



## Silver Jubilee Celebration Year 2018-19

# ADITI MAHAVIDYALAYA

(University of Delhi), Bawana, Delhi

## DEPARTMENT OF COMMERCE NEWSLETTER (2018-19)



*"The roots of education are bitter, but the fruit is sweet". -Aristotle*

Aditi Mahavidyalaya was established in 1994 and since two decades, has been a pioneering institution bringing higher education to women students. Aditi Mahavidyalaya believes in bringing diversity in college education and hence recognizes and fosters the capacities and capabilities of the students coming from different socio-cultural and educational milieu. Aditi Mahavidyalaya plays a dynamic role in bringing women empowerment to the marginalized women population of Delhi rural outskirts. Aditi Mahavidyalaya offers well designed honors and professional courses to make the students confident, skillful and self-reliant. Apart from these courses, students are motivated to participate in various co-curricular activities for their personality enhancement. The college strongly believes in assisting the students to learn to adapt to changes, so that they can bring changes for a more socially just and equitable society.

### Department of Commerce

The Department of Commerce, Aditi Mahavidyalaya established in year 1994 offers two premium courses of University of Delhi: B.Com (Hons) and B.Com. The Department creates a stimulating environment for the academic growth of its students. The faculty members are known for their expertise in finance, international business, human resource management and marketing and all the efforts are taken to impart practical knowledge on the relevant subjects. The Department aims to strengthen latent potential of students so as to increase their employability, empower them with financial security and prepare them for professional success. An open student teacher interface is followed by organising various interactive activities such as presentations and group discussions which instil entrepreneurship and leadership qualities among students, making them confident to face challenges that can come their way professionally. The department also aims to enrich students with technical soft skills relevant for the curriculum. The certified workshops on latest professional software such as Tally, Excel, and E-filing etc. are conducted regularly by experts in the field. Seminars, special lectures, paper & computer



### From the Principal's Desk



**Dr. Mamta Sharma**  
(Principal)

I would like to congratulate the Department of Commerce of our college in their novel initiative to launch their annual departmental newsletter. Since inception, our college has strived to empower its students with knowledge, wisdom and exposure that will help them to build up a strong base to rest their lives upon. The Department of Commerce offers two under graduate courses namely, B.Com. (Hons.) and B.Com., that prepares the students in various domains like finance, marketing, accountancy, law, management etc., which are not only relevant for professional development of students, but also aids them in managing their day to day activities effectively and efficiently. The Department with its experienced and learned faculty members have always dedicated themselves to the holistic development of their students and are ever ready to support and help them to meet any academic or professional challenges. I strongly believe, that this newsletter is a mere beginning towards building an aware student base who is conscious of the latest developments that have taken place in the relative field. It is imperative that our students are encouraged to fare well not only in academics, but to also develop their analytical and creative potential. I am confident that with the support of our committed and enlightened faculty and non-faculty members, and a bright and socially responsible student community, our institution will continue to progress, and achieve academic and professional excellence. I lay my best wishes to the Department, at the institution of the newsletter and wish the legacy to be continued in

### Message by Teacher-In-Charge



**Dr. Hema Gupta**  
(TIC from May 2018-  
December 2018)

The Department of Commerce offers two courses at under graduate level to students interested in embarking a career in commerce and allied fields. Catering to the educational needs of our around three hundred students in each academic session, the Department strives to achieve a balance between theoretical subject inductions along with adequate practical exposure. We are regular to conduct numerous seminars, hands on workshops, industrial visits etc. for the benefit of students, all of which are aimed at empowering them with concept knowledge and confidence which are vital for their future growth both as an individual and in profession. The introduction of Annual Departmental Newsletter is a beautiful step in the direction of building a conscious, skilled and creative student base.



**Dr. Nitu Rana Dabas**  
(TIC from January 2019-  
April 2019)

*"You are today where your thoughts have brought you, you will be tomorrow where your thoughts take you."*  
**-James Allen.**  
Aditi Mahavidyalaya has always taken efforts for developing a future generation that has the sense of right and wrong and that reflects a deep understanding for human values. The college also tries to empower our students to believe in their capabilities and to provide them opportunities to explore their knowledge. Big ambitions and big goals are required to attain big results. This newsletter is only a small challenge to our limits and we will continue to challenge our limits and try to realize our vision of getting better and better.



## Faculty Members of Department Of Commerce

Dr. Rajeev Kaur	Dr. Bhawna Rajput	Dr. Hema Gupta
Dr. Anu Jain	Dr. Nitu Dabas	Dr. Sunita Dahiya
Dr. Parul Goel	Ms. Indu	Ms. Rashi
Ms. Shashi	Dr. Parul Chopra	Ms. Lovely
Mr. Aamir Khan	Ms. Divya Kalra	

## Academic Activities in Year 2018 -2019

**Orientation Programme** – Orientation is a way through which students get a proper understanding of a network of resources, to be utilized for their overall development. Keeping in view the objective of familiarizing the new students with the college, an Orientation Programme was organized on 20<sup>th</sup> July, 2018. Under the guidance of our respected Principal, Dr. Mamta Sharma, the programme commenced with the National Anthem. After that, TIC- Dr. Hema Gupta (July-Dec.2018) addressed the students and introduced the other faculty members to the new students. The principal, Dr. Mamta Sharma welcomed students to the college in her address and also explained them about the role an educational institution plays in shaping their careers. Furthermore, students were updated on the career prospects in various fields such as CA, CS, Banking and Insurance. Also, students were told about the achievements of the college alumni (commerce), to demonstrate success achieved by virtue of Aditi so that they feel motivated. They were also briefed about the various workshops, seminars, conferences, industrial visits and other activities of the department to be carried out during the course of the year. There was also an active interaction of the faculty members with the students.



Orientation Day

**Workshop on Tally ERP 9** - Keeping in view the digitalization of the economy, a workshop '**Tally ERP 9 under Emerging trends in I.T sector**' was conducted on 24<sup>th</sup> August 2018. The resource person was Dr. Hem Chand Jain (Vice Principal at DDU College, Delhi University & Chairman, Indian Accounting Association). The chairman of the college –Shri Prabhanjan Jha and governing body member-Shri Ajay Gupta were also present as the guests of honor. In this workshop students were given hands-on practice of the Tally software on the computers provided by the college.



Tally Workshop

**Workshop on Advanced Excel** – In light of the ever increasing focus on data and analytics, a workshop on '**Advanced Excel under Emerging Trends in I.T. Sector**' was conducted by Dr. Harendra Nath Tiwari, Assistant Professor in Shri Ram College of Commerce, Delhi University on 25<sup>th</sup> August, 2018. The Chairman of the college – Shri Prabhanjan Jha and the Governing Body member - Shri Ajay Gupta graced the occasion.



Advanced Excel Workshop

**Special Lecture on Advertising** – A special lecture on advertising was organized on 28<sup>th</sup> August, 2018. Dr. Ruchi Gupta, Assistant Professor in Shaheed Bhagat Singh College, Delhi University, was the speaker. She addressed the students on the topic '**Ethical Issues in Advertising**'. The lecture covered issues regarding misuse of advertising and mis-selling in the light of false advertisements. Some ethical issues about the prevailing discrimination and prejudice in society were also discussed.



Special Lecture On Advertising

**Special Lecture on Career in Finance** – The Department of Commerce of Aditi Mahavidyalaya organized a lecture in collaboration with the Placement Cell of the college on '**Career in Finance**'. Mr. Anil Chopra (Group Director, Corporate Affairs, Bajaj Capital) was the speaker and he enlightened the final year students of commerce about the numerous professional careers and courses in the domain of finance.



Special Lecture on Career in Finance

**Special Lecture on Goods and Services Tax** - The commerce department, in association with extensive lecture series committee, organized a lecture on '**Goods and Services tax**' on 13<sup>th</sup> February, 2019. Mr. Ankur Jain, (Faculty of Times Education) was the resource person. He discussed the impact of GST on various aspects of tax including both professional and personal and also compared the pre and post GST era.



Special Lecture on Goods and Services Tax

**Industrial Visit** - The final year students got an opportunity to go for an industrial visit to '**Mother Dairy Plant (Patparganj, Delhi)**' on 14<sup>th</sup> Feb, 2019. Students got interesting insights about supply chain management and



working processes of one of the largest dairy cooperative of India. The students got exposed to the marketing strategies, C.S.R. initiatives and cost-benefit analysis of Mother Dairy and its various processes. The students also visited the world's third largest Hindu temple 'Akshardham', the colossal contemporary structure of worship built in the capital. Students were mesmerized by the intricate and beautiful craftsmanship of the architectural master piece.



Industrial Visit to Mother Dairy Plant

**Annual Commerce Festival: 'Vanijyam'** – 'Vanijyam', the departmental annual festival of Commerce was organized on 20<sup>th</sup> February, 2019. The students actively and enthusiastically participated in all the events of the festival, as listed below.



'Vanijyam' - Department of Commerce Festival

**1. The Democrats:** The students of B.Com. Honors organized a Youth Parliament Session titled 'The Democrats' as the inaugural event of the Annual Commerce Festival. The participants disguised as the various members of the parliament and began the session with the question hour in which questions related to current topics like food processing, national language 'Hindi' etc. were put up by the opposition and promptly answered by the ruling cabinet. The act was a beautiful replica of the actual parliament in motion which instilled virtues of confidence and expression among the students.



The Democrats – 'The Youth Parliament'

**2. Business Suits** – This event was a dramatization of the Annual General Meeting of a virtually created organization 'Apna Pvt. Ltd.'. The students of B.Com. acted as members of the different departments of this company (such as Finance/Marketing/Purchase/CSR). There was a discussion between the stakeholders and the department heads about the various issues that the company was facing and they also came up with the solutions by the end of this event. The students got exposure of the corporate environment which they would be experiencing in their future.



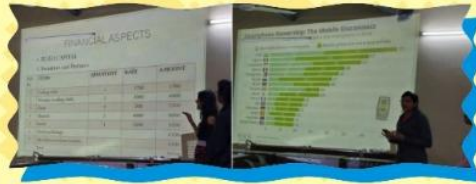
Business Suits

**3. Startup Fiesta** – The students setup attractive stalls and sold various products and food items. Some stalls comprised of exciting games such as: Coin in a Bucket, Glass Pyramid, Guess the Movie, Light the Candle, etc. The idea behind this event was to inculcate the feeling of competence and business intent with a focus on profit motive.



Startup Fiesta

**4. Business Plan** – Students prepared Business Plans and presented them through power point presentations. This event helped the participants to improve their knowledge about creating business plans, intended to prepare them for future endeavors and enhance their presentation skills. The participants were also given honest reviews and tips to improve their skills.



Business Plan

**5. Art Mania:** The students showcased their artistic skills by giving a new shape to the waste material in the form of new useful products that can further be utilized for various purposes.



Art Mania

#### RESULT FOR THE SESSION 2017-18:

##### B.COM. (HONOURS)

YEAR	ROLL NO	STUDENTS NAME	CGPA
I	1706007	Megha	8.09
	1706043	Yogita	
	1706036	Rakhi	
II	1606011	Sonali	9.95
III	1506046	Shivani Kaushik	8.514

##### B.COM.

YEAR	ROLL NO	STUDENTS NAME	CGPA
I	1705059	Shiwani	7.86
II	1605065	Jyoti	8.27
III	1505011	Megha kumari	8.59



## Glimpse of 2018-19



*"Education is not the filling of a pail, but lighting of a fire" – W.B YEATS*