



Aditi Mahavidyalaya

Faculty Details



Title	MS.	First Name	SHASHI	Last Name	KUMARI	
Designation	ASSISTANT PROFESSOR					
Department	COMMERCE					
Address	1 ST FLOOR, PLOT NO 21, POCKET-2 ROHINI SECTOR-22 DELHI-110086					
Phone number	9716752002					
Email	SHASHI@ADITI.DU.AC.IN					
Web-Page						
Educational Qualifications						
Degree	Institution				Year	
M.COM	RAJASTHAN UNIVERSITY, JAIPUR				2009	
M.ED	RAJASTHAN UNIVERSITY, JAIPUR				2007	
NET COMMERCE	UGC				2012	
NET EDUCATION	UGC				2007	
PH.D COMMERCE	JAGANNATH UNIVERSITY, BAHADURGARH, HARYANA				SUBMITTED	
Career Profile						
<p>3 yrs experience of teaching B.S.T.C, B. ED and M. ED classes in Vasundhara Mahila T.T. College, Achrol , Jaipur, Rajasthan from July 2007 to March 2010.officiated as a acting principal too in same college.</p> <p>Worked as an Assistant Professor in Education and commerce Dept in Sant Hari Dass College of Higher Education, Najafgarh, New Delhi from April 2010 to June 2015.</p> <p>Presently working as an Assistant professor in Department of commerce on ad-hoc basis in Aditi Mahavidyalaya, University of Delhi, Delhi from August 2015 till date.</p>						
Administrative Assignments						
Organizing committee members						
Areas of Interest / Specialization						
HR,MARKETING,ECONOMIC ADMINISTRATION AND FINANCIAL MANAGEMENT						
Subjects Taught						
<ul style="list-style-type: none"> • Income Tax Law &Practice • E-filing Practical • Cyber Crime &Laws • Entrepreneurship • Cyber Crime & Laws • Marketing Management • Sales Promotion and Public Relation 						

<ul style="list-style-type: none"> • Business Management • BUSINESS LAW
Research Guidance
Publications Profile
<ul style="list-style-type: none"> • Published a paper titled “Review of economic impact of pollution on tourism in Delhi” IN JETIR www.JETIR.org,ISSN 2349-5162,VOLUME -6 ISSUE-6 IN JUNE 2019. • Impact of technology in banking sector, JETIR www.JETIR.org,ISSN 2349-5162,VOLUME-7 ISSUE-2 IN FEB 2020 • Published a paper titled -A STUDY OF CONSUMER PERCEPTION ON GREEN VECHILES IN INDIAN AUTOMOBILE SECTOR IN IJNRD Volume 7, Issue 9 September 2022 ISSN: 2456-4184 IJNRD.ORG. • Published a paper titled ,EFFECT OF GREEN TECHNOLOGY ON AUTOMOBILE MANUFACTURING INDUSTRIES AND ITS CLIENTS in International Journal of Research in Management & Social Science Volume 10, Issue 3 (III) July - September 2022,page no 119 – 128
Conference Organization / Presentations (in the last three years)
<ul style="list-style-type: none"> • E Waste: Effect on environment and human health in India, UGC sponsored National conference on “E waste Management and Swachh Bharat Mission “ in 2019 ISBN no. 978-93-82122-42-5. • “An Analysis of the impact of green technologies initiative on consumer buying behaviour in automobile industry” in INTERNATIONAL CONFERENCE ON • “RECENT TRENDS IN SCIENCE, TECHNOLOGY, MANAGEMENT & HUMANITIES” Organized by JAGANNATH UNIVERSITY, BAHADURGARH, HARYANA (INDIA) On March 29, 2022 • EFFECT OF GREEN TECHNOLOGY ON AUTOMOBILE MANUFACTURING INDUSTRIES AND ITS CLIENTS, the 3rd International Conference on Social Science, Management And Technology In Covid Era organized by Indian Academicians and Researchers Association in association with Institute for Scientific Research and Development (ISRD), Montenegro on 28th August 2022.
Awards and Distinctions
<p>TOPPED COLLEGE IN M.ED SECOND TOPPER IN 12TH BOARD IN SCHOOL</p>
Association With Professional Bodies

Member of **Indian Commerce Association (ICA)** Membership no ---D445

Other Activities