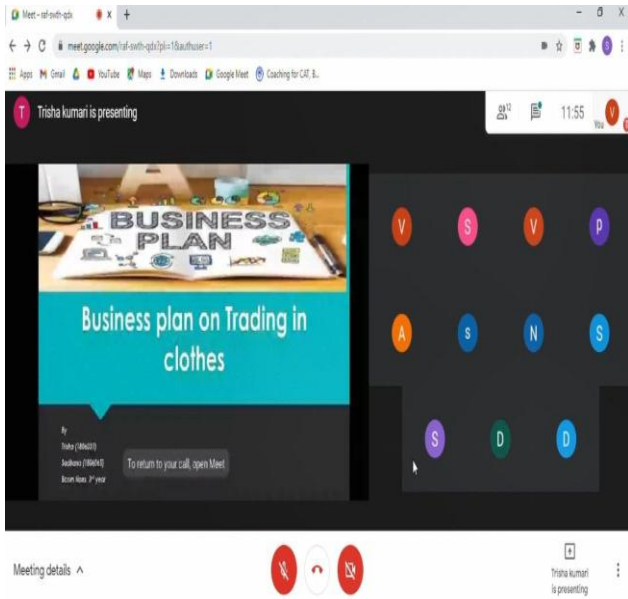
Total 7 students participated in the event and it was judged by Dr. Bhawna Rajput (Associate Professor, Department of Commerce) and Dr. Anu Jain (Associate Professor, Department of Commerce). Two winners were declared by the judges where Dimple (B.Com 6th sem) and Anjali Singh (B.A. 2nd sem) secured first position and Sakshi Solanki of B.Com (H) 4th secured second position.





BUSINESS PLAN- “VYOJNA”

It was an opportunity for students to explore their innovative ideas in terms of start ups or business plans. Participants presented their business plans via online presentation on Google meet platform. Total 4 students participated in the event where Siddhi Sharma (B.com, 2nd year) presented on the topic ‘Almond drinks foe non-vegan’, Trisha and Sadhana (B.com hons, 3rd year) as a team of two, presented on ‘Business plan on trading of Clothes’ and lastly Anshika Sahni (B.com, 1st year) presented on ‘Comfease Office Furniture’. All participants presented their plans very confidently. Dr. Rajeev Kaur (Associate Professor, Department of Commerce) and Ms. Shashi Kumari (Assistant Professor, Department of Commerce) judged the event and announced Siddhi Sharma as the winner of “VYOJANA”.



The whole event was a great success amidst these pandemic times and students participated with full enthusiasm.

