

DEPARTMENT OF COMMERCE PRESENTS COM-BYTES, 2021-22







<u>Message from Chairperson</u>

It is indeed a matter of great pleasure to me to be associated with this esteemed institution engaged in the nobel endeavour of providing empowerment to students through education.

I take pride to say that our entire Aditi family have come together and helped each other nurture & grow at these turbulent times, strengthening the existing bond of mutual trust & respect. At our college, we seek to achieve holistic development of students which not only prepares them for economic & professional prosperity, but also teaches them how to live a happy & contented life while facing life's challenges. I congratulate the editors of this newsletter for giving the platform to the best minds in the department for showcasing their talent and skills .



- Shri Prince Sharma

From Principal's Desk



I would like to congratulate the Department of Commerce of our College on their novel initiative to launch their annual departmental newsletter. Since its inception, our college has strived to empower its students with knowledge, wisdom, and exposure that will help them to build a strong base to rest their life upon. The Department with its experienced and learned faculty members have always dedicated themselves to the holistic development of their students and is ever ready to support and help them to meet any Academic and professional challenges. It is imperative that our students are encouraged to do well not only in academics but to also develop their analytical and creative potential. I am confident that with the support of our committed and enlightened faculty and non-faculty members,

and a bright and socially responsible Student community, our institution will continue to progress and achieve academic and professional excellence.

-Prof. Mamta Sharma

Message from Teacher-In-Charge

It is indeed a matter of great pride for me to present before you this annual newsletter of the Department of Commerce. In this era of globalization where Information technology has been transforming the lifestyle of human beings and their activities, it becomes important for the students of commerce to be well aware of the issues pertaining to national and global interest and the after-effects of covid-19 on the economy. Our endeavor is to shape the future of our students by contributing to their existing pool of knowledge by conducting webinars on issues related to their skill enhancement, career opportunities available, stock markets, the importance of positive psychology in the workplace, E-business plans, E-paper, Industrial visits, etc. Department is committed to strengthening the potential of our students to make them economically independent and better human beings so that they can serve the society in a better way.





-Dr. Rajeev Kaur



ABOUT THE COMMERCE DEPARTMENT

The Department of Commerce, Aditi Mahavidyalaya established in year 1994 offers two of the premium courses of University of Delhi viz. B.Com (Hons) and B.Com (Programme). The Department creates a stimulating environment for the academic growth of its students. The faculty members are known for their expertise in finance and marketing and impart practical knowledge on he relevant subjects. The Department aims to strengthen latent potential of students so as to increase their employability,



empower them with financial security and prepare them for professional success. An open student teacher interface is followed by organising various interactive activities such as presentations and group discussions which instil entrepreneurship and leadership qualities among girls, making them confident to face challenges that can come their way professionally.

Faculty of Department of Commerce

Dr. Rajeev Kaur (TIC)	
Dr. Parul Goel	

Prof. Bhawna Rajput Ms. Indu Dr. Anu Jain Ms. Rashi Paliwal Dr. Hema Gupta Ms. Shashi Kumari Dr. Nitu Dabas Dr. Parul Chopra

Dr. Sunita Dahiya

Ms. Lovely

EVENTS ORGANIZED IN 2021-2022

WEBINAR ON STOCK MARKET

With a view to guide the students to gain knowledge and expertise in the field of stock Market , the Department of commerce and T.I.M.E. organized a webinar on stock markets on August 24, 2021. Mr. Anil Bhadauria (Senior regional Head-T.I.M.E.),MBA in Marketing and Finance) was the resource person. This session emphasized on benefits of investing in stock market over depositing money in bank .



Second event organized by Department of commerce is webinar on "Career as a Company Secretary" on 16th September, 2021 via Google meet platform at 11 a.m. The webinar was an effort to orient the students about company secretary as a career option. The speaker, Mr. Himanshu Sharma (Executive Officer at Institute of Company's Secretary of India), began the session by explaining about basics and role of company secretary.



WEBINAR ON IMPACT OF COVID I **INDUSTRY.** ON AVIATION **CURRENT SCENARIO AND CAREER OPPORTUNITIES IN THE SECTOR**

The third event organized by Depatment of Commerce, webinar on "Impact of Covid on Aviation Industry, Current Scenario and Career Opportunities in the sector" on 13th October, 2021, was an effort to orient the students about career options in Aviation Industry. Ms. Sonali Joshi currently working in HR operations at WoodPLC was the resource person who also has 3+ experience in the Aviation Industry.



ORIENTATION FOR PROGRAM FRESHERS OF COMMERCE

Department of Commerce, Aditi Mahavidyalaya organized fresher's Orientation program on 20th November 2021. Students were oriented on the career opportunities one can have in commerce field such as CA, CS, Banking and Insurance, Corporate law and many more with real life examples of our ex students who are now successfully employed in reputed organizations. Apart from academic front, they were also made familiar about yearly activities of department



WEBINAR FINANCIAL ON LITERACY & INVESTORS **EDUCATION PROGRAM THROUGH** GAMIFICATION

Department of Commerce, organized a webinar on "Financial Literacy & Investors Education Program Through Gamification" on 11th November, 2021. Mr. Amanpal Singh Chawla (Founder, Advisor Zaroori Hai) was the resource person. The speaker began the session by highlighting the importance of financial literacy for an individual. He briefed about magic of compounding and benefits of investing at an early stage.



ONLINE TWO DAY WORKSHOP **ON"TALLY PRIME"**



Mr. Salik Khan from NIIT Foundation was the E-WORKSHOP ON resource person for this two-day workshop. The first day of the workshop focused on the introduction of Tally Prime and basic details like creating a company, stock entry, ledger posting shortcut keys, etc. The second day was followed was the hands-on practice and more like cash book,

voucher entry, exporting & importing data backup fund flow statement and cash flow statement session that made students learn about using Tally software for the recordkeeping, preparation of bank reconciliation statements and financial statements of the business concern. The students show full interaction on both days and were highly satisfied with the workshop.



WEBINAR AND INTERACTIVE SESSION WITH OUR ALUMNI ON **"POSITIVE ORGANIZATIONAL BEHAVIOR: APPLICATION** OF **POSITIVE PSYCHOLOGY AT WORK"**

Department of Commerce in association with the Alumni Committee organizes a webinar and interactive session on January 25, 2022. The session was then led by Dr. Manisha on the topic: "Positive Organizational Behavior - Application of Positive Psychology at Work" followed by a rewarding session by Ms. Kiran Yaday on "How to Become an Asset".





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E-VANIJAYAM, (INTRA-DEPARTMENTAL COMMERCE FEST)

EVANIJYAM - the annual fest, organized by Department of Commerce every year, was held on February, 10 this year. Under the fest, the following events were organized:



E-PAPER



E-POSTER

The topic for poster-making was "Impact of Artificial Intelligence" The First position was secured by Divya (B.Com (Hons.) -1st sem), the second position was secured by Srijal Singh Patel (BCom – 1st sem) and the third position was secured by Sanya Khurana (BCom – 6th sem).



E-BIZZ



Under E-bizz, the participating teams had to present business plan for a start up venture proposing the cost, pricing, marketing and resource optimization model. Ishika and Disha the won event innovation idea for establishing coffee shops for rural India followed by Drishti and Tanisha as 1st runner's up and Shruti as 2nd for runner's up "Passion Footwear".



VIRTUAL VISIT TO YAKULT DANONE

A Virtual "Industrial visit" to Yakult Danone India Pvt. Itd was organized on 18th February, 2022 via MS teams software. It was an effort to guide students about the development process of the product and brand through an informational presentation which contained various videos, images and slides that gave an insight to the working of fully automatic production system and about its working environment



MOU SIGNING FOR SHORT TERM COURSE ON CYBER SECURITY ESSENTIALS ORIENTATION PROGRAMME

The Department of Commerce had organized a M.O.U. Signing & Orientation Program for a 30 hour short term course "Cyber Security Essentials" on 10th March 2022 in college reading room. The course will be conducted in online mode by training partners "N.I.T. Foundation". Mr. Raghvendra Pandey from the Foundation oriented the students about the course and its benefits as Resource Person. M.O.U. (addendum) was signed by the Principal Prof. Mamta Sharma in presence of esteemed Governing Body members of college and Chairman Advocate Shri . Prince Sharma.



WEBINAR ON "CAREER OPTIONS AFTER GRADUATION"

The webinar on "Career opportunities after Graduation" was organized by the Department of Commerce, Aditi Mahavidyalaya on 15th March. Prof. Anil Kumar (Professor, (Finance & Governance), Shri Ram College of Commerce (SRCC), University of Delhi and Independent Director, Life Insurance Corporation of India) was the resource person for the day who has over thirty-five years experience of in teaching, research, training, and consultancy in the area of corporate governance and finance. The webinar was an effort to provide the students with various career options available after graduation. Further, the speaker proceeded with the session wherein he broadened students' knowledge base regarding various career opportunities.



WEBINAR ON HOW TO CRACK CASE STUDY- PROBLEM SOLVING & DECISION MAKING"

The department of commerce of Aditi Mahavidyalaya, University of Delhi has organized a webinar on "How to crack case study" on 14th March 2022. The resource person was Mr. Anil Bhadauria from T.I.M.E. Education who presented his presentation on the topics: What is Group Discussion; Basics Performance Parameters and Shared practical example of the case study. He shared valuable information with the students and discussed practical case study questions with students and encouraged students to practice Case studies as well. The session took students to learn and get knowledge on how they can present themselves confidently in the Group Discussion round.





WEBINAR ON ADVERTISING IN THE DIGITAL ERA-TRENDS DURING COVID"

The department of commerce of Aditi Mahavidyalaya, University of Delhi has organized a webinar on "Advertising in the digital era" on 16th March 2022. As the webinar was on digital advertising, students learned various methods of digital advertising. The resource person was Prof. Ruchi Gupta who presented her presentation on the topics: Digital advertising, shoppable posts, and social media advertising. The resource speaker told us about advertising trends during covid and how brands help the community.





ADITI MAHAVIDYALAYA

TOPPERS OF COMMERCE DEPARTMENT 2021-2022

1. Himanshi 2. Swati

2nd VEAR

TOPPERS OF BCOM (HONS.)

3rd VEAR

1. Neelam yadav 2. Trísha 1. Kajal kumari 2. Laxmi and gunjan 1st VEAR

1. Antima Vadav, Nandini and Riya Shrivastava 2. Diksha Chandhary and

Isha sharma

2nd VEAR TOPPERS OF BCOM

1 Saríta

2. Parul Bhatia

3rd VEAR

1. Simran Pahwa 2. Soumya Pandey

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STUDENT OF THE YEAR

SHAGUN SHARMA (6TH SEMESTER BCOM (H))















MS. LOVELY CHAUHAN MS. SHASHI KUMARI MS. INDU (CO-ORDINATORS)

MS. MANASVI CHAUDHARY MS. VANSHIKA GO'YAL MS. SNEHA KUMAR (VOLUNTEERS)



