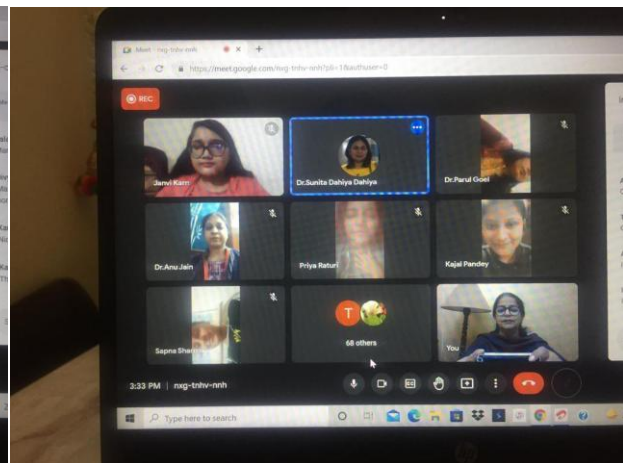
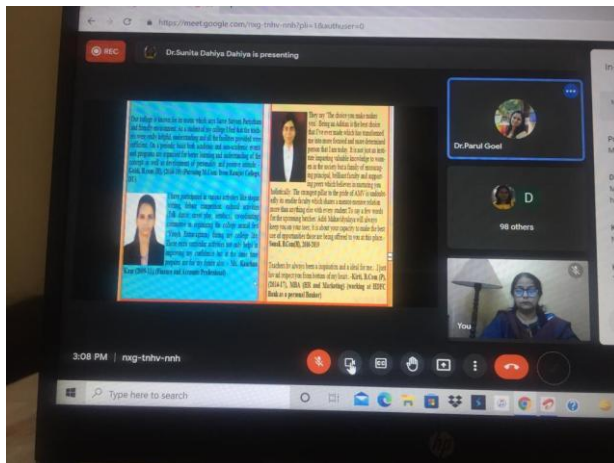
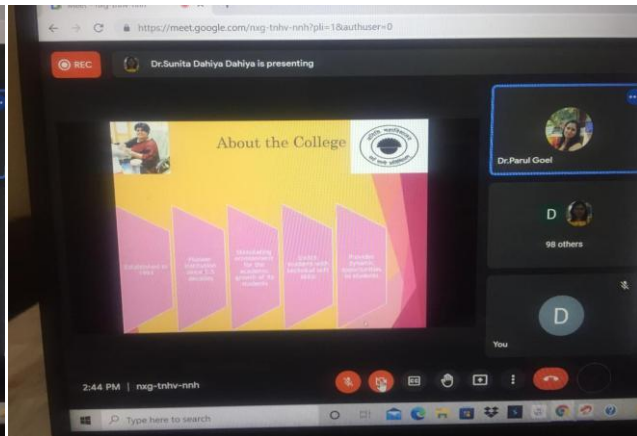


AditiMahavidyalaya
University Of Delhi
Department Of Commerce 2021-22

“Orientation program” -20.11.2021

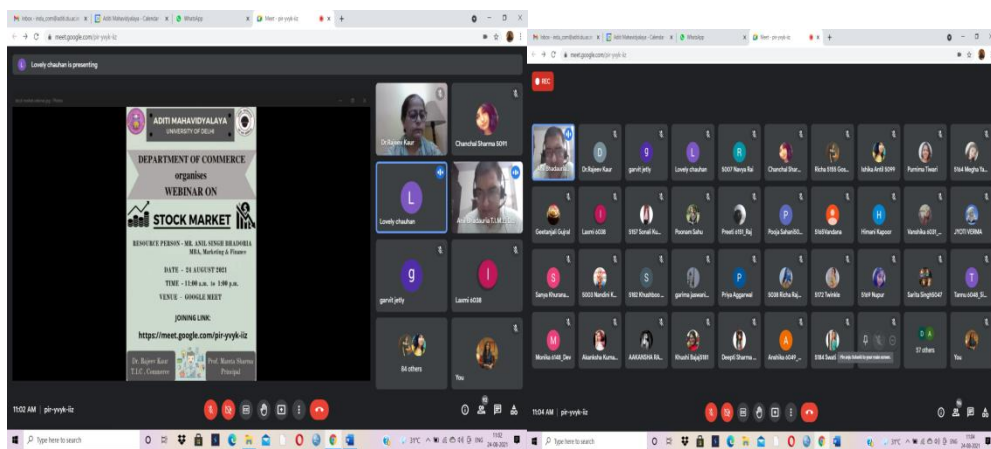
Department of Commerce, AditiMahavidyalaya organized fresher's Orientation programme on 20th November, 2021 via Google meet platform at 2:30 p.m (Google Meet Link - <https://meet.google.com/nxg-tnhv-nnh>). More than 100 students participated in orientation program. The programme started with warm welcome of all the fresher's followed by the introduction of our respected principal Prof. Mamta Sharma, TIC- Dr. Rajeev Kaur and all the commerce department faculties. Prof. Mamta Sharma (Principal) addressed newly joined students. In her address to the students, she threw light on how the coming three years will play the most important part in building their future. Dr. Rajeev Kaur oriented the students about the importance of higher education and highlighted on the opportunities to be socially integrated into the college culture. Further, Dr. ParulGoel, faculty in commerce department oriented the students about the college and about both the courses BCOM & BCOM (Hons.). Followed next was a brief on the career opportunities one can have in commerce field such as CA, CS, Banking and Insurance, Corporate law and many more with real life examples of our ex students who are now successfully employed in reputed organizations. They were also introduced about the industrial visits our department organizes every year in order to provide corporate exposure to them. Apart from academic front, they were also made familiar about the other activities of department such as fresher's party, workshops, seminars, newsletter, commerce fest "Vanijyam" and finally farewell to keep the students entertain along with academics. The programme came to an end with an active interaction of TIC- Dr. Rajeev Kaur and other

faculties with the new students and thanking speech and concluding remarks from Dr. Sunita Dahiya.



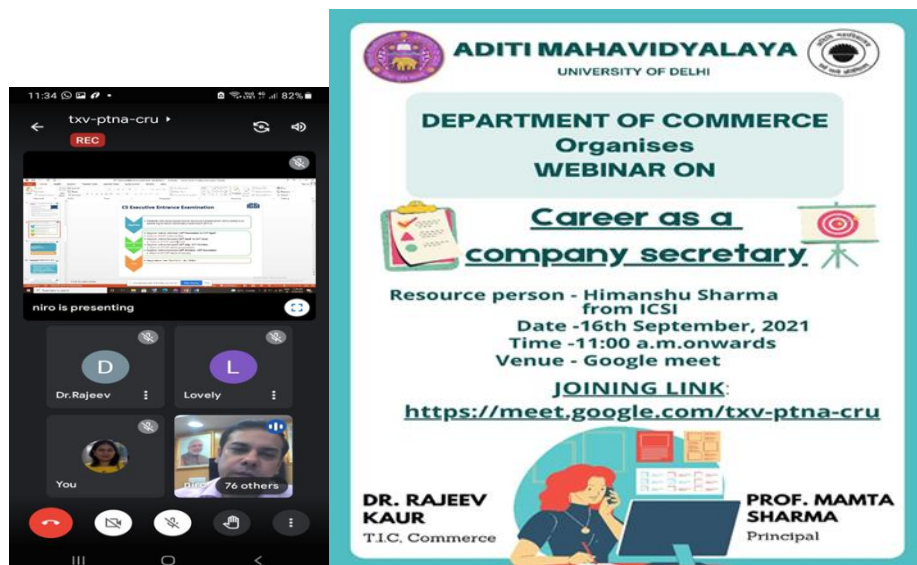
Report on “Webinar on Stock market” on 24th August, 2021

Department of commerce ,AditiMahavidyalaya organized a webinar on “Stock Market” on 24th August , 2021 via Google meet platform at 11 a.m. Under the guidance of Prof. Mamta Sharma (Principal) AditiMahavidyalaya , Dr. Rajeev kaur (TIC - Department of commerce) coordinated the whole event with all faculty members of commerce department. Mr. Anil Bhadauria (Senior regional Head-T.I.M.E.),MBA in Marketing and Finance) was the resource person who also has experience of more than 17 years in mentoring students for aptitude . The webinar was an effort to guide the students to gain knowledge and expertise in the field of stock Market . The speaker explained about the terms like money markets, capital markets . He briefed about the procedures to invest in stock market , rise and fall in the prices of NIFTY and SENSEX, distribution of company's earnings through dividends to common stakeholders and also shared brief insights about Initial public offering (IPO) . This session emphasized on benefits of investing in stock market over depositing money in bank . It was an interactive session with participation of around 100 students of B.com and B.com Hons. Students raised different queries about stock markets, demats, ipo’s and other areas and all of them were answered by the speaker during the session .A vote of thanks was extended by Ms. Lovely, faculty in department of commerce at the end of session.



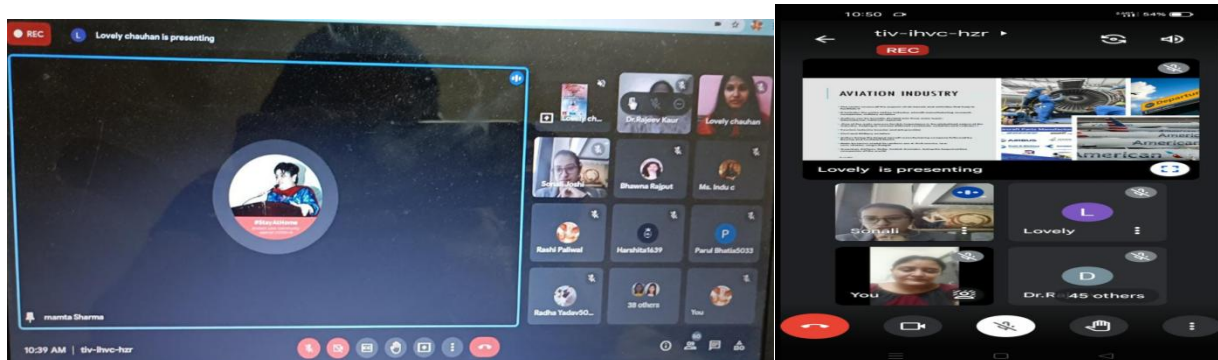
Report on “Webinar on Career as Company Secretary” on 16th September, 2021

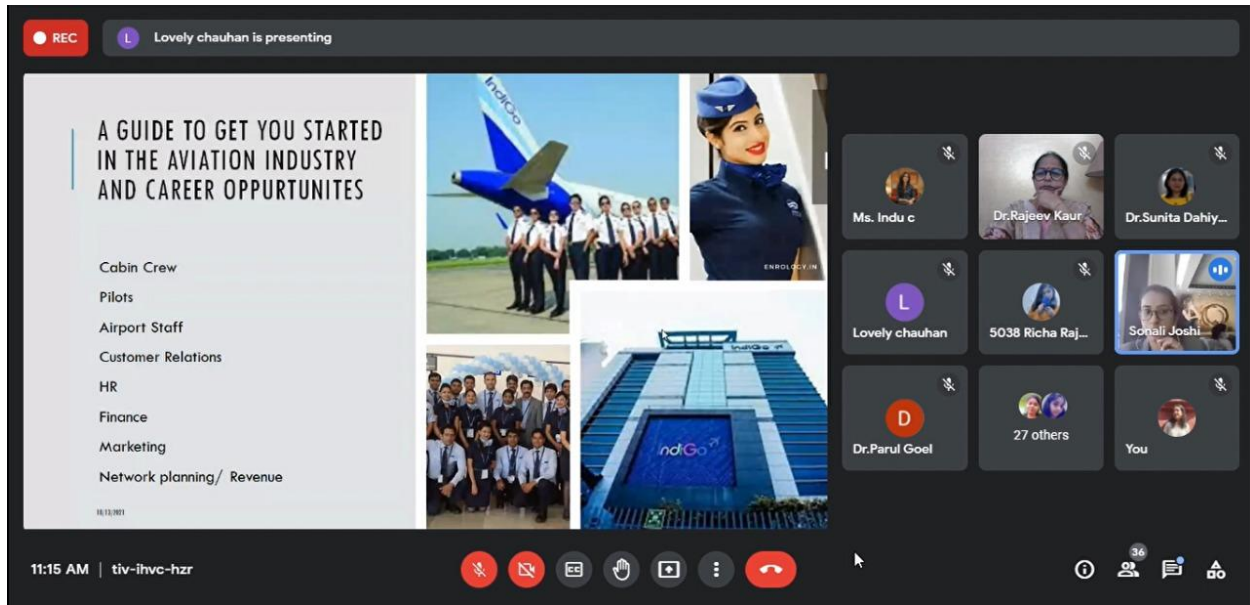
Department of Commerce, Aditi Mahavidyalaya organized a webinar on “Career as a Company Secretary” on 16th September, 2021 via Google Meet platform at 11 a.m. It was coordinated by Dr. Mamta Sharma (Principal) Aditi Mahavidyalaya, Dr. Rajeev Kaur (TIC - Department of Commerce). Mr. Himanshu Sharma (Executive Officer at Institute of Companies Secretary of India) was the resource person who also has experience of more than 7 years in mentoring students about Career Awareness Programs & Student Training Programs at ICSI. The webinar was an effort to orient the students about company secretary as a career option. The speaker began the session by explaining about basics and role of company secretary. Companies Act, 2013 was also discussed in detail. He also explained about the registration process and entrance exam for CS executive entrance exam. The speaker concluded the session by giving a brief on placements and pay packages about this particular profile. It was an interactive session with participation of around 85 students of B.com and B.com Hons. Speaker answered all queries of the students during the session. A vote of thanks was extended at the end of session by the faculty of department of Commerce.



Report on “Webinar on Impact of Covid on Aviation Industry, Current Scenario and Career Opportunities in the sector” on 13th October, 2021

Department of Commerce, AditiMahavidyalaya organized a webinar on “Impact of Covid on Aviation Industry, Current Scenario and Career Opportunities in the sector” on 13th October, 2021 via Google meet platform at 10:30 a.m. It was coordinated by Prof. Mamta Sharma (Principal) AditiMahavidyalaya, Dr. Rajeev kaur (TIC - Department of commerce). Ms. Sonali Joshi currently working in HR operations at WoodPLC was the resource person who also has 3+ experience in the Aviation Industry. The webinar was an effort to orient the students about career options in Aviation Industry. The speaker began the session by explaining about what is Aviation Industry. Sectors in Aviation Industry and impact of Covid were discussed in detail. She explained about how to start a career in aviation industry, skills required for this job profile. She also briefed students about IndiGo Company. The speaker concluded the session by giving a brief on placements and pay packages about this particular profile. It was an interactive session with participation of around 53 students of B.com, B.com Hons. And B.A prog ASPSM. Speaker answered all queries of the students during the session . A vote of thanks was extended at the end of session by Ms. Lovely, faculty of department of commerce.





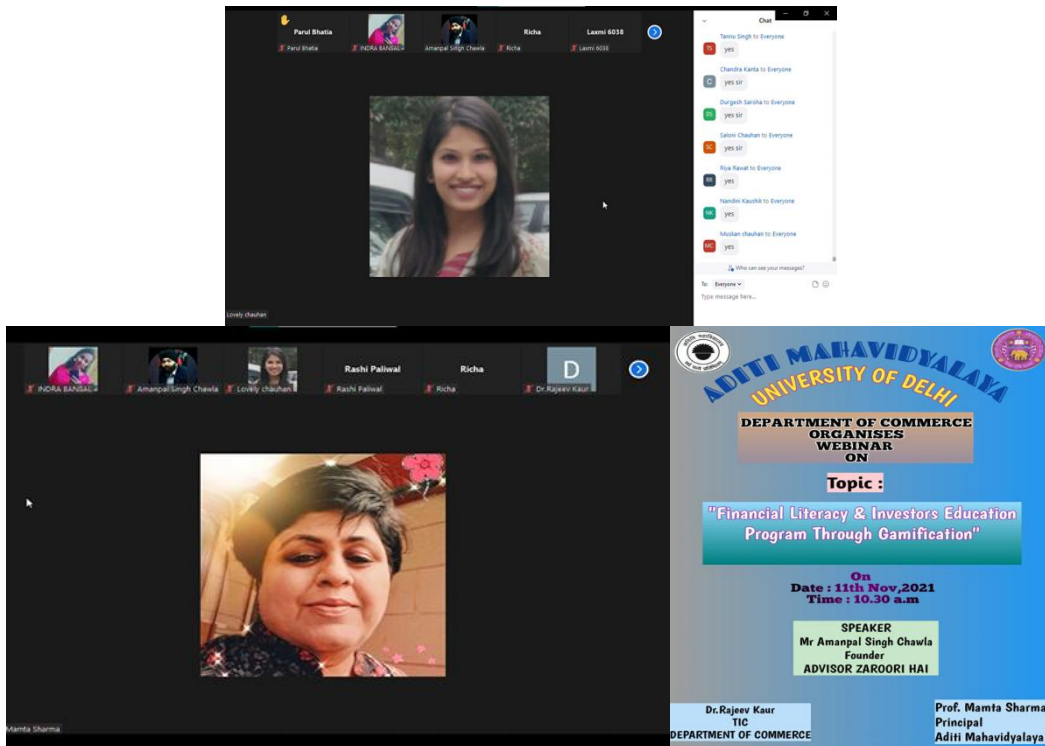
Report on “Webinar on Financial Literacy & Investors Education Program through Gamification” on 11th November, 2021

Department of Commerce, AditiMahavidyalaya organized a webinar on “Financial Literacy & Investors Education Program Through Gamification” on 11th November, 2021 via Zoom platform at 10:30 a.m. It was coordinated by Dr. Mamta Sharma (Principal) AditiMahavidyalaya, Dr. Rajeev Kaur (TIC - Department of commerce).

Mr. Amanpal Singh Chawla (Founder, Advisor ZarooriHai) was the resource person who also has worked as wealth manager with ICICI Bank handling mutual funds and insurance for HNI & UHNI clients. He has also worked as India head for financial planning company where by handling clients like TCS and many more. Till date he has conducted 1000+ sessions on financial literacy and invested education reaching more than 1,00,000 people in last 4 years.

The webinar was an effort to orient the students about personal financing and different modes of financing. The speaker began the session by highlighting the importance of financial literacy for an individual. Financial planning process, Goal planning process, Retirement planning, when to start planning for retirement, various investment platforms were discussed in detail. He explained about what factors to consider before investing funds. He also briefed students about magic of compounding and benefits of investing at an early stage. The speaker concluded the session by presenting live goal planning through SIP calculator.

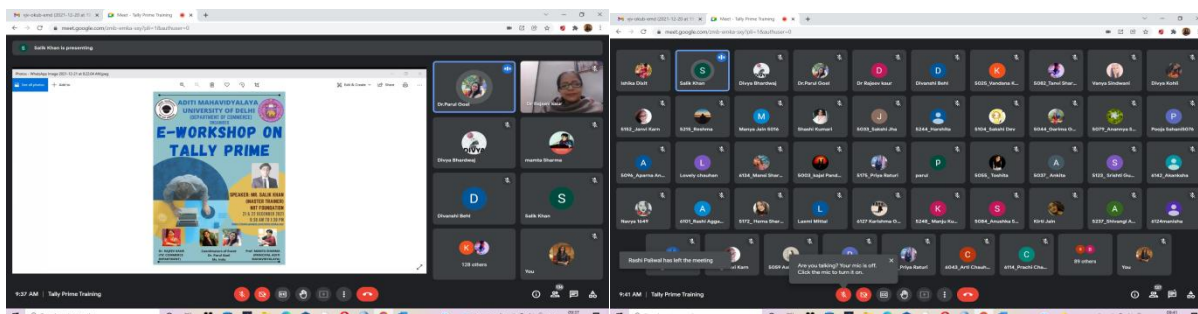
It was an interactive session with participation of around 60 students of B.com and B.com (Hons.).Speaker answered all queries of the students during the session. A vote of thanks was extended at the end of session by the faculty of department of commerce.

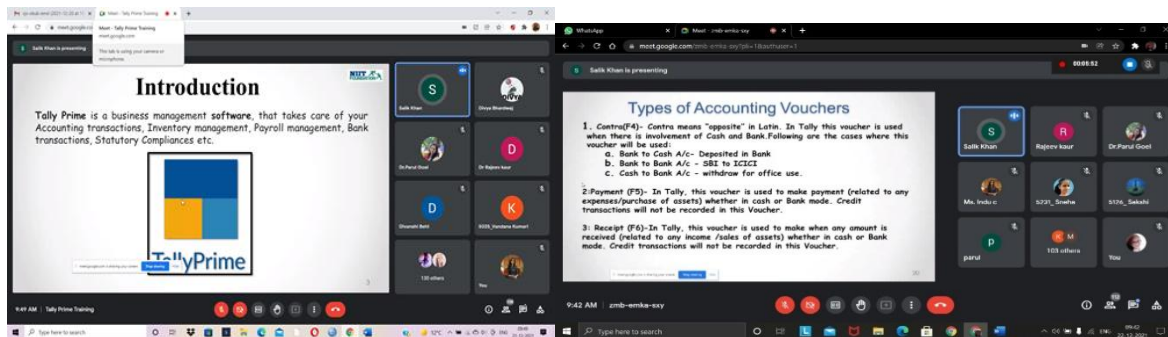


Workshop on Tally Prime 21st and 22nd December 2021

Computers have become an important part of accounting because it makes accounting processes faster and more accurate. The accounting software allows businesses to access financial information and generate reports immediately. Tally is one such powerful accounting software that provides a solution to all the problems a real business has to encounter. Single software takes care of all tasks required for enterprise management. In India, and all over the world, 90% of Business Enterprises uses Tally and hence, a working knowledge of Tally is in great demand. Keeping the same thing as a vision, a workshop was organized by the Department of Commerce on “Tally Prime” on 21st and 22nd December 2021. The workshop was organised by Dr. Rajeev Kaur TIC of commerce department coordinated by Dr.ParulGoel and Ms.Indu.

Mr.Salik Khan from NIIT Foundation was resource person of this two-day workshop. He is master trainer in this field and more than 5-year experience in this hands-on training. There were approx. 160 number of students registered through google form. The first day of the workshop focused on introduction of Tally Prime and basic details like creating company, stock entry, ledger posting shortcut keys etc. The second day was followed was the hands-on practice and more like cash book, voucher entry, exporting & importing data backup fund flow statement and cash flow statement session that made students learn about using Tally software for the record keeping, preparation of bank reconciliation statements and financial statements of business concern. The students show full interaction on both days and highly satisfied from the workshop. VandanaKumari (2105025) from b.com 1stSem said its really usefull class for us, thanks mam for organising such class.





Report on “Webinar on Trading in Real World” on 21st January 2022

Department of Commerce, Aditi Mahavidyalaya organized a webinar on “Trading in Real World” on 21st January 2022 via Zoom platform at 11 a.m. It was coordinated by Dr Mamta Sharma (Principal) Aditi Mahavidyalaya, Dr Rajeev Kaur (TIC - Department of commerce). Mr Sri Harsha (Founder and Managing Director of Shine Projects) was the resource person. He holds an MBA in finance and marketing along with many certification modules conducted by the Bombay stock exchange and the national stock exchange. He is a certified stock market analyst and a macroeconomics expert.

The webinar was an effort to orient the students about how to trade in the stock exchange. The speaker began the session by explaining a hypothetical case study further explaining about the stock market. He explained about different stock exchanges, Nifty Fifty and Sensex. He also briefed students about various certificate courses offered by shine projects with a 100% placement guarantee.

More than 160 students from different streams participated in this educational session. A quick Q&A session was too organized for students to ask their queries and questions from the resource person and students were well satisfied with the answers they received. The entire session was well managed by the host. Since the time was limited, participants were actively involved in the discussion. The resource person responded to the questions

and doubts raised by the participants. This was followed by a vote of thanks delivered by Muskan Rathi commerce student.

ADITI MAHAVIDYALAYA
UNIVERSITY OF DELHI
(DEPARTMENT OF COMMERCE)
ORGANISES

WEBINAR ON TRADING IN REAL WORLD

SPEAKER: SRI HARSHA
(FOUNDER OF SHINE PROJECTS)
ISO CERTIFIED, NSDC RECOGNISED

21ST JANUARY 2022
11:00 AM ONWARDS
ON ZOOM PLATFORM

DR. RAJEEV KAUR
(TIC, DEPARTMENT OF COMMERCE)

PROF. MANTA SHARMA
(PRINCIPAL ADITI MAHAVIDYALAYA)

FACE FOOD

AUGUST 2019 CSR STAFF

2 of 38
1. Subway
Unit cost: ₹ 24,798

Get Ready to cut delivery costs.

Rakuten Readyv

Shine Projects

Indira Bansal

Ritika Chauhan

Mamta Sharma

Sunil Sorout MBA

Shiwangi Sharma

Dushyant Kumar

Sachin np

Geetanjali TANWAR5083

Manya Jain

Prathim Pradhan

Gungun Chaud

Shine Projects is talking...

Home Loan EMI Calculator for Home Loans

Personal Loan Amount: ₹ 8,00,000

Interest Rate: 14%

Loan Tenure: 5 Yrs

Loan EMI: ₹ 18,615

Total Interest Payable: ₹ 3,16,876

Total Payment (Principal + Interest): ₹ 11,16,876

Featured Calculators & Articles

Home Loan EMI Calculator with Prepayment, Taxes & Insurance

Loan Calculator - Calculate EMI, Affordability, Tenure & Interest Rate

Gridrej Housing Finance "Design Your EMI Product" - Our Review

SBI Kavech - Collateral Free Personal Loan for Covid Treatment Expenses

Break up of Total Payment

Principal Loan Amount: 80%

Total Interest: 20%

prime video

Devraj Thakur

Ishika gupta

surjeet Rana

Manasvi Chaudhary

Nandini Garg

Divyanshi pal

Tushar

Shamira sadaquat

6124manisha

Pinky

Pooja Ranjan

kuntal Chawla

Shine Projects

Dr.Rajeev Kaur

Muskan Rathi

Mamta Sharma

Sunil Sorout MBA

Shiwangi Sharma

Dushyant Kumar

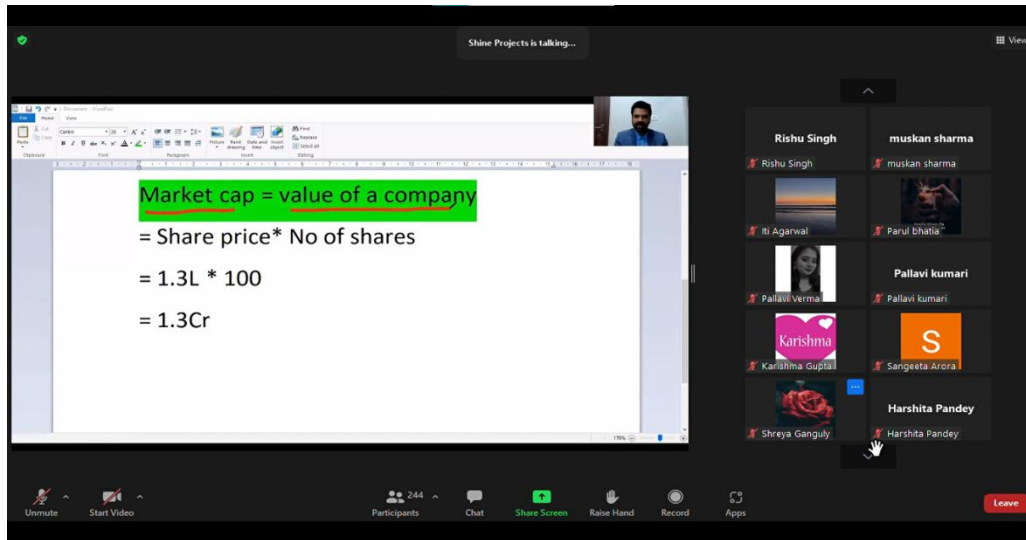
Rahul Warudkar

Sachin np

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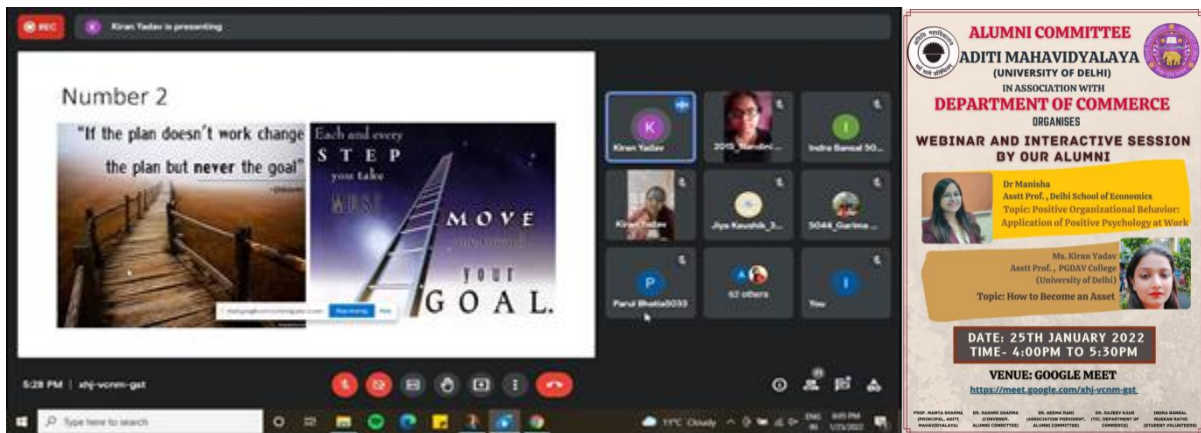
Vikash tiwari

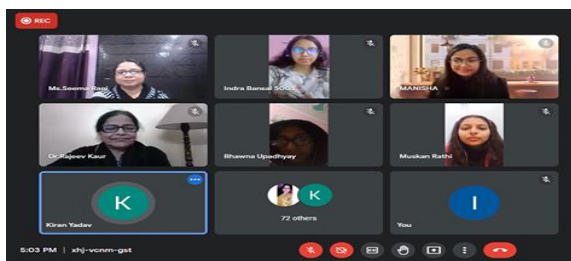


Report on Webinar organized by the Department of Commerce in association with Alumni Committee on 25th January 2022.

AditiMahavidyalayaDepartment of Commerce in association with Alumni Committee organizes a webinar and interactive session on January 25, 2022 at 4:00 pm. The resource persons for the session were alumni students of AditiMahavidyalaya – Dr. Manisha(Assistant Professor, Delhi School of Economics, University of Delhi) and Ms. KiranYadav(Assistant Professor, PGDAV, University Of Delhi). Prof. Mamta Sharma (Principal, AditiMahavidyalaya), Dr. Rashmi Sharma (Convener, Alumni Committee), Dr. Seema Rani (Association President) & Dr. Rajeev Kaur (Teacher - In- Charge, Department of Commerce) and other team members along with student volunteer's organizes the event that aimed to understand positively oriented human resource strengths and psychological capacities that can be measured, developed, and

effectively managed for performance improvement in today's workplace. 112 participants including students and teachers attended the session. The session was then led by Dr. Manisha on the topics: “Positive Organizational Behavior - Application of Positive Psychology at Work” followed by a rewarding session by Ms. KiranYadav on “How to Become an Asset”. Participants were made aware by Dr. Manishahow people interact with one another inside of an organization, such as a business. These interactions subsequently influence how the organization itself behaves and how well it performs. Ms. Kiran makes students aware how to become an asset for an organization. She emphasized to be punctual, dedicated, upgrade ourselves with the competitive technologies and developing positive working attitude will help a person to prove to be an asset for any organization. At the end of the session FAQs by the participants related to the topic were answered by the facilitator. Lastly, Dr. Seema Rani expressed her gratitude towards the guest speakers, the Alumni committee, the Department of Commerce and participants in making the webinar a grand accomplishment.





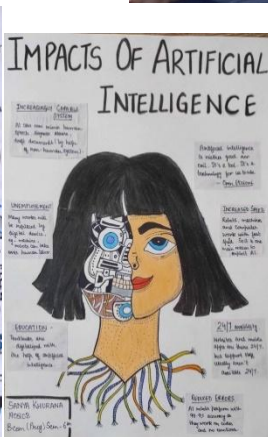
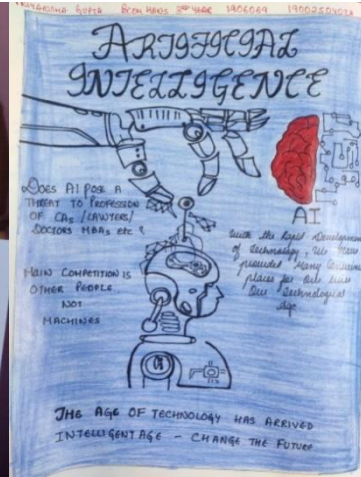
Report on Poster Making in E- Vanijyam

10 Feb. 2022,

Every year Department of commerce organizes its annual fest Vanijyam. This year due to pandemic “E-Vanijyam 2022” was organized under the guidance of Dr. Rajeev Kaur (Teacher-In-Charge, Department Of Commerce) in virtual mode on 10th February, 2022. The topic for poster making competition was “Impact Of Artificial Intelligence”. Total 7 entries were received in this competition. The event was judged by Prof. Bhawna Rajput (Professor, Department Of Commerce) and Dr. Anu Jain (Associate Professor, Department Of Commerce). First position was secured by Divya (B.Com (Hons.) -1stsem), second position was secured by Srijal Singh Patel (BCom – 1stsem) and third position was secured by SanyaKhurana (BCom – 6thsem). The overall co-ordination of the event was effectively managed by Dr. SunitaDahiya and Dr. ParulGoel.



POSTER BY MUSKAN RATHI
BCOM PROGRAM FINAL YEAR



E-VANIJYAM,2022 E-PAPER

February 10, 2022

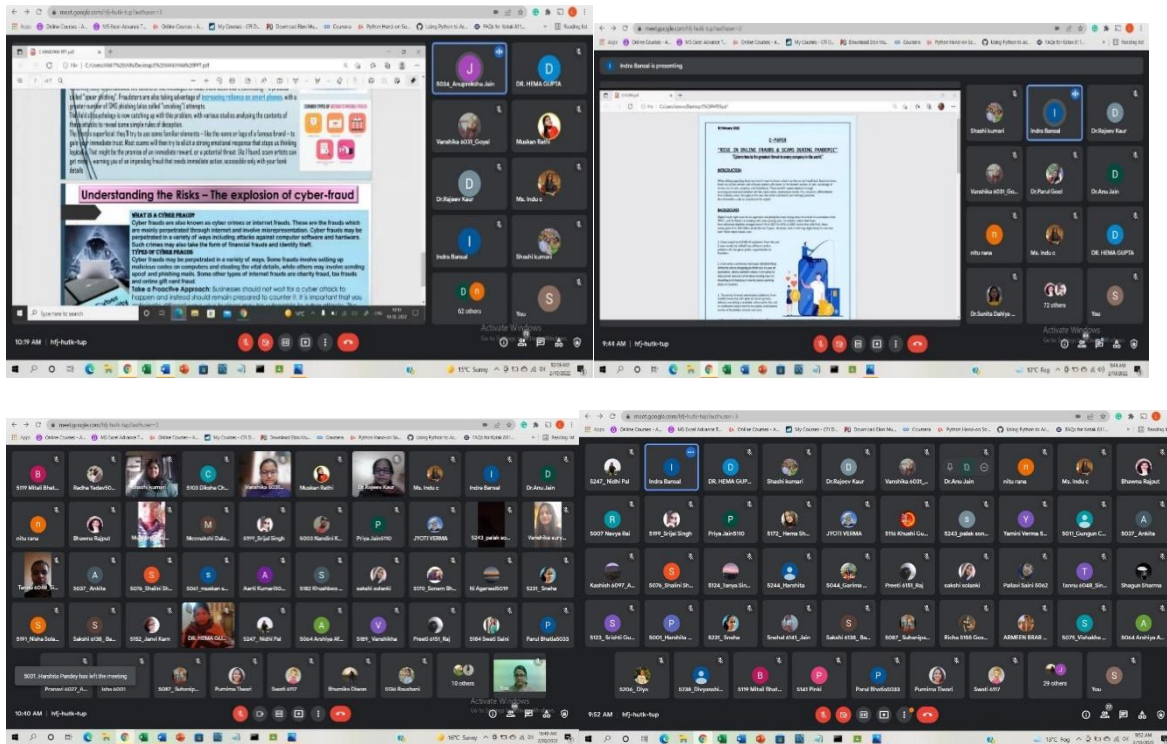
E-Vanijyam was organised by Department of Commerce AditiMahavidyalaya on February 10, 2022 at 9:30 a.m. The E-Paper event was an inaugurating event of the commerce fest wherein VanshikaGoyal (volunteer) welcomed the all including the principal of the college Prof. Mamta Sharma, judge Dr. Hema Gupta and other faculty members of the department. Then, the principal mam encouraged the participants with her kind words followed by Dr. Rajeev Kaur Teacher-In-Charge (TIC), Department of Commerce. The theme of the **E-paper** was “**Rise in Online Frauds and Scams during Pandemic**”. 5 students participated in this event; all the participants present their paper so confidentially. Afterword’s Judge Dr. Hema

Gupta appreciated the participants, volunteers and the convenors (Ms. Indu and MsShashiKumari). Various other faculty members including Dr. Rajeev Kaur and Dr. Niturana expressed their views on the event. Lastly, Sneha Kumar (volunteer) expressed the vote of thanks.

Winners – 1ST POSITION MUSKAN RATHI B.COM 3RD YEAR

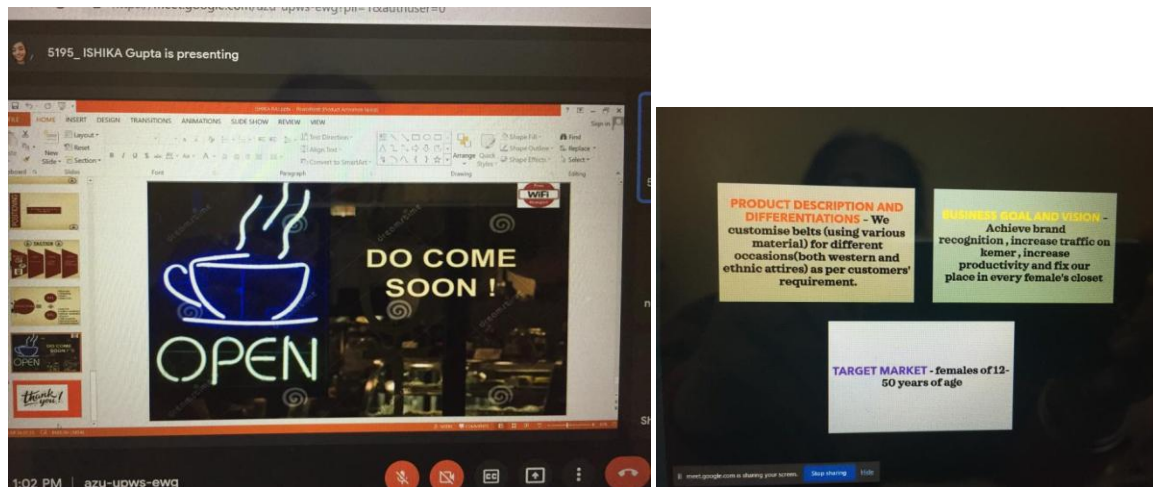
2ND POSITION KASHISH ARORA B.COM(H) 2ND YEAR

3RD POSITION ANUPREKSHA JAIN B.COM 1ST YEAR



REPORT – E- BIZ

The event 'E-Biz' was organized by the Department of Commerce under the aegis of annual commerce festival 'Vanijyam -2022' on online mode. The participating teams had to present business plan for a start up venture proposing the cost, pricing, marketing and resource optimization model. 5 teams participated in the event preparing plan for products like customized belts, healthy chocolates, coffee chain for rural India etc. they were judged on the basis of presentation style, innovation, time range and product feasibility. Ishika and Disha won the event innovation idea of establishing coffee shops for rural India followed by Drishti and Tanisha as 1st runner's up for "Kamer" belts; and Shruti as 2nd runner up for " Passion Footwear". The event gave students an opportunity to explore and express their entrepreneurial skills.

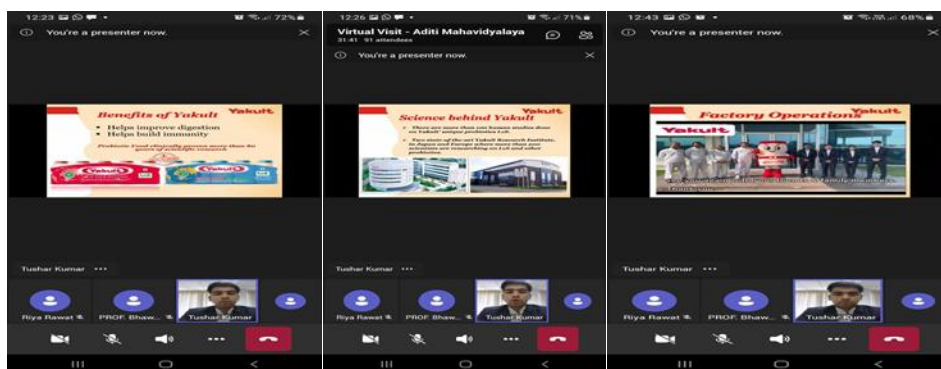


Report on Virtual Industrial Visit to “Yakult DanoneIndia Private Ltd.” organized by the Department of Commerce on 18th February 2022.

AditiMahavidyalaya - Department of Commerce organizes virtual industrial visit on February 18, 2022 at 12:00noon to “Yakult Danone India Private Ltd.”

Industrial visit is a vital part of the curriculum. It helps to bridge the gap between classroom and the real working world. The industrial visit provides first-hand knowledge about the organizational structures and modes of operation in different industries. The objective of this visit was to provide real life exposure to commerce students about knowledge of business systems. With this vision in mind, Virtual Industrial Visit was planned by Department of Commerce to “Yakult Danone India

Private Ltd.”. The speaker Mr. Tushar discussed that Yakult Danone is a Joint Venture company started by microbiologist Minoru Shirota in Japan in 1920's, the brand started its joint venture in India with the European food giant Danone in Sonapat, Haryana in 2005 and started its production in the country in 2008. The company was formed in 2005 to manufacture and sell probiotic products in the Indian market. Yakult’s benefits have been scientifically established through 80 years of research and 40 million people in more than 40 countries worldwide. As a pioneer in probiotics, Yakult has challenging research capabilities and product technologies in the field of probiotics. Yakult central institute for microbiological research has for years researched the use of intestinal bacteria as a factor in health maintenance, conducting a wide range of studies on benefits of microorganism in Japan. In India too, Yakult Danone is working actively to build awareness about probiotics and contribute to a healthier society. At the end of the session FAQs by the participants related to the company and its products were answered by the facilitator. Around 100 participants successfully attended the program. Lastly, Dr. Rajeev Kaur expressed her gratitude towards the guest speakers and participants in making the industrial visit a grand success.

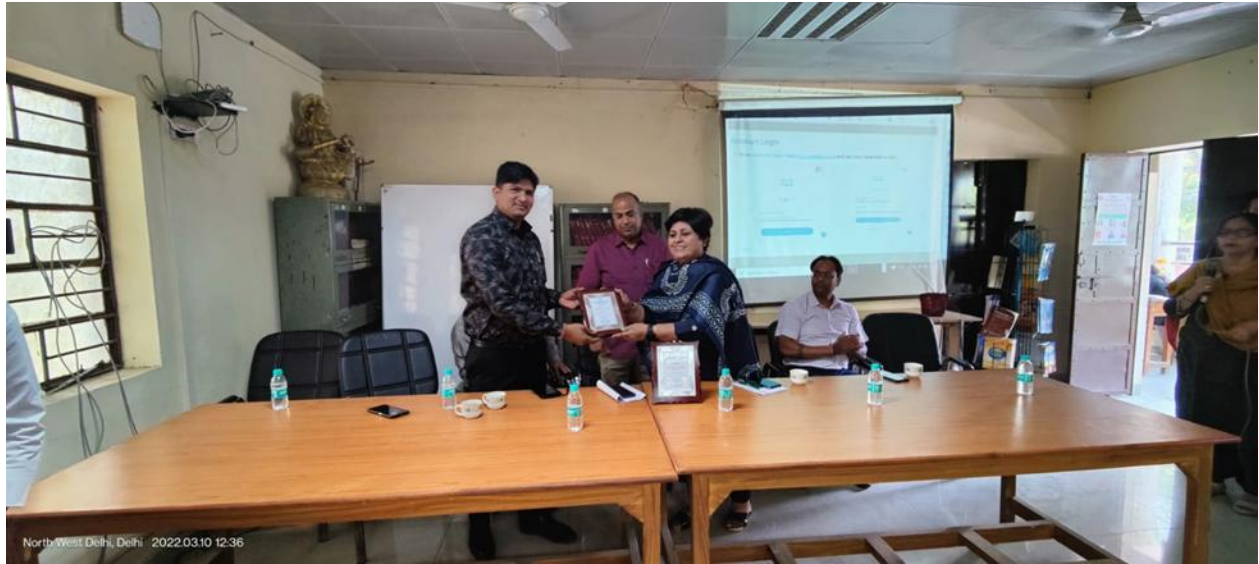




REPORT – M.O.U. (addendum) Signing & Orientation Program

The Department of Commerce had organized a M.O.U. Signing & Orientation Program for a 30 hour short term course “Cyber Security Essentials” on 10th March 2022 in college reading room. The course will be conducted in online mode by training partners “N.I.I.T. Foundation”. Mr. Raghvendra Pandey from the Foundation oriented the students about the course and its benefits as Resource Person. M.O.U. (addendum) was signed by the Principal Prof. Mamta Sharma in presence of esteemed Governing Body members of college and Chairman Advocate Shri . Prince Sharma. Principal maam and Chairman sir congratulated the Convener of course Dr. Rajeev Kaur on introduction of the course which is indispensable for all in today’s internet dominated world, where all personal and profession information is available easily in e –space. The event was attended by 73 students and various faculty members desirous of enrolling for the course.





North West Delhi, Delhi 2022.03.10 12:36



North West Delhi, Delhi 2022.03.10 12:36



REPORT ON WEBINAR ON HOW TO CRACK CASE STUDY- PROBLEM SOLVING & DECISION MAKING“

Organized by the Department of Commerce of AditiMahavidyalaya, University of Delhi on 14th March 2022.

The department of commerce of AditiMahavidyalaya, University of Delhi has organized a webinar on “How to crack case study ” on 14th March 2022. The seminar started at 11:00 a.m. Around 50 students from different streams participated in this educational session through Google Meet. As the webinar was on how to crack case studies, students learnt that Group Discussion is important for not only the corporate field but also for further education. It is not a process of disqualifying but a process of selection.

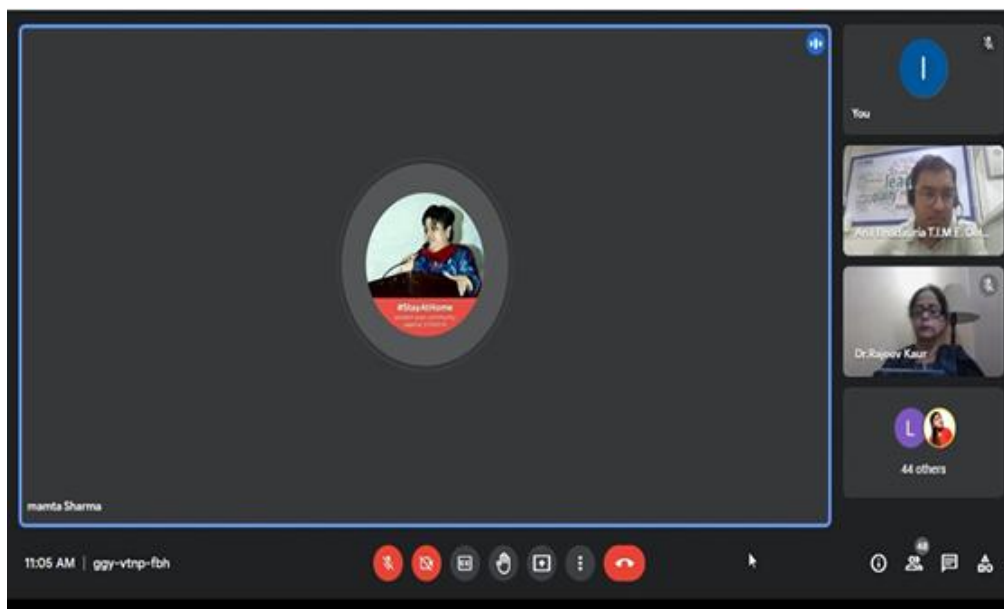
The details of the webinar are as follows;

Student Coordinator of department of commerce MuskanRathi welcomed the resource person Mr. Anil Bhaduria from T.I.M.E. Education, Prof. MamtaSharma (Principle of AditiMahavidyalaya), Teacher-in-Charge Department of Commerce Dr. Rajeev Kaur, Faculty members and all the students. The session was then led by Mr. Anil who then presented his presentation on the topics: What is Group Discussion; Basics Performance Parameters and Shared practical example of the case study. He shared valuable information with the students and discussed practical case study questions with students and encouraged students to practice Case studies as well.

The session was found to be informative for students. The resource speaker also told us about how Group Discussion shows our capabilities and abilities to work with a team, communication skills, leadership qualities and lastly hard work. The session took students to learn and get knowledge on how they can present

themselves confidently in the Group Discussion round. A quick Q&A session was too organized for students to ask their queries and questions from the resource person and students were well satisfied with the answers they received. The entire session was well managed by the host. Since the time was limited, participants wereactively involved in the discussion. The resource person responded to the Questions and doubts raised by the participants. This was followed by a vote of thanks.



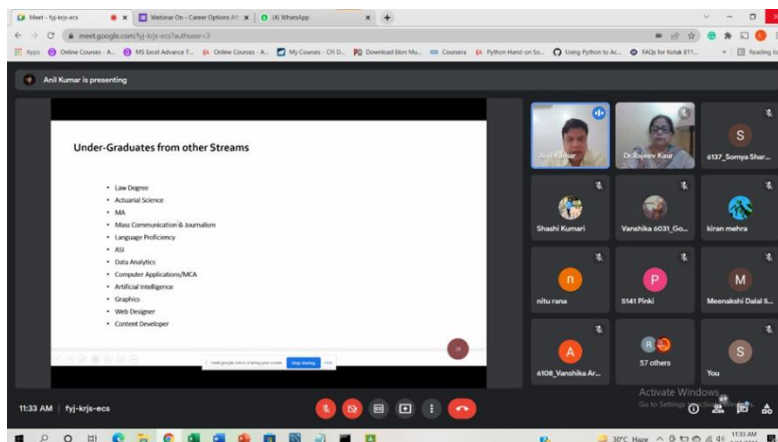
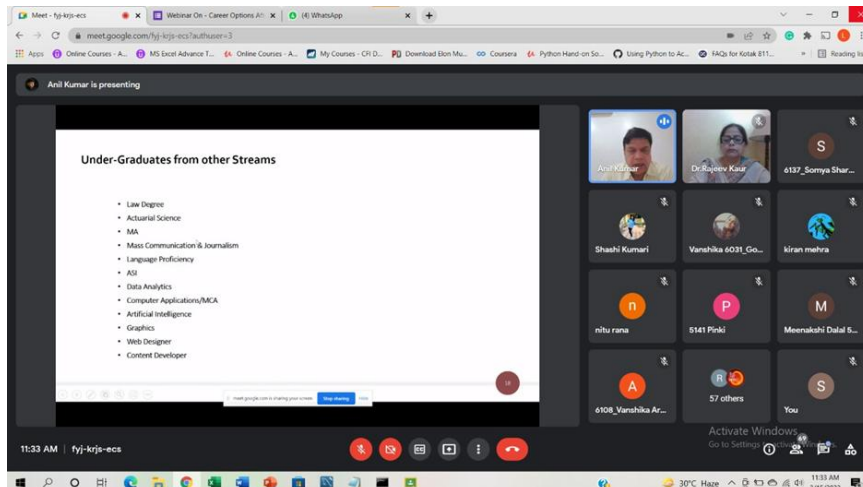


Webinar on “Career opportunities after Graduation”

March 15,2022

The webinar on “Career opportunities after Graduation” was organised by Department of Commerce, AditiMahavidyalaya on 15th March via Google Meet platform at 10 30 a.m. It was coordinated by Prof. Mamta Sharma (Principal) AditiMahavidyalaya and Dr. Rajeev Kaur (TIC- Department of Commerce). Prof. Anil Kumar (Professor, (Finance & Governance), Shri Ram College of Commerce (SRCC), University of Delhi and Independent Director, Life Insurance Corporation of India) was resource person for the day who has over thirty-five years’ experience of teaching, research, training and consultancy in the area of corporate governance and finance. He founded Vittshalla, launched by the then Union Finance Minister Late ShriArunJaitely to spread financial education across nook and corner of the country. The webinar was an effort to provide the students with various career options available after graduation. The event was hosted by Sneha (volunteer) who welcomed everyone. Then, Dr. Rajeev Kaur welcomed the speaker, Prof. Anil Kumar. Afterwards, Prof Mamta Sharma addressed the students. Further, the speaker proceeded with the session wherein he broadened students’ knowledge base regarding various career opportunities. It was an

interactive session with participation of around 65 students. Speaker cleared all of the queries of the students during the session. Afterwards, a formal vote of thanks was expressed by Ms. Lovely (Event Coordinator). Later Dr. Rajeev Kaur expressed her gratitude towards the speaker and her views on the webinar. At the end everyone switched on their cameras for a photograph.



WEBINAR ON ADVERTISING IN THE DIGITAL ERA- TRENDS DURING COVID“

Organized by the Department of Commerce of AditiMahavidyalaya, University of Delhi on 16th March 2022.

The department of commerce of AditiMahavidyalaya, University of Delhi has

organized a webinar on “Advertising in the digital era ” on 16th March 2022. The seminar started at 11:00 a.m. Around 70 students from different streams participated in this educational session through Google Meet. As the webinar was on digital advertising, students learnt various methods of digital advertising. The details of the webinar are as follows;

Student Coordinator of department of commerce Muskan Rathi welcomed the resource person Prof. Ruchi Gupta, Prof. Mamta Sharma (Principle of Aditi Mahavidyalaya), Teacher-in-Charge Department of Commerce Dr. Rajeev Kaur, Faculty members and all the students. Firstly Dr. Rajeev Kaur welcomed honourable principal Prof. Mamta Sharma. Followed by inviting resource person Prof. Ruchi Gupta by Prof. Bhawna Rajput.

The session was then led by Prof. Ruchi who then presented her presentation on the topics: Digital advertising, benefits, platforms & strategies, endorsements by celebrities and influencers, shoppable posts, social media advertising

She shared valuable information with the students and discussed these topics by quoting relevant examples. The session was found to be informative for students. The resource speaker also told us about advertising trends during covid and how brands help community. The session took students to learn and get knowledge on how to become a digitally strong brand and have strong presence on the social/digital platform. The entire session was well managed by the host. This was followed by a vote of thanks.

