



Aditi Mahavidyalaya

Faculty Details



Titl e	Dr	First Name	Anu	Last Name	Jain	Photograph
Designation		Professor				
Department		Commerce				
Address		BJ-74 EAST SHALIMAR BAGH DELHI 110088				
Phone number		9871060017				
Email		ajain@aditi.du.ac.in				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
B.Com(H)		Delhi University			1990	
M.Com		Delhi University			1992	
M.Phil		Delhi University			1997	
Ph.D		C.C.S University, Meerut			2004	
Career Profile						
Permanent appointment in August 1999 Promoted as Reader January 2004 Promoted as Associate Professor 2007 Promoted as Professor 2022						
Administrative Assignments						
Admission Committee Co-convenor 2020-2021 Cultural Committee Co-convenor 2021-2023 Canteen Block Development Committee 2021-2023 NEP Implementation Committee Convenor 2022-2023						
Areas of Interest / Specialization						
Finance						
Subjects Taught						
Business Law Company Law Training and Development Collective Bargaining and Negotiation Skills Industrial Relations and Labour Laws						
Research Guidance						
Project guidance to students of B.Com(H) 3 rd Year for 9 years as part of Project Work as per their syllabus						
Research Papers						

1. Corporate Governance in Pharmaceutical industry in India: An Empirical Study
2. Impact of Cross Listing on Corporate Governance in Indian Companies
3. An Empirical Study of Corporate Governance Practices in Selected Indian Industrial Sectors
4. Role of Board of Directors in Corporate Governance in Indian Power Sector
5. A trend of Corporate Social Responsibility Expenditure in Selected Indian Companies
6. Impact of Corporate Governance on Financial Performance of Indian FMCG Firms
7. Corporate Social Responsibility in India: Study of Selected Companies
8. Corporate Social Responsibility And Financial Performance: A Case of Selected Indian Companies
9. Evaluation of CSR Practices in Pharmaceutical Sector under 2030 SDGs Agenda and its Impact
10. Assessing the Corporate Social Responsibility research in the era of the Sustainable Development Goals: Role of Financial Sectors
11. A CSR initiative of Ensuring Water Sustainability: FMCG Sector in India
12. Major Role and Relationship between Women Directors & Corporate Social Responsibility in Indian Organization and its Impact
13. Effect of Transition from IGAAP to IND AS on Financial Performance - A case study of selected FMCG Companies.

Conference Organization/ Presentations (in the last three years)

Paper Presentation in National Conference on Revamping Higher Education for Girls on 28th August 2019
 Paper Presentation in E-International Conference on Dr. B.R. Ambedkar on 14th April 2020
 Paper Presentation in International Conference on India as a Global Leader in Peace Building on 27th June 2022
 Paper Presentation in Two days National Conference on Reconnaissance of Resilience, Re-Emergence, Strengthening, Re-Building of the Nation on 19th - 20th January 2023

Research Projects (Major Grants/Research Collaboration)

Innovation Project AM-101 “Bridging the Gap from Corporate to Common with funding of Rs 10 lakhs received from University of Delhi” Conducted over 60 workshops on stress management, communication skill and e-learning for nearby govt., schools, police stations, govt. offices

Awards and Distinctions

Association With Professional Bodies

Life Member of Indian Accounting Association
 Life Member of Indian Commerce Association

Other Activities

Organized Workshop on Recent Trends in Advertising on 22 August 2019
 Organized Special Lecture on Handling Interviews on 4th September 2019
 Organized Interactive Sessions on “Out of Office: Too Stressed to work”, “Cyber Crime and Social Media”, “Enhancing Communication Skills” on 17th September 2019
 Organized Workshop on Economic and Social Aspect of Advertisement on 19th September 2019
 Organized Webinar on “How to crack Case Study: Problem-solving and Decision making” on 12th June 2020
 Event Coordinator of a webinar on Career options after graduation on 15th March 2022
 Successfully completed 5 Days short term program on Financial Literacy organised by Department of Commerce, University of Delhi, ILL and AMFI from 30th January to 3rd February 2023

Completed Professional Development Program on Implementation of NEP-2020 for University and College teachers, Organised by Indra Gandhi National Open University from 21st December to 31st December 2022

Completed 3 Day FDP on Understanding the Nuances of Sponsored Research Projects organised by Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi from 5th December to 7th December 2022

Completed 1 week FDP on Implementation of NEP 2020 using Innovative Teaching Methods organised by Shri Venkatswara College and Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi from 30th May to 4th June 2022