



# ADITI MAHAVIDYALAYA (UNIVERSITY OF DELHI)

## VANIJYAM 2022-2023 Commerce Fest

**PARTNERS WITH G-20 PRESIDENCY  
at**

**University Of Delhi**

**1st Dec, 2022 to 30 Nov, 2023**

**Cordially Invites you all for**

### "MOMENT MARKETING COMPETITION" (AD-MAD SHOW)

#### RULES AND REGULATIONS

1. A team will consist of a minimum of 2 or a maximum of 4 members( students).
2. Cross specialisation teams can participate.
3. A team can consist of first, second , third year students , Irrespective of the specialisation.
4. A student cannot be part of more than one team.
5. There will be no negative marking.
6. Mandatory to join WHATSAPP Group.
7. Certificates will be given to every participant.
8. ID CARD is mandatory to participate in the event.
9. Decision of the judges will be final and binding.

#### Registration Link



**25th January 2023**



**11 am-12 pm**



**Venue: College Reading Hall**



#### **Prizes:-**

**1st prize ~ Rs 1000/-**

**2nd prize ~ Rs 800/-**

**3rd prize ~ Rs 600/-**

**Consolation Prize: Gift Hamper**



**Prof. Bhawna Rajput  
(Teacher-in-Charge)**



**Dr. Parul Goel  
(Teacher Coordinator)**



**Prof. Mamta Sharma  
(Principal)**



**Ms Vanshika Goyal  
(President)**



**Ms. Snehal Jain  
(Vice President)**



**Ms. Khushi Bajaj  
(Associate Vice President)**



**Ms Anushka Madaan  
(Treasurer)  
(8076172220)**



**Ms UDITA JAIN  
(Tech Team)  
(9818912347)**

**STUDENT COORDINATORS ( KAIZEN TEAM)**

**For Further Queries, Feel free to contact us: kaizen.aditi.du@gmail.com**

# **ADITI MAHAVIDYALAYA**

**UNIVERSITY OF DELHI**

**DEPARTMENT OF COMMERCE**

***VANIJYAM 2022-23***

***ANNUAL COMMERCE FEST***

***REPORT***

***EVENT AD-MAD-SHOW***

***JUDGE- Ms. Rashi***

The Department of Commerce had organised Vanijyam- The annual fest of the department of commerce on 24th and 25th of January. Ad-mad-show was the event of Vanijyam held on 25th January 2023.

The event was anchored by Ms. Anushka madaan - Treasurer of the Commerce Association - Kaizen. After the welcome of respected principal mam of Aditi Mahavidyalaya- Professor Mamta Sharma, Teacher in Charge of the Department of Commerce - Professor Bhawna Rajput, Teacher coordinator - Dr. Parul goel Judge - Ms. Rashi and all the students, the event was started with the National Anthem.

Ms. Anushka Madaan, Ms. Vanshika Goyal and Ms. Udita Jain were the student coordinator

Then the Honorable principal mam of Aditi Mahavidyalaya gave her energizing speech to all the students.

Subsequently, The Teacher in charge of the Commerce Department - Professor Bhawna Rajput addressed the students and told them some rules about the event.

AD-MAD-SHOW was divided in 3 rounds namely GUESS THE LOGO, GUESS THE TAGLINE AND PRESENT AN ADVERTISEMENT respectively. The aim of the competition was to bring out the talent of understanding marketing through logos, taglines and ads. Ms. Rashi Paliwal was our Judge for the event, keeping in mind her expertise in this field. There were 11 teams (ie. 22 participants) and two teachers in the competition. The first and second round were non-elimination rounds whereas only 6 teams with the highest score moved to the third and the final round. The winners of the competition were:

1st position - Manasvi and Mansi

2nd position - Sneha Kumari and Himanshi dabas

3rd position - Manya and Yuvika

Consolation prize - Tanisha and Nandini

***Forward formal vote of thanks was proposed by the student coordinator- Ms. Anushka madaan***

**Number of Participants**

NAME	COURSE	YEAR	CONTACT NUMBER	EMAIL ID
Manya Yuvika	Ba prog (aspm+eco )	1 <sup>st</sup>	9773569388 9410204899	<a href="mailto:06manyasood.2004@gmail.com">06manyasood.2004@gmail.com</a> <a href="mailto:yuvikanayyar@gmail.com">yuvikanayyar@gmail.com</a>
Tanisha Nandini	Bcom prog	1 <sup>st</sup>	9934813608 7080828358	<a href="mailto:Tanishabhera868@gmail.com">Tanishabhera868@gmail.com</a> <a href="mailto:nandininavalgaria@gamil.com">nandininavalgaria@gamil.com</a>
Annu Komal kumari gupta	Bcom prog	1 <sup>st</sup>	8059371294 9754272774	<a href="mailto:Annu26995@gmail.com">Annu26995@gmail.com</a> <a href="mailto:Kg780599@gmail.com">Kg780599@gmail.com</a>
Sneha kumar Himanshi dabas	Bcom hons	3 <sup>rd</sup>	9953468250 9354821345	<a href="mailto:Sneha.k0818@gmail.com">Sneha.k0818@gmail.com</a> <a href="mailto:Mail2himanshidabas@gmail.com">Mail2himanshidabas@gmail.com</a>
Tanisha tyagi Preeti raj	Bcom hons	3 <sup>rd</sup>	8920054882 9650082670	<a href="mailto:Taniyatyagi0123@gmail.com">Taniyatyagi0123@gmail.com</a> <a href="mailto:Preetiraj134@gmail.com">Preetiraj134@gmail.com</a>
Naina jain Laxmi	Ba prog Bcom hons	3 <sup>rd</sup>	9667370514 9667257741	<a href="mailto:Jainnaina749@gmail.com">Jainnaina749@gmail.com</a> <a href="mailto:Laxmi9205949@gmail.com">Laxmi9205949@gmail.com</a>
Manasvi Mansi	Bcom hons	3 <sup>rd</sup> 2 <sup>nd</sup>	9311062877 9999605277	<a href="mailto:Manasvichaudhary029@gmail.com">Manasvichaudhary029@gmail.com</a> <a href="mailto:Mansisharma22012003@gmail.com">Mansisharma22012003@gmail.com</a>
Dikshita Sonam	Bcom prog	2 <sup>nd</sup>	6397331447 9258594025	<a href="mailto:Dikshita2019@gmail.com">Dikshita2019@gmail.com</a> <a href="mailto:Sonambhati1611@gmail.com">Sonambhati1611@gmail.com</a>
Anjali Sneha	Bcom prog	2 <sup>nd</sup>	6207290514 8178121332	<a href="mailto:Roy499@gmail.com">Roy499@gmail.com</a> <a href="mailto:Snehagupta032004@gmail.com">Snehagupta032004@gmail.com</a>
Mansi Shalini sharma	Bcom prog	2 <sup>nd</sup>	8273292651 7017209471	<a href="mailto:Mittalmansi593@gmail.com">Mittalmansi593@gmail.com</a> <a href="mailto:Shalinisharma2000@gmail.com">Shalinisharma2000@gmail.com</a>
Diya Akshita	Bcom prog	2 <sup>nd</sup>	9027024499 6200567735	<a href="mailto:Diyakankariya9027@gmail.com">Diyakankariya9027@gmail.com</a> <a href="mailto:Akshitarai22@gmail.com">Akshitarai22@gmail.com</a>



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**VANIJYAM 2022-2023**  
Commerce Fest

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Cordially invites you all for  
**"MOMENT MARKETING COMPETITION"**  
(MS-MAD SHOW)

**ELIGIBILITY AND ENTRY FEES**  
1. Open to all students of the University of Delhi.  
2. All students must be currently enrolled in the University of Delhi.  
3. There will be no separate fee for registration.  
4. All students must be part of any of our Mad Shows.  
5. There will be no separate fee for registration.  
6. Students will be given instant qualification.  
7. All students must be currently enrolled in the University of Delhi.  
8. Students of the college will be given instant qualification.

Registration Link: [https://www.aditya.ac.in/](#)

20th January 2023  
11 am-12 pm  
Location: College Meeting Hall

**Prizes:-**  
1st prize - Rs 1000/-  
2nd prize - Rs 800/-  
3rd prize - Rs 500/-  
Consolation Prize: Gift Hampers

Dr. Anurag Singh  
 Dr. Pooja Singh  
 Prof. Manish Sharma  
 Dr. Anurag Singh  
 Dr. Pooja Singh  
 Prof. Manish Sharma  
 Dr. Anurag Singh  
 Dr. Pooja Singh  
 Prof. Manish Sharma

For Further Details, Please Contact us on: [aditya@aditya.ac.in](mailto:aditya@aditya.ac.in)



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