

Aditi Mahavidyalaya
University of Delhi
Placement Cell Committee
2020-2021

The Placement Cell of the college works constantly throughout the year to provide variety of opportunities to the students. The main aim of the Placement Cell of the college is to get the students placed in reputed companies, Government Organisations, and NGO's. Every year placement cell organizes “**Team Build-up**” event in which outgoing students team of placement cell conducts two-tier selection process in form of group discussion and personal interview for building up new team of students volunteers . The same was organized on 18th September, 2020. In order to emphasize on the field of stock Market , a webinar was organized on “**Stock Market**” in association with department of Commerce and Extensive lecture series Committee on 09th October, 2020 via Google meet platform . Mr. Anil Bhaduria (Senior regional Head-T.I.M.E.),MBA in Marketing and Finance) was the resource person who also has experience of more than 12 years in mentoring students for aptitude . The webinar was an effort to guide the students to gain knowledge and expertise in the field of stock Market . The speaker explained about the terms like money markets, capital markets . He briefed about the procedures to invest in stock market , rise and fall in the prices of NIFTY and SENSEX, distribution of company's earnings through dividends to common stakeholders with the help of recent examples like merger of Vodafone and Idea . This session emphasized on benefits of investing in stock market over depositing money in bank . It was an interactive session with participation of more than 120 students of B.com and B.com Hons. A vote of thanks was extended by Dr. Nitu Rana at the end of session. A new initiative was taken this year by Placement cell i.e.,“**E-Orientation**” program organized on 05th January, 2021 via Google meet. The purpose of the program was to orient students about the working of Placement cell. The program began with welcome of Prof. Mamta Sharma, Principal, Aditi Mahavidyalaya. She highlighted on the importance of internships and placements in student’s career. It was followed by address of Convenor of placement cell-Dr. Nitu Rana Dabas who emphasized on aim of Placement cell and how it helps students in meeting their career goals. Latest events conducted by Placement cell were also focused along with the companies who approached for campus training were discussed in detail. Procedures for registration in central placement cell was also informed to students . Lastly, details of the companies that have recently approached the college for internships and placements were also shared amongst students. Around 180 students joined the program. The program came to an end with solving all the queries of the students. Further, in order to give year long details of activities and initiatives taken by placement cell, placement cell **newsletter** was released on 10th April, 2021. Placement Cell in association with Department of Commerce organised a workshop on “**How to do well in group discussions**” on 13th April, 2021 . It was coordinated by Prof. Mamta Sharma (Principal) Aditi Mahavidyalaya, Dr.Nitu Dabas (Convener, Placement Cell) , Dr. Rajeev Kaur (Co-convener ,Placement Cell), and Members of the Placement Cell . The resource person was Ms. Tarannum Naseem Raza, faculty from TIME Education with work experience of over 20 years in the development and education sector in well known organisation, and is also a professional career counsellor. It was an effort to guide final year students to gain knowledge about how to do well in group discussions. Around 80 students participated in the workshop . It was an interactive session where speaker elaborated

GD with many other terms such as Group Discussions , Group Debate , Group Decisions ,etc . Students queries were resolved at the end of the session. Lastly, details of the companies that have recently approached the college for internships and placements are regularly shared amongst students.

