# **DEPARTMENT OF COMMERCE REPORT 2022-23**

Every Journey invariably starts with a single step and the Journey to scale greater heights needs unflinching grit and relentless efforts. With the same determination we had embarked on a Journey in 1994 by setting up Department of Commerce with two courses i.e. B.Com (Prog) and B.Com (Hons).

# Vision:-

"Empowering the students by providing diverse knowledge of commercial space and economy dynamics with healthy practices and providing guidance, inspiring atmosphere and opportunities to the aspirants for quality education in Commerce."

# Mission:-

- To build the conceptual foundation in the areas of Commerce.
- To equip the students with accounting and entrepreneurial skills.
- To enhance management skills and analytical thinking for a successful career.
- To develop students for professional career in accounting, finance, research and higher education.
- To build life skills through value based education and service oriented programs.

# <u>"KAIZEN" - STUDENT'S UNION OF COMMERCE DEPARTMENT SELECTION</u> <u>MEET & OATH BEARING CEREMONY</u>

The Department of Commerce organized a selection meet for constituting the "Student's Union of Department – Kaizen" on online platform on **13th July, 2022 at 3:00 p.m.** The selection committee comprised of all faculty members of Department of Commerce and was presided over by the Teacher Incharge (TIC) Prof. Bhawna Rajput. Seventeen candidates competed for the posts through a personal interview conducted by the selection committee. Formation and naming of "Kaizen" comes as an initiative taken by Prof. Bhawna to develop competence, discipline, responsibility and esprit de corps among the students. The results of selection were as underneath:

Ms Snehal Jain	Ms Khushi Bajaj	Ms Vanya Sindwani	Ms Mansi Sharma
(President)	(Vice president)	(Associate Vice	(Secretary)
		president)	
Ms Himanshi Dabas	Ms Anushka Madaan	Ms Tripti (	Ms Somya
(Joint Secretary)	(Treasurer)	Cultural Head)	(Cultural Team
			member)
Ms Udita Jain	Ms Eshita Kathpalia	Ms Juli Rana	Ms Deepshika
(Content Team	(Cultural team	(Cultural team	(Cultural team
member)	member)	member)	member)

The newly appointed office bearers of the Student's Union of Commerce Department took their formal oath as cabinet members in the august presence of Principal of the College - Prof. Mamta Sharma. T.I.C. of Commerce Department - Prof. Bhawna Rajput and all other faculty members on 20th July, 2022 in the Principal's office. The students vowed to contribute their maximum towards the development of the Commerce Department and College. The event ushered a spirit of confidence and freshness among students who are now beaming with new ideas.

# POSTER COMPETITION & EXHIBITION

According to the proposed plan, the KAIZEN society of the Commerce Department of Aditi Mahavidyalaya organized a Poster Making Competition under the aegis of Azadi ka Amrit Mahotsav on the theme - INDIA@75 on Tuesday, 9th August 2022 on the occasion of 76th Independence Day of the Republic of India. All the departments of the College viz B.El.ED, BA Prog. BCom Prog, BCom Hons etc passionately participated the in competition. The principal, all the faculty members and the students jointly took the SWACHHTA PLEDGE so as to create awareness towards cleanliness of our environment. The objective of the competition was to ignite the fire of imagination,

# DEPARTMENT OF COMMERCE

# "KAIZEN" STUDENT UNION OF COMMERCE SELECTION MEET & OATH BEARING CEREMONY



POSTER COMPETITION CUM EXHIBITION



consciousness and creativity in the young minds of students. The participants displayed their artistic skills through an array of e-posters. It was a great opportunity to watch these young minds creating and displaying their innovative ideas on paper.

### Prizes were given to the following participants:

1st prize: Harshita (B.el.ed 4<sup>th</sup> year) & Preeti Raj (B Com Hons. 3<sup>rd</sup> year)
2nd prize: Himanshi (B Com Hons. 3<sup>rd</sup> year) & Sakshi Bharadwaj (BA Prog 3<sup>rd</sup> year)
3rd prize: Khushi Bajaj (B Com Prog 3<sup>rd</sup> year) & Neharika Mehra (B A Prog 3<sup>rd</sup> year)
Consolation prize: Snehal Jain (B Com Hons 3<sup>rd</sup> year) & Vanshika Goyal (B Com Hons 3<sup>rd</sup> year)

# <u>WEBINAR ON PREPARING FUTURE READY PROFESSIONALS IN THE</u> <u>COMPETITIVE ERA</u>

KAIZEN - The Commerce Association of Aditi Mahavidyalaya organized a webinar on "PREPARING FUTURE READY PROFESSIONALS IN THE COMPETITIVE ERA" by a renowned speaker CA Dayaniwas Sharma on Saturday, 20th August 2022 on the occasion of "Breaking the Monotony Day". The resource person joined from Hyderabad and proceeded with the session. He not only explained about the professional course of Accountancy but also discussed the work-life balance. He highlighted the skills and capabilities which are needed to become a future professional. All the readv 80 participants from different Colleges and Departments were left spell bound and patiently listened to him. The discussion was followed by a question answer session and all the participants of the webinar got e- certificates.

PREPARING FUTURE READY PROFESSIONALS IN THE COMPETITIVE ERA



# INDUSTRIAL VISIT TO SECURITIES AND EXCHANGE BOARD OF INDIA (SEBI)-<u>"INVESTMENT WITH KNOWLEDGE"</u>

An Industrial visit to SEBI was held on Tuesday, 23rd August 2022. The visit was specially organized for the 3rd year students of the Commerce Department. There were 30 students and 7 faculty members. The session commenced with the opening remarks of Mr. Kunal Kishore, coordinator of the SEBI visit. He explained about the importance of awareness and knowledge regarding the stock markets by presenting a small video clip. Later, the session was headed by Mr. Gyanendra Niraj, Divisional Head followed by Mrs. Rucha Milind Surange, Divisional Manager, SEBI. The purpose of the visit was to give an overview of SEBI practices. They informed about various certificate courses and job opportunities for the students. On behalf of SEBI and the Commerce Department of the College, refreshments were served to all the students.

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INDUSTRIAL VISIT TO SEBI

# WEBINAR ON GUESSTIMATE

A symposium was organized by KAIZEN -The Department of Commerce on **3<sup>rd</sup> September 2022** in the College via Google meet on the topic "Guesstimate" by a renowned speaker Mr Sunil Dua, the Senior Regional Head in "TIME Education". All the students from the various Departments were a part of the elucidative programme. There were in all 100 participants who attended the webinar. E-certificates were distributed to all the participants.



### **TEACHER'S DAY**

KAIZEN - The Commerce association of Aditi Mahavidyalaya organized a cultural programme on the auspicious occasion of Teachers' Day on **5th September 2022** in the College auditorium hall. Greeting cards were given to each faculty member as a token of gratitude to acknowledge and recognize their dint of hard work. More than 60 students joined the celebration. The program started with lamp lighting by Prof. Mamta Sharma, and Saraswati Vandana. Afterwards, she delivered a motivational speech which motivated all the students which was followed by a cake cutting ceremony. The energetic students of the Commerce Department gave astonishing dance and singing performance. The musical chair game was also organized for teachers, which was won by

Prof. Bhawna Rajput and was presented with a sapling as the prize. The entire programme was appreciated by one and all and will always be cherished.





### **INDUSTRIAL VISIT TO MOTHER DAIRY**

# "Travel, in the younger sort, is a part of education; in the elder, a part of experience."

An industrial visit to Mother Dairy, Patparganj, Delhi was organized on 6<sup>th</sup> September, 2022 for students of the Commerce department of the College. There were 38 students and 5 faculty members. The students were excited, eager and curious on reaching the Mother Dairy plant. They were ushered to a conference room where they were welcomed by Ms. Sneha, the Coordinator of the visit. She gave a brief introduction of the "White Revolution Movement" led by our former Prime Minister Shri Lal Bahadur Shastri to provide an uplifting growth and led a transparent system in the milk production in our Country. She demonstrated the milk processing stages (1.Cleanisation, 2. Homogenisation, 3. Standardization, 4. Pasteurization) with the assistance of PowerPoint Presentation (PPTs). It was a unique opportunity to learn about the milk production process in a renowned plant and to know about the industrial conditions. The students were demonstrated the tests to ascertain about the adulteration of different food items, cleaning of milk transport tankers and 12 large Silo containers (each having 1 lakh litre capacity). They disseminated information about the strategic

### INDUSTRIAL VISIT TO MOTHER DAIRY.



importance of milk (mainly for teenagers and working class), its composition, milk varieties (toned, full cream & skimmed milk) based on its fat and Solid-Not-Fat (SNF).

### ALUMNI MEET: EMPOWERING WOMEN BEYOND SKY

"There is no force which is equal to a woman determined to rise"

The Department of Commerce organized a panel discussion on the topic "Empowering Women Beyond Sky" on Saturday, 10th September by our eminent alumni. It was especially organized for the 3rd year students of the Commerce Department. More than 80 students and 10 faculty members attended the discussion. The webinar was organized via Google Meet platform. The following were the guest speakers: Ms. Manisha Rana, Branch Head - Bank of India (Dehradun) of batch (2004-2007), Ms. Kanchan Kaur-Team Leader, Bank of America (Gurugram) of batch (2008-20011), Ms. Sonali Joshi - HR Coordinator at Wood PLC (John Wood Group) of batch (2013-2016) and Ms. Shreya Sharma- Finance & Client Management team (Apply Board Company) of batch (2014-2017). Later Teacher in Charge of The Commerce Department, Prof. Bhawna Rajput expressed sincere thanks to all the panelists for guiding the fresh batch of students. The session came to an end by thanking the Principal, Prof. Mamta Sharma, and all the faculty members for gracing the event with their distinguished presence.

# WEBINAR ON INVESTMENT & DEPOSITORY

The Department of Commerce and Research Advisory Committee organized an Interactive & Awareness Session on "INVESTMENT AND DEPOSITORY" on **17<sup>th</sup> September**, **2022** by a renowned speaker, Dr. Shikha Gupta, Course Coordinator, CDSL. All the students from various departments were a part of this elucidating program. There were 100 participants in the session. The resource person emphasized the importance of judicious investment and portfolio management. The information on the add on course, "CHARTERED FINANCIAL EXPERT" was shared with the students. The session was highly interesting and informative. ALUMNI MEET (EMPOWERING WOMEN BEYOND





SKY)

# **BUSINESS BAZZI QUIZ SHOW**

Ms. Snehal jain, B.Com Hons 3<sup>rd</sup> year and Ms. Drishti jain from B.Com Hons 2<sup>nd</sup> year participated in the **Business BAZZI QUIZ SHOW held in Mumbai** on 19<sup>th</sup> September 2022. The entry to the show was facilitated by Prof. Bhawna Rajput, TIC, Department of Commerce of the College. The show was telecasted on MX player application.



# WEBINAR ON "ENTREPRENEURSHIP MINDSET & ACTION"

A lecture series on "Entrepreneurship Mindset and Actions" was organized by the department of Commerce on **8th October 2022** by the renowned speakers, Mr. Piyush Singhal, CEO and Director at Jagannath Polymers Pvt. Ltd. and Mr. Khet Singh, CEO Claimbuddy. The session emphasized on the significance of pocket ventures for young entrepreneurs. 100 participants including faculty members attended the session. WEBINAR ON "ENTREPRENEURSHIP MINDSET &ACTION"



### WORLD INVESTORS' WEEK

The Department of Commerce & Kaizen - The Commerce Association of Aditi Mahavidyalaya organized a lecture series during the Investors week from October 10-16, 2022. The event was coordinated by Prof. Bhawna Rajput (Teacher in charge of the commerce department). On the first Day, a webinar entitled "Introduction to Markets" Security was organized. The resource person Dr. Shikha Gupta, empanelled security market trainer of SEBI. CDSL SEBI's emphasized on

policies and explained the role, functions, powers and responsibilities in regulating IPO, FPO, OFS and the stock exchanges. The session was attended by 100 participants. Second day witnessed the interactive session on Mutual Funds conducted by Ms. Shailja Mishra, Trainer, BFSI Industry on 11th October 2022. The session was verv successful with 100 attendees across various departments of the college. On the Third day, With a view to orient students about the career option of Company Secretary, a session was organized on 12th October 2022 on the topic "Tax Planning" and "Career as a Company Secretary". The session was coordinated by the renowned personalities, CS J.K. Bareja, Former Professor, Shyam Lal College, DU and CS Sonia Baijal, Joint Secretary, ICSI. The event was attended by 100 students.



WORLD INVESTOR WEEK



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# ORIENTATION SESSION OF CFX COURSE

The Department of Commerce of Aditi Mahavidyalaya in collaboration with AV Financial Experts Network Private Limited (FinX) organized an online orientation session of "Chartered Financial Expert" by a renowned personality Ms. Nisha Shah (Coordinator from FinX) on 28th October, 2022. The session highlights the framework of course that consisted of three segments: Technical, Behavioral & Selling of Financial Products and Services. It also prepares students for the NISM VA certification examination. It was informed that the instructor-led live sessions, lectures by industry experts, case studies, and content on LMS and placement assistance would be organized for the students. The course aimed to

### **ORIENTATION SESSION OF CFX COURSE**



acquaint the students with the fundamentals of financial markets and to understand the complexities involved in the world of finance. It was especially designed with a vision to emphasize adherence to excellence and values in the field of capital markets and to equip students with specialized skills needed to excel in the corporate world. The session culminated with a formal vote of thanks proposed by Prof. Bhawna Rajput.

### **ORIENTATION SESSION FOR FIRST YEAR STUDENTS**

The Department of Commerce had organized the Orientation program on 5th November 2022 for first year students of the commerce department. The Honorable principal of Aditi Mahavidyalaya, Prof.Mamta Sharma gave an energizing speech to all the students and motivated them for their future endeavors. Subsequently, the teacher in charge of the commerce Department, Prof. Bhawna Rajput addressed the students and briefed them with various opportunities that they will get in future. She also explained about various societies, fests, Clubs, NSS and NCC. The session was carried forward by Dr. Parul Goel, faculty member of the Department of Commerce. She told students about the college's objectives & achievements and also explained that the department is focusing on students' development

ORIENTATION SESSION OF COMMERCE



skills and various opportunities. She also talked about Kaizen- The commerce association.

Students were informed that the association works for students in developing their skills and enhancing their knowledge by organizing various webinars, workshops and sessions. She also explained about both the premium courses that the college provides- B.Com hons and B.Com with their respective paper pattern.

# WEBINAR ON GOODS AND SERVICES TAX

Department of Commerce organized a webinar on International Accounting Day on the topic "Goods and Service Tax" by a renowned speaker CA Atul Gupta (Former President, Institute of Chartered Accountant of India) on 10th November 2022. He emphasized on the changing role of GDP, negative impact of GST, and also about mechanism of reverse the change. The session was enlightening and helped a lot of students to understand basics of GST. Around 100 participants including faculty members and from students various departments were part of this intellectual session.

# E-WORKSHOP ON MS EXCEL

The Department of Commerce & Kaizen -The Commerce Association of Aditi Mahavidyalaya organized a two day Eworkshop on MS EXCEL during 8<sup>th</sup> November to 9<sup>th</sup> November 2022. Prof. Bhawna Rajput (Teacher in charge of the Commerce Department) coordinated the event. **On the first day**, the renowned speaker Dr.Nupur Saboo-Assistant Professor in Ram Lal Anand College in Department of Commerce held the session on the Basics of Excel It was an interactive and informative session. Around 100

WEBINAR ON GOODS AND SERVICES TAX



# E-WORKSHOP ON MS EXCEL



participants including faculty members and students from various departments were part of this illuminative session. All the students were very attentive and eagerly listened to the session and also put forward their queries for which the question and answer session was conducted. **Second day** of the workshop was coordinated by Dr. Sunita Dahiya, Assistant Professor, Department of Commerce of the College. The session was held in computer lab of the college. She explained Data analysis, Forecasting, Paper layout, Nine Principles of MsExcel, its various features, and the process of using MsExcel. The session was enlightening and helped a lot of students to understand and solve practical problems using Excel.

### **INDUSTRIAL VISIT TO TRADE FAIR**

INDUSTRIAL VISIT TO TRADE FAIR

The Department of Commerce in collaboration with SEBI, and CDSL organized a visit to Trade Fair, Pragati Maidan for the Investor awareness program by SEBI, NSE, and CDSL on **Sunday, 20th November 2022**. Dr Shikha Gupta (Empaneled security market trainer of SEBI & CDSL) was the coordinator of the event. The visit was informative and delightful. Students enjoyed the performance and few games were also organized by SEBI. They were asked to form two teams for the game followed by a Hula Hoop competition, winners were awarded with different prizes. Later, refreshments were provided to all the students. There were 40 participants and gifts and certificates were given to all the attendees.



### Short Term Course on Cyber Security Essentials

The Department of Commerce in collaboration with the training partners "N.I.I.T. Foundation" introduced a 30 hours short term course titled "Cyber Security Essentials" in an online mode for the students in the month of January 2023. The course is indispensable for all in today's internet dominated world, where all personal and professional information is available easily in e –space. It helped to equip the students' with various laws and measures to understand, identify and tackle the potential threats related to cyber use.

Short Term Course - Cyber Security Essentials



# PARENTS TEACHERS MEET

A Parents Teachers meet was organized by the Department Of Commerce on 4th January, 2023 for all the students of B.Com Prog. B.Com Hons. and BA (Prog.) ASPSM via Google meet platform with a view to share the valuable feedback of the teachers and the parents. The issues concerning the growth and the development of students in the College were also deliberated. The parents commended and thanked the teachers for their kind cooperation. Parents were assured of the resolution of their problems

concerning regarding infrastructural limitation in the College.

# **CYBER SECURITY WORKSHOP**

An interactive workshop on "CYBER SECURITY" was organized by the department in collaboration with Shri Kartik Bhardwaj, Master trainer - NIIT foundation on 16th & 17th January **2023.** There were more than 50 participants. The resource person explained the meaning, need and relevance of cyber security in the digital age. The session emphasized upon the measures to mitigate cybercrimes and bullying. The session highlighted the dangers of using public Wi-Fi routers and possibility of hacking. The resource person gave knowledgeable insights about the passwords. The session ended with the resolution of queries of students related to the workshop.



CYBERSECURITY WORKSHOP



### TALLY WORKSHOP

The Department of Commerce of ADITI MAHAVIDYALAYA organized an Interactive workshop on "TALLY PRIME" by Mr."Salik Khan" of NIIT FOUNDATION on **18th & 19th of January 2023.** There were more than 50 participants. The resource speaker deliberated upon the creation, alterations, deletions and naming of a Company in tally. He also gave students a trial of the Company and imparted knowledge about the journal entries and maintenance of the ledgers. He explained about the major role of "Shortcut keys" in tally prime. The second day workshop commenced with the explanations of vouchers and GST. Contra entries were the main topic of the workshop.

### TALLY WORKSHOP



# VISIT TO NCUI BY FACULTY OF DEPARTMENT OF COMMERCE ON

### **"AWARENESS PROGRAMME ON COOPERATION FOR FACULTY MEMBERS**

National Cooperative Union of India (NCUI) organized a one day awareness program on "Cooperation" for faculty members on 21st January,2023 at 10 a.m. in the NCUI office, New Delhi. Ms. Indu, Ms. Shashi and Ms. lovely from the Department of Commerce, Aditi Mahavidyalaya under inchargeship of Prof. Bhawna Rajput participated in the program. About 35 faculty members from different Universities participated in the program. The program was conducted in two sessions. The first session was taken up by the Director of the NCUI, Shri Rajeev Sharma on successful cooperative business model.



The session started with discussion on different types of cooperative societies, cooperative values, ethical values, principles of cooperatives and its various objectives.

Second session was conducted by Ms. Monika khanna, Deputy Director, NCUI on the topic "Credit cooperative Societies". The session began with explaining the basics of credit cooperative society, thrift credit society. The purpose of any credit cooperative is to provide small financial assistance in the form of loan. The benefits of registering a credit cooperative such as easy formation, free access, limited liability, equal right to all members were discussed. Lastly, she explained about the registration procedure in the cooperative societies. All the queries of the participants were resolved by the speaker. Participants were also taken to the Incubation centre and NCUI Haat which showcased the innovation, creativity and development of NCUI members. The NCUI team also gave certificates and souvenirs' to all the participants. The whole program was a wonderful presentation and a knowledgeable feast.

# WEBINAR ON "HOW TO CRACK GOVERNMENT EXAMS"

The Department of Commerce and Research Committee organized an interactive live session with Ms. Prerna Chauhan-HR from TIME Education. The webinar was scheduled on 21th January 2023 on the topic "HOW TO CRACK GOVERNMENT EXAM". About 80 students attended the session. She amazingly explained the difference between General Awareness and General Knowledge and emphasized upon minimizing the study resources and to start preparing with proper guidance. She informed students about the syllabus and the eligibility criteria for the Government exams. The resource person explained about the crucial importance of aptitude test in clearing the Government exams like CAT, GATE and GRE. She gave questions for practice and created an interactive quiz competition. Mr. Avneesh



Kumar headed the session and resolved the queries of the students. E certificates were given to all participants.

### WEBINAR ON "HOW TO CRACK GOVERNMENT EXAMS"

# VANIJYAM - THE ANNUAL COMMERCE FEST

The Department Of Commerce and Kaizen - the Commerce association of Aditi Mahavidhyalya jointly organized its annual fest "Vanijyam " on 24th & 25th of January 2023 in the College campus. The fest was inaugurated by the Principal of the College, Prof. Mamta Sharma. Vanijyam is organized each year under the inchargeship of the Teacher in charge of the Commerce Department and coordinated & judged by the faculty members of the Commerce Department and this year it was organized by Professor Bhawna Rajput. Students from various other Colleges of University of Delhi participated in the events. The Department organized in this year following six different events:

# DAY 1

### STARTUP INNOVATION Organized on 24th JANUARY 2023: 1.

The participants represented their business ideas and were adjudged on the basis of their strategic plans. Five students participated in this event. The event was anchored by Ms. Mansi Sharma -Secretary of the Commerce Association - Kaizen. The event was started with the singing of the National Anthem after the welcome of respected Principal of Aditi Mahavidyalaya Professor Mamta Sharma, Teacher in Charge of the Department of Commerce Professor Bhawna Rajput and Teacher Coordinator Ms. Shashi Kumari, Judge of the event Dr. Nitu Rana.

Winner: Ms. Manya Sood from BA Programme Aspsm 1<sup>st</sup> year

Runner up: Ms. Shristi from Geography Honours 2<sup>nd</sup> year



**VANIJYAM - THE COMMERCE FEST** 



# 2. G-20 SUMMIT organized on 24<sup>th</sup> January 2023:

Here, the participants represented 12 different Countries and questions were asked by the judges of the event about G-20 SUMMIT. Twelve students participated in this event. This event has been incorporated in line with the Global G-20 Summit which the Nation is proud to host this year. There were 12 participants from various departments of B.A. (H) Geography, B.A. (Prog.) etc. along with the students of Commerce. Each participant represented a participating nation of the Global Summit and presented their views on the topics which ranged from Climate Change to Global Inflation all of which are relevant to the current



world order. The participants had to face few grilling questions put up by the esteemed judges of the event Prof. Rajeev Kaur and Prof. Hema Gupta. *Winner: Ms. Jeevika from BA Programme 1st year* 

Runner up: Ms. Manasvi from Bcom Hons. 3<sup>rd</sup> year

# 3. COMMERCIAL COMEDY HOURS organized on 24<sup>th</sup> January 2023:

Here, participants showcased their talent and performed standup comedy on topics relating to Commerce. Total 7 students participated in this event. The event was anchored by Ms. Vanya Sindwani -Secretary of the Commerce Association - Kaizen. The Judge of the event was Prof. Hema Gupta and the teacher Coordinators were Ms. Rashi Paliwal, Ms. Shashi kumara, Ms. Indu. The event ended with the recitation of the National Anthem.

Winner: Ms. Anushka from BCom Hons 2<sup>nd</sup> year Runner up: Ms. Vanya from BCom Hons 2<sup>nd</sup> year



# <u>DAY 2</u>

# 1. BIZ - O- VIZ organized on 25<sup>th</sup> January 2023:

A quiz competition was organized under this event and a total of 13 students participated. The competition was divided into 4 rounds and all the rounds were adjudged by Ms Shashi Kumari. The first round consisted of "the preliminary round" which was an MCQ quiz based on trending business topics; the second round was a full-fledged round, wherein participants were tested based on their knowledge related to the business and entrepreneurship field. Subsequently, the third round was held in which remaining participants were tested about current affairs



related to the business operations. Afterwards, a final buzzer round started, wherein all the participants were asked to reply instantaneously.

Winner: Ms. Divya BCom Hons. 2<sup>nd</sup> year Runner up: Ms. Kashish BCom Hons. 2<sup>nd</sup> year

# 2. AD MAD SHOW organized on 25<sup>th</sup> January 2023:

This event was named "The moment marketing" and was based on product knowledge and marketing skills. Twenty two students participated in this event. This event was divided in 3 rounds namely GUESS THE LOGO, GUESS THE TAGLINE AND PRESENT AN ADVERTISEMENT (AD) respectively. The aim of the competition was to bring out the talent of understanding marketing through logos, taglines and ads. Ms. Rashi Paliwal was the Judge for the event. The first and second rounds were nonelimination rounds and only 6 teams with the highest score moved to the third and the final round.

*Winner: Ms. Manasvi from BCom Hons 3<sup>rd</sup> year and Ms. Mansi from BCom Hons 2<sup>nd</sup> year* 

Runnerup: Sneha Kumari from BCom Hons 3<sup>rd</sup> year and Himanshi Dabas from BCom Hons 3<sup>rd</sup> year

# 3. FOOTLOOSE - THE DANCE COMPETITION organized on 25<sup>th</sup> January 2023:

Students performed dances of various styles and felt the beats by their hearts. In total, 15 students participated in this event. The event was anchored by Ms. Khushi Bajaj - Associate Vice President of the Commerce Association – KAIZEN. The event started with the recitation of the National Anthem after the welcome of respected Principal madam of Aditi Mahavidyalaya Professor Mamta Sharma, Teacher in Charge of the Department of Commerce Professor Bhawna Rajput, Teacher coordinator- Ms. Lovely Chauhan, Judge of the event Prof. Rajeev Kaur and Dr. Parul Chopra. All the students from the Commerce Department as well as from other



Departments were a part of this elucidating event. All the participants performed different dance forms viz Bharatnatyam, Nitya Sangeet, Free Style etc.

Winner: Ms. Monali Gupta from B.El.Ed and Srishti Goswami from BA Hons. Geo 1<sup>st</sup> year Runner up: Amisha Saradhna from BA(P) 1<sup>st</sup> year

All the students relished this experience and were given certificates. Subsequently, all the winners were awarded with mesmerizing prizes. The fest was wrapped up with a group photo session. A sincere gratitude was expressed to the Principal of the College, Professor Mamta Sharma for enlightening students. Special thanks were given to the core sponsors of the event Prof. Bhawna Rajput, ROCHET Chocolates, TIME Education, Prince Pickles, Union Bank of India, Networking Partners, and Media Partners.

### Bharat @ 2047 Role of Commerce and Business - Distinguished Lecture Series

The Faculty of Commerce and Business organized a distinguished lecture series on "Bharat@2047: Role of Commerce and Business" under the Centenary celebrations of The University of Delhi on **27th January, 2023**. The event commenced at 11am in the Convention Hall, Vice Regal Lodge, University of Delhi. It was attended by students and faculty members from various Colleges. Students of B.Com Hons. and B.Com of Aditi Mahavidyalaya, along with the faculty members of the Department of Commerce Ms. Indu, Ms. Lovely, Ms. Shashi Kumari and Dr. Parul Goel attended the event.

The event started with the lighting of the Lamp by Shri Indresh Kumar Ji (Keynote Speaker, Senior RSS National Executive Member), Senior Prof. Yogesh Singh (Hon'ble Vice Chancellor, University of Delhi), Senior Prof. Balram Pani (Dean of Colleges, University of Delhi), Senior Prof. Shri Prakash Singh (Director, South Campus, University of Delhi), Dr. Vikas Gupta (Registrar, University of Delhi), Senior Prof. Ajay Kumar Singh (Organizing Secretary, Head, Department of Commerce and Dean, Faculty of Commerce and Business, University of Delhi) and Prof. Ritu Sapra (Professor, Department of Commerce, Delhi School of Economics, University of Delhi).

Bharat @ 2047 Role of Commerce and Business – Distinguished Lecture Series



Prof. Ajay Kumar Singh started the event by sharing his valuable and distinguished thoughts. He emphasized on "mindful growth" instead of "mindless growth". The Hon'ble Vice Chancellor, Prof. Yogesh Singh shared his insights and emphasized the need of innovation in business technology for the growth of India. The keynote speaker, Shri Indresh Kumar Ji talked about the progress and prosperity of our country and how we can contribute to make our country Bharat a developed country by 2047. Lastly, Prof. Ritu Sapra extended the formal vote of thanks and the event ended with singing of the National Anthem.

# SEMINAR ON "EDUCATION - ABROAD"

The Department of Commerce and Research Advisory Committee organized an illuminative seminar with Shri. Sunil Dua, the Senior Regional Head at "TIME" scheduled on 7th February 2023 on the topic "EDUCATION - ABROAD". The resource speaker explained about different examination conducted at different intervals which afford an opportunity to study abroad. He interacted with the students and asked them about their goals and everyone described their ambitions. He guided MBA aspirants for the examination viz GMAT and CAT exams. The "TIME EDUCATION" provides coaching for these exams. He firmly believed and explained the students that nothing can be a barrier towards their study plans. Almost 50 students attended the session and listened attentively. They also put up their queries to Sir which were answered patiently. Eventually, the session ended with a group photograph and the formal vote of thanks. Ecertificates were distributed to the participants.



### SEMINAR ON "EDUCATION - ABROAD".

# **EMERGING TRENDS OF CORPORATE GOVERNANCE IN INDIA**

An interactive online session with Prof. Anil Kumar-Professor, Department of Commerce, Delhi School of Economics. He was awarded a Ph.D. degree by the University of Delhi for his thesis on Corporate Governance and has over 30+ years of experience of teaching, research training and consultancy experience. The session was organized on 25<sup>th</sup> February 2023 on the topic "EMERGING TRENDS OF CORPORATE GOVERNANCE IN INDIA" by the Department of Commerce. Almost 65 students attended the session. The speaker explained that corporate governance is the System by which Companies are directed and controlled. He also emphasized on Board of Directors' responsibilities and shareholders' role in corporate governance. The session came to an end by valuable feedback by students and faculty members.

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# VISIT TO NATIONAL COOPERATIVE UNION OF INDIA FOR ONE DAY AWARENESS PROGRAM ON COPERATIVES (COOPS):

A visit to National Cooperative Union of India (NCUI) for one day awareness program on COOPS was organized on 18th March 2023 by the Department of Commerce, Aditi Mahavidyalaya, University of Delhi. There were 47 students from 2nd & 3rd year who were accompanied by Dr. Sunita Dahiya and Ms. Lovely Chauhan under the leadership of Prof. Bhawna Rajput, Teacher-in-charge of the Department of Commerce, Aditi



Mahavidyalaya, University of Delhi. After reaching NCUI, the students were directed to the Conference room where they were welcomed with handmade cotton bag gifts. Shri Rajeev Sharma,

EMERGING TRENDS OF CORPORATE GOVERNANCE IN INDIA

Director of NCUI gave enlightening speech .He explained about the values of cooperation i.e. Knowledge, Awareness, Skill and Habits. NCUI really helped many villagers in promoting and carrying out their business with a good profit margin. Students came to know about various business techniques and ideas for becoming future entrepreneurs. Later the students were directed to NCUI Haat wherein products from small and rural businessmen from different countries were displayed. The motive of NCUI is to promote and support the business of small ventures. Later the students were taken to Exhibition Centre wherein resource person Ms Anu explained about the role of NCUI training the rural women to make different products which can help them to earn livelihood. Students were given participation certificates, group photographs and gift hampers with the best wishes.

# **BUSINESS QUIZ**

The Department of Commerce organized a Business Quiz on **28<sup>th</sup> March 2023** at the Reading Hall of the College. The Quiz was hosted by Sh. Amit Poddar, Senior Regional Head, "Time Education" and Coordinated by Prof. Bhawna Rajput, Teacher-in-Charge, Department of Commerce of the College. The session was attended by sixty participants including nine teams each consisting of three students. There were a total of three rounds in the Quiz competition. Students showcased their brilliance by quick response to the questions. It was a very informative and knowledge enriching competition for the participants.



1st Position		2nd Position	<b>3rd Position</b>
1.DEEPSHIKHA	(BCOM	1. KHUSHI RAJ ( BCOM	1.CHHAVI
PROG)		HON.)	BALREJA(BCOM PROG)
2. TANIYA (BCOM PROG)		2. PREETI ( BCOM HON.)	2. SONALI KUMARI(BCOM
3. DEEPIKA ( BCOM HON.)		3. AISHWARYA KARAN	PROG)
		(BCOM HON.)	3. RASHMI (BCOM PROG)
		****	4. RICHA RAJPOOT (BCOM
			PROG)