



## Aditi Mahavidyalaya

### Faculty Details



Title	MS	First Name	INDU	Last Name	--	
Designation	ASSISTANT PROFESSOR					
Department	COMMERCE					
Address	RZH 889 STREET NO 12 RAJ NAGAR PART 2 PALAM COLONY NEW DELHI 110077					
Phone number	9971899829					
Email	Indu_com@aditi.du.ac.in					
Web-Page						
Educational Qualifications						
Degree	Institution				Year	
PHD	JAGANNATH UNIVERSITY				PURSUING(ENROLLED 2019)	
M.COM	CCS UNIVERSITY				2010	
B.COM	DELHI UNIVERSITY				2006	
Career Profile						
<ul style="list-style-type: none"> <li>➤ Have been awarded NET (Eligibility for Lectureship) by UGC in commerce (NET DEC 2010)</li> </ul>						
Administrative Assignments						
<ul style="list-style-type: none"> <li>➤ Member of 1<sup>st</sup> Gayonadaya Educational Trip July 2012</li> <li>➤ Member of Examination Committee in Aditi Mahavidyalaya in 2011-12,2012-13 and 2013-14,2016-17,2019-20</li> <li>➤ Member of Discipline Committee in Aditi Mahavidyalaya in 2012-13</li> <li>➤ Member of cultural committee in Aditi Mahavidyalaya in 2013-14, 2014-15.2021-22</li> <li>➤ Member of Computer Committee in Aditi Mahavidyalaya in 2014-15</li> <li>➤ Member of prize distribution committee in Aditi Mahavidyalaya in 2014-15, 2015-16,2016-17</li> <li>➤ Member of Alumni committee in Aditi Mahavidyalaya in 2015-16,2016-17,2017-18</li> <li>➤ Member of extensive lecture series committee in Aditi Mahavidyalaya 2017-18,2018-19</li> <li>➤ Member of IQAC Aditi Mahavidyalaya 2019-20,2020-2021</li> <li>➤ Member of placement cell Aditi Mahavidyalaya 2019-20,2020-21</li> <li>➤ Member of admission committee Aditi Mahavidyalaya 2018-19,2019-20,2020-21</li> <li>➤ Member of canteen committee in 2018-19</li> <li>➤ Member of Internal Evaluation Committee 2019,2020</li> </ul>						
Areas of Interest / Specialization						
MARKETING						
Subjects Taught						

Financial Accounting, Cost Accounting, Entrepreneurship Development, Personal Finance, Advertising, Personal Selling And Salesmanship, Human Resource Management, Business Management, Modern business Organization, Business law, Corporate law

#### Research Guidance

NA

#### Publications Profile

- Published a paper in “**International Multilingual Research Journal**” titled “**A Study of job related stress among adhoc teachers in various government teaching institution of Delhi**” ISSN : 2319 9318 page no – 16 -18
- Published a paper in “**Academic Social Research**” – international research journal titled “**Study of customer satisfaction in Health Service**” ISSN: 2456-2645, page no: 67- 81 2017
- Paper published titled “**Economic impact of pollution on Tourism in delhi**” in Journal of Emerging Technologies and Innovative Research ISSN 2349-5162, Journal number 63975 & Impact factor 5.87 Published in volume 6 issue 6 June 2019
- Paper published titled “**A study to find the awareness in Delhi youth about the adverse impact on environment and health arising out of E-waste**” in UGC sponsored National Conference on E-waste management & swatch Bahrat mission organized by Aditi Mahavidyalaya on 10 April 2019; University of Delhi, UDH Publishers and Distributers, New Delhi ISBN: 978-93-82122-42-5
- Paper published titled “**A study to find the awareness in Delhi youth about the adverse impact on environment and health arising out of E-waste**” in UGC sponsored National Conference on E-waste management & swatch Bahrat mission organized by Aditi Mahavidyalaya on 10 April 2019; University of Delhi, UDH Publishers and Distributers, New Delhi ISBN: 978-93-82122-42-5
- Paper published titled “**An Investigation Related E Health Services Towards Consumer Perception With Specific Reference To Delhi NCR**” in UGC and ISSN Approved - International Journal of Research and Analytical Reviews (IJRAR). International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 7.17, E-ISSN 2348-1269, P- ISSN 2349-5138 Impact Factor : 7.17 (Calculate by Google Scholar) | License by Creative Common 3.0 : Published in : Volume 9 | Issue 3 | August 2022 Publication Date : 2022-08-06 03:38:11 Page No : 1-15
- Paper published titled “**Challenges and Opportunity with focus to efficient E-health care: Importance in current scenario- An Empirical analysis**” in International Journal

<p>of Research Management &amp; Social Sciences volume 10 ,Issue 3 III July -September 2022 ISSN 2322-0899 it has been indexed in the IC Journal master list in 2014 ICV 6.35 page no 59-68</p> <ul style="list-style-type: none"> <li>➤ Paper published titled “<b>A Literature review of E-health and its implication on India</b>” in International Journal of Novel Research and Development (IJNRD) an International open access ,peer reviewed referred journal volume 7 issue 9 September 2022ISSN 2456-4184 Impact factor 8.76 page no 1076-1083</li> <li>➤</li> </ul>
Conference Organization/ Presentations (in the last three years)
<ul style="list-style-type: none"> <li>➤ Paper presented titled “<b>Economic impact of pollution on Tourism in delhi</b>” in UGC National Conference on Climate change and disaster risk reduction in urban system organized by Aditi Mahavidyalaya on 26 march 2018;University of Delhi</li> <li>➤ Paper presented titled “<b>A study to find the awareness in Delhi youth about the adverse impact on environment and health arising out of E-waste</b>” in UGC sponsored National Conference on E-waste management &amp; swatch Bahrat mission organized by Aditi Mahavidyalaya on 10April 2019; University of Delhi,UDH Publishers and Distributers, New Delhi ISBN: 978-93-82122-42-5</li> <li>➤ Paper presented titled “<b>A Study of Stress Management among Health Workers With Reference to Covid Pandemic in Delhi-NCR</b>” in technical session of 6<sup>th</sup> International conference on “Disruptive Innovation and Digital Transformation in Business Management” organized by Zakir Hussain College, University of Delhi (Department of Commerce and IQAC) in association with GL Bajaj Institute of Management &amp; Research. PGDM Institute on May 5-6 ,2022</li> </ul>
Research Projects (Major Grants/Research Collaboration)
NA
Awards and Distinctions
Association With Professional Bodies
Other Activities

