

## DEPARTMENT OF COMMERCE



**ADITI  
MAHAVIDYALAY  
&  
UNIVERSITY OF  
DELHI**



**COM-BYTES**

### ABOUT THE COMMERCE DEPARTMENT

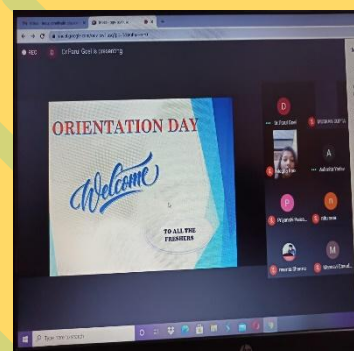
The Department of Commerce, Aditi Mahavidyalaya established in year 1994 offers two of the premium courses of University of Delhi viz. B.Com (Hons) and B.Com (Programme). The Department creates a stimulating environment for the academic growth of its students. The faculty

members are known for their expertise in finance and marketing and impart practical knowledge on the relevant subjects. The Department aims to strengthen latent potential of students so as to increase their employability, empower them with financial security and prepare them for professional success. An open student teacher interface is followed by organising various interactive activities such as presentations and group discussions which instil entrepreneurship and leadership qualities among girls, making them confident to face challenges that can come their way professionally. The department also aims to enrich students with technical soft skills relevant for the curriculum. The certified workshops on latest professional software such as Tally, Excel, and E-filing etc. are conducted regularly by experts in the field. Seminars, Talks, paper & computer presentations and



field trips are organized regularly to enhance the skills of the students.

### “Orientation program” - 18.11.2020



Department of Commerce, Aditi Mahavidyalaya organized fresher's Orientation programme on 18th November, 2020 via Google meet platform at 10 a.m. The programme started with warm welcome of all the fresher's followed by the introduction of our respected principal Dr. Mamta Sharma, TIC- Dr. NituranaDabas and all the commerce department faculties and

administration of our college. Dr. Mamta Sharma (Principal) addressed newly joined students. In her address to the students, she threw light on how the coming three years will play the most important part in

building their future. Dr. Niturana oriented the students about the importance of higher education and highlighted on the opportunities to be socially integrated into the college culture.



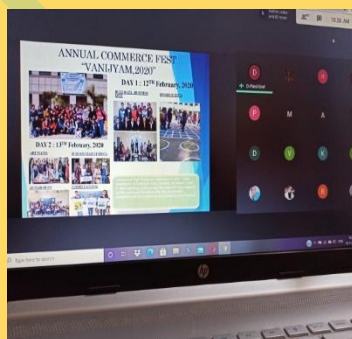
Further, Dr. Parulgoel, faculty in commerce department oriented the students about the college. Followed next was a brief on the career opportunities one can have in commerce field such as CA, CS, Banking and Insurance, Corporate law and many more with real life examples of our ex students who are now successfully employed in reputed organizations. They were also introduced about the industrial visits our department organizes for every third year batch in order to provide corporate exposure to them. Sh. Ashutosh Aggarwal, Section officer (Administration.) also briefed the students about the concerned persons to contact for any

administration work. Ms. Lado, dealing assistant of Commerce department was also introduced to the students. Apart from academic front, they were also made familiar about the other activities of department such as fresher's



party, workshops, seminars,

newsletter, commerce fest and finally farewell to keep the students entertained along with academics. The programme came to an end with an active interaction of our TIC- Dr.



Niturana Dabas and other faculties with the new students. Around 100 students participated in orientation program.

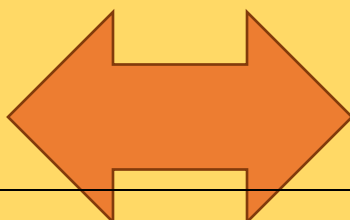
## E- Freshers Party - 12.01.2021

Department of Commerce of Aditi

Mahavidyalaya organised a virtual Freshers party for the Batch 2020 on January 12, 2021 via Google Meet. It was organized by final year students in coordination with TIC, Dr. Niturana Dabas. The event started with a welcome speech by respected principal, Prof. Mamta Sharma.



In this contest 34 students participated in the 1<sup>st</sup> round which was based on "Retro Theme". 12 participants were qualified for the 2<sup>nd</sup> round which was "Talent Round" and finally 6 students were selected for the 3<sup>rd</sup> round "Beauty with Brain". All the faculties of department asked questions from the participants in the third



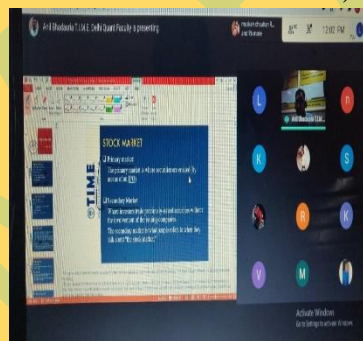
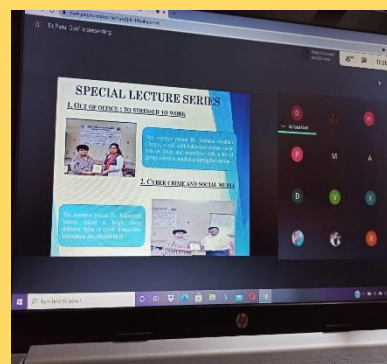
round and based on performance in all the three rounds, results were declared. Ms. Kashish from B.com Hons. , won the title of Ms. Freshers while Ms. Tanya from B.com was 1<sup>st</sup> runner up. Different titles like Ms. Nightingale, Ms. senorita , Ms. Dancing diva were given to students . Around 80 students attended the program.

Department of commerce in association with Placement cell and Extensive lecture series Committee of Aditi Mahavidyalaya organized a webinar on “Stock Market” on 09 October , 2020 via Google meet platform at 11 a.m. It was coordinated by Dr. Mamta Sharma (Principal) Aditi Mahavidyalaya , Dr. Niturana Dabas (TIC - Department of commerce and Convenor , Placement Cell) and Dr. Pooja Khanna (Convenor , Extensive Lecture Series).

who also has experience of more than 12 years in mentoring students for aptitude .

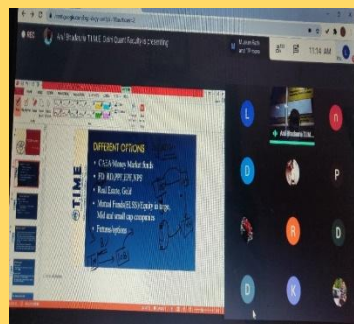
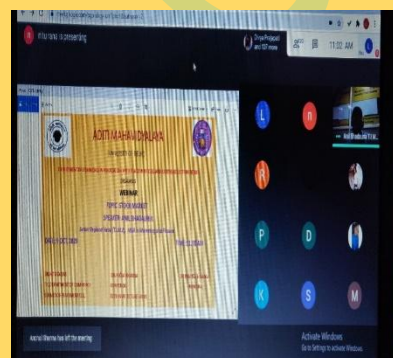
The webinar was an effort to guide the students to gain knowledge and expertise in the field of stock Market . The speaker explained about the terms like money markets, capital markets . He briefed about the procedures to invest in stock market , rise and fall in the prices of NIFTY and SENSEX, distribution of company's earnings through dividends to common stakeholders with the help of recent examples like merger of Vodafone and Idea .

This session emphasized on benefitsofinvesting in stock market over depositing money in bank . It was an interactive session with participation of more than 120 students of B.com and B.com Hons. A vote of thanks was extended by Dr. Niturana at the end of session.



Mr. Anil Bhaduria (Senior regional

**“Webinar on Stock market”- 9<sup>th</sup> October, 2020**



Head-T.I.M.E.),MBA in Marketing and Finance) was the resource person

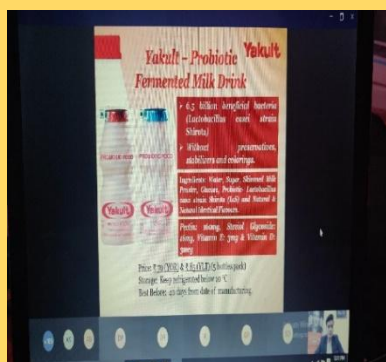
**Virtual Industrial visit to Yakult India Pvt Ltd - 05.02.2020**







The commerce department of Aditi Mahavidyalaya organized first virtual Industrial visit to Yakult Danone India Pvt. Ltd. On 05<sup>th</sup> February, 2020 via MS teams software. The program began with warm welcome of all the students , faculty members and



team of Yakult. Mr. Ajay Dahiya and Mr. Aadish, Executive, in Public

**DR.NITU DABAS**

**TIC**

**JULY-DEC 2020**

relations department, Yakult Danone India pvt.

Ltd. introduced the students to the development process of the product and brand through an informational presentation.

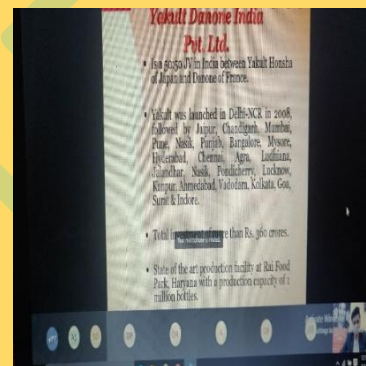
They presented various videos, images and slides that gave an insight to the working of fully automatic production system and about its working environment.



**DR.MAMTA SHARMA**

**PRINCIPAL**

before actually reaching the market was given to students . Around 117 students joined the program. Students queries were resolved by the team of Yakult at the end of session.



**DR.HEMA GUPTA**

**TIC**

**JAN- APRIL 2021**

Detailed explanation about each and every step of the process that the product passes through

