

FINANCIAL ACCOUNTING SURVEY B.COM FOR OUTCOME-BASED EDUCATION
(2019-2022)

DEPARTMENT: COMMERCE

COURSE/NAME OF THE PAPER: B.COM

COURSE CODE:132

CREDITS:132

SEMESTER: 1

NO. OF TOTAL STUDENTS:42

PERCENTAGE OF STUDENTS PASSED:

STUDENTS WITH A+:

1. SYLLABUS:


Unit-I: Introduction Conceptual Framework: Accounting principle, Concepts and Conventions, Introduction to Accounting Standards and Indian Accounting Standards (AS & Ind AS) Accounting Process: Journal, ledger, Trial Balance, Financial Statements (overview) Capital Expenditure (and Receipts), Revenue Expenditure (and Receipts) and Deferred Revenue Expenditure (overview) Preparation of Financial Statements of a profit making sole proprietorship trading firm with additional information. Preparation of Financial Statements of a not for profit organisations.

Unit-II: Depreciation accounting and inventory valuation Accounting for Plant Property and Equipment & Depreciation: Meaning of Depreciation, Depletion and Amortization, Objective and Methods of depreciation (Straight line, Diminishing Balance), Change of Method, Inventory Valuation: Meaning, Significance of Inventory Valuation, Inventory Record System-Periodic and Perpetual, Methods of Inventory Valuation-FIFO, LIFO and Weighted Average, (Relevant accounting Standards as applicable). B.Com CBCS Department of Commerce, University of Delhi 11

Unit-III: Accounting for hire purchase and lease transactions Hire Purchase Accounting: Calculation of Interest, Partial and Full Repossession, profit Computation (Stock & Debtors System only) Lease Transactions: Concept, Classification of leases – an overview (Relevant accounting Standards as applicable).


NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


Rathi
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य/Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय/University of Delhi
बवाना, दिल्ली-110039/Bawana, Delhi-110039

Unit-IV: Branch and departmental accounting Accounting for Branches (excluding foreign branches): Dependent branches ('Debtors system' and 'Stock & debtors System'). Departmental Accounting: Concept, Type of departments, basis of allocation of departmental expenses, Methods of departmental accounting (excluding memorandum stock and memorandum mark-up account method). **Unit-V:** Computerized accounting system Practical lab Computerized Accounting System: Computerized accounts by using any popular accounting software: Creating a company; Configure and Features settings; Creating Accounting Ledgers and Groups, Creating Stock Items and Groups; Vouchers Entry; Generating Reports – Cash Book, Ledger Accounts, Trial Balance, Profit and Loss Account, Balance Sheet, Funds Flow Statement, Cash Flow Statement, Selecting and Shutting a Company; Backup and Restore of Data of a Company. OR

Unit-V: Accounting for partnership firm Partnership accounts: Fundamentals, Admission, Retirement and Death of a partner (only an overview) Accounting for Dissolution of Partnership Firm: Dissolution of Partnership Firm including Insolvency of partners (excluding sale to a limited company), Gradual realization of assets and piecemeal payment of liabilities. (This is an option in lieu of Computerized Accounting System)

2. LEARNING OBJECTIVES:

This course provides conceptual knowledge of financial accounting and provides knowledge about the techniques for preparing accounts in different type of business organisations.

3. LEARNING OUTCOMES FROM ALL THE OBJECTIVES WITH STUDENTS' RESPONSES.

(Like, Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree)



NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

N.Rath

I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi

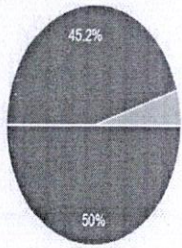
39

Mamta Sharma

प्रोफेसर ममता शर्मा / Professor Mamta Sharma
प्रोफेसर-प्रधान / Professor-Principal
अदिति महाविद्यालय / Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय / University of Delhi
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The course explains the financial accounting conceptual framework

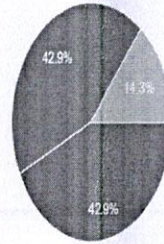
42 responses



- strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

The course create understanding of business income ,Accounting for PPE (AS10) and valuation of inventory

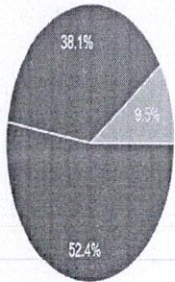
42 responses



- strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Develop understanding hire purchase transaction , lease transactions , departmental accounting and branch accounting

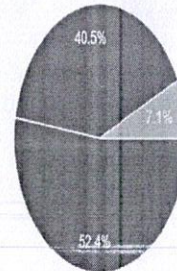
42 responses



- strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

develop the skills of preparation of trading p&l accounts and balance sheet and understanding of computerized accounting software

42 responses



- strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

ANALYSIS


NAAC
 Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Rathi
I.Q.A.C.
 Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Mamta Sharma
 प्रोफेसर ममता शर्मा / Professor Mamta Sharma
 प्रोफेसर-प्राचार्य / Professor-Principal
 अदिति महाविद्यालय / Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय / University of Delhi
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- 95.2% Students agree that they understand the basic financial accounting conceptual framework
- 85% student agree that they understand the business income concept AS 10 PPE and valuation of inventory
- 90.5% student agree that they understand the hire purchase transaction ,lease transition ,departmental accounting and branch accounting
- 92.9% student agree that they are skilled of preparing trading p&l accounting and balance sheet in computerised framework

4. COURSE CONTENT

UNITS	WEIGHTAGE	COMPREHENSION AND KNOWLEDGE	ANALYSIS AND APPLICATION
Unit-I: Introduction Conceptual Framework: Accounting			
Unit-II: Depreciation accounting and inventory valuation			
Unit-III: Accounting for hire purchase and lease transactions Hire Purchase Accounting			
Unit-IV: Branch and departmental accounting Accounting for Branches			
Unit-V: Computerized accounting system Practical lab Computerized Accounting System			

5. Program Outcome according to Bloom's Taxonomy

Course/ Name of the Paper		PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1		√	√		√	√	
CO2			√			√	
CO3			√		√	√	
CO4						√	
CO5				√			

PO1- I feel the program has helped to develop skills and attitudes needed for critical thinking and adopting a comprehension-solving approach.

PO2- The teaching-learning pedagogies used in the program have made me capable enough to deliver and communicate information effectively with a mark.


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


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 प्रोफेसर-प्राचार्य /Professor-Principal
 अदिति महाविद्यालय/Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय/University of Delhi
 बवाना, दिल्ली-110039/Bawana, Delhi-110039

PO3- The program has helped me to inculcate the qualities to team work, cooperation and Solidarity.

PO4- The program has made me capable of comprehending international frameworks keeping in view research aspects in consideration.

PO5- The program has trained me to check unethical behaviour, falsification and manipulation of information in order to avoid debacles which can be seen rising persistently over the period of time.

PO6- I feel my mental horizon has broadened due to understanding of the intricacies of the paper.

MS.INDU

PAPER – FINANCIAL ACCOUNTING

CO1: build an understanding of theoretical framework of accounting and be able to prepare financial statements.

CO2: explain and determine depreciation and inventory value

CO3: develop understanding of accounting for hire purchase transactions and lease transactions

CO4: understand branch and departmental accounting

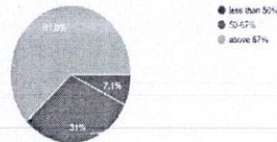
CO5: develop the skill of preparation of trading and profit and loss account and balance sheet using computerized accounting or prepare accounts for dissolution of a partnership firm

6. How paper in the course helped to become technologically updated and made aware?

The courses in this programme help the students acquire knowledge of computers and become digitally literate by learning basics of computers and computerised accounting, thus becoming self-reliant.

7. Average attendance of students in the Course?

What percentage of classes of this course have you attended* less than 50% 50-67% 67% and above
42 responses



- Less than 67 percentage
- 68-80 percentage
- 80-95 percentage

NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

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बिलावा विद्यापीठ / University of Delhi
बवाणा, दिल्ली-110039 / Bawana, Delhi-110039

8. Different pedagogical and Peer Learning used for Course Outcome

Theory and numerical with examples, Practical Lab Lectures. Assessment Methods Class participation, Presentation, Practicals, Viva/ test, End Semester Exam.

9. Community Outreach Initiatives and Field Visits

Outreach Initiatives	
Field Visits	
Workshop	TALLY PRIME WORKSHOP
Seminar/Webinar	
Practical Exercises	PRACTICAL LAB CLASSES
Group Activities	

10. Research, Technology Skills, and Project-based Learning Developed in Students

RESEARCH SKILLS	TECHNOLOGICAL SKILL	PROJECT-BASED LEARNING

11. Skill, Knowledge and value-added after the Course

Analytical Competency	√			
Problem-solving competence	√			
Leadership				
Time management				
Team Work/ Collaboration Skills				
Communication Competence				
IT Skill	√			


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Aditi Mahavidyala
Bawana, Delhi-110039


I.Q.A.C.
Cordinator
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Bawana, Delhi-110039

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प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय/University of Delhi
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Critical Thinking	√			
Entrepreneurial/ Job	√			
Any Other, Specify				
Overall Development after Course				

12. Employment and Placement Opportunities after Course Completion

B.Com offers a deep dive into various facets of commerce and business. The curriculum of this programme provides a carefully selected subject combination of Accounting, Management, Tax, Finance, Marketing and Law. The programme will be able to make the students blend theoretical concepts with practice, furthering students with a better skillset and a fresh perspective. This programme will be able to give insight to the students of the day to day commercial procedures for becoming good leaders and assets for an organization.

13. Overall Analysis

(Course learning outcomes based on learning outcomes mentioned in the beginning of each course)

CO1: build an understanding of theoretical framework of accounting and be able to prepare financial statements.

CO2: explain and determine depreciation and inventory value

CO3: develop understanding of accounting for hire purchase transactions and lease transactions

CO4: understand branch and departmental accounting

CO5: develop the skill of preparation of trading and profit and loss account and balance sheet using computerized accounting or prepare accounts for dissolution of a partnership firm

14. Action Taken Report

15. Mentor and Mentee for Overall Course Outcome


NAAC
 Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Aditi
I.Q.A.C.
 Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

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 प्रोफेसर-प्रधान / Professor-Principal
 अदिति महाविद्यालय / Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय / University of Delhi
 बवणा, दिल्ली-110039 / Bawana, Delhi-110039

16. Does the Outcome support the Program Goals?

Yes

17. Does the outcome describe what the program intends for students to know (Cognitive), think (Affective, Attitudinal), or (Behavioural, Performance)?

18. Do you have or can you create an activity to enable students to learn and demonstrate the desired outcome?

19. Can the results from assessing this outcome be used to make decisions on how to improve the program?

Yes _____ No _____

20. Extra Remarks and Students Feedback

21. Attach the Students List of the Course

NAME OF STUDENT	EMAIL ID	COURSE NAME	COLLEGE ROLL NUMBER
Dishita Chaudhary	dishita2019@gmail.com	BCom programme	21002503014
Tanya shukla	tanyashukla952@gmail.com	Bcom program	2105073
Ishika gupta	ishikagupta5322@gmail.com	Bcom prog,2nd year	2105195
Anushka Singh	anushkasingh5325@gmail.com	B.com(P)	2105084

Mamta Sharma


NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Rishi
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

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अदिति महाविद्यालय/ Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय/University of Delhi
बवाना, दिल्ली-110039/ Bawana, Delhi-110039

Muskan Sharma	muskanamps@gmail.com	B.Com Programme	2105061
Srishti Pandey	psrishti905@gmail.com	Bcom program	2105070
Kajal pandey	sp9554ji@gmail.com	B.com (prog)	2105003
Tanu kumari	ktanu9411@gmail.com	Financial accounting	2105234
Priyanka sharma	Priyankasharm2003@gmail.com	B.com prog	2105110
Aparna Anand	aparnaanand68@gmail.com	B. Com(P)	2105096
Rishu Singh	rishusingh.15082001@gmail.com	Bcom program	2105217
Divyanshi Pal	divyanship484@gmail.com	Bcom program	2105238
Garima Gulati	gulati.garima123@gmail.com	B.com(p)	2105044
Vanshikha Wadhera	vanshikawadhera@gmail.com	Bcom programme	21002503086
Anjali roy	roy499076@gmail.com	B.com prog	2105246
Tanvi Sharma	tanvisharma11122@gmail.com	Bcom programme	2105082
Aakansha Data	aakanshadata2015@gmail.com	B.com	2105059
Riya chitkara	riyachitkara1234@gmail.com	Bcom program	2105112
Sakshi Dev	devsakshi73@gmail.com	Bcom	2105104
Annu	annu26995@gmail.com	B.com(p)	2105182
Sakshi	Jangrasakshi2604@gmail.com	B.com	2105126
Vishakha Singh	chaudhary.vishakha9311@gmail.com	B.com program	2105075
Komal Kumari Gupta	kg780599@gmail.com	Bcom prog	2105181
Divya	divyaanjana239@gmail.com	Bcom programme	2105137
Reshma Khatoon	reshureshma7233@gmail.com	B.com (prog.)	2105215
Manju kumari	manjujnv1421@gmail.com	B.com program	2105248
Ankita	ankita27902@gmail.com	Bcom program	2105037
Pallavi kumari	Tiwaripallavi58@gmail.com	Bcom. Prog.	2105214
Hema Sharma	hemasharmaa03@gmail.com	Bcom Programme	2105172
Tanya Singh	tanyasingh1624@gmail.com	Bcom Program	2105124

Mamta Sharma


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Rishi
I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

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 प्रोफेसर-प्राचार्य /Professor-Principal
 अदिति महाविद्यालय/ Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय /University of Delhi
 बवाना, दिल्ली-110039/ Bawana, Delhi-110039

Priya Raturi	raturipriya694@gmail.com	Bcom (financial accounting)	2105175
Shamira sadaquat	Shamirasadaquat20@gmail.com	B.com(p)	2105058
Shreya Gangopadhyay	shreyaganguly65@gmail.com	Bcom (P)	2105026
Moksha Sharma	mokshasharma679@gmail.com	B.com program	2105135
Linisha Singh	chaudharylinisha@gmail.com	BCOM. (P)	2105056
Mansi	mittalmansi593@gmail.com	Financial Accounting	2105160
SRIJAL Singh Patel	srijalsingh27@gmail.com	BCom program	2105199
Nidhi pal	nidhipal8433@gmail.com	Bcom p	2105247
Deepika	kumarp31120@gmail.com	Financial accounting	2105184
Arshiya Afsar	arshiyaafsar04@gmail.com	B. Com (P)	2105064
Diya kakraniya	diyakakraniya9027@gmail.com	Bcom	2105206
Akshita kumari	raiakshita22@gmail.com	B.com	2105150

INDU

NAME OF THE
TEACHER

DATE: 30-11-21

ADITI MAHAVIDYALAYA
University of Delhi
ANALYSIS OF OUTCOME-BASED EDUCATION
(Batch: 2020-2023)

DEPARTMENT: Commerce

COURSE/NAME OF THE PAPER: B Com- Business Organisation and Management

COURSE CODE: 52411102


NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

n Ratu
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर-ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्रधान /Professor-Principal
अदिति महाविद्यालय/ Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय /University of Delhi
बवाना, दिल्ली-110039/ Bawana, Delhi-110039

CREDITS: 5

SEMESTER: I

NO. OF TOTAL STUDENTS: 35

PERCENTAGE OF STUDENTS PASSED: 100%

STUDENTS WITH A+: 25

22. SYLLABUS:

Unit I: Introduction to Business Organisations and Management

Meaning and role of organisations and management in our lives; Relationship between organisation and management; Overview of functions of management; Multiple perspectives of business organisations- Consumers, Employees, Entrepreneurs, Community/Society at large; Perspective as a student & researcher- underlying disciplines; Ownership forms; Business formats- Brick & Mortar; Click; Brick & Click; Franchising location & scale- local, national, global; Micro, small, medium and large.

Unit II: Business Environment and Entrepreneurship

Meaning, layers (micro/immediate, meso/intermediate, macro and international), characteristics of business friendly environment; Ideals of business ethics, social responsibility and conscientious commerce; Business and social entrepreneurship as a process of opportunity/problem recognition and their realization/resolution.

Unit III: Planning and Organizing

Planning- meaning of project, strategic and operations planning; Decision-making- process and techniques; Organizing- orderly division of labor & specialization; Organisational structures and organograms- staffed/manned structures-traditional and modern.

Unit IV: Directing and Controlling

Motivation- needs (including Maslow's theory), incentives, rewards, equity and two factor theory (Herzberg); Leadership and followership-meaning and importance; Organisation-wide leadership; Communication- meaning and importance; determinants of effectiveness; Principles of controlling; Relationship between planning, organizing, directing & controlling; Financial, quality and operating standards/controls.

Unit V: Salient Developments and Contemporary Issues in Management

Subaltern management ideas from India; Diversity & inclusion, democracy and sociocracy at work; Freelancing; Flexi-time and work from home; Co-sharing/co-working.

23. LEARNING OBJECTIVES:


After completing the course, the student shall be able to:

CO1: understand dynamics of business organisations and management practices with respect to stakeholders.

CO2: understand varied perspectives related to business environment and entrepreneurship.


NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय /University of Delhi
बवना, दिल्ली-110039/Bawana, Delhi-110039

CO3: analyze how organisations adapt to an uncertain environment and decipher decision making techniques managers use to influence and control the internal environment.

CO4: analyze the relationship amongst functions of management i.e. planning, organizing, directing and controlling.

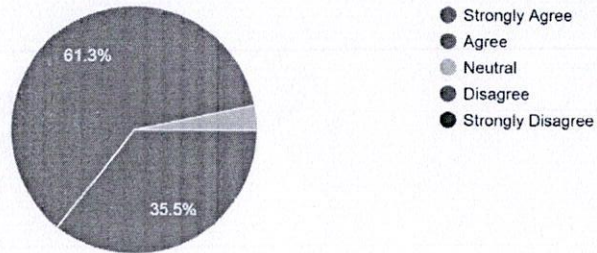
CO5: appreciate the change in working pattern of modern organisations.

24. LEARNING OUTCOMES FROM ALL THE OBJECTIVES WITH STUDENTS' RESPONSES.

(Like, Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree)

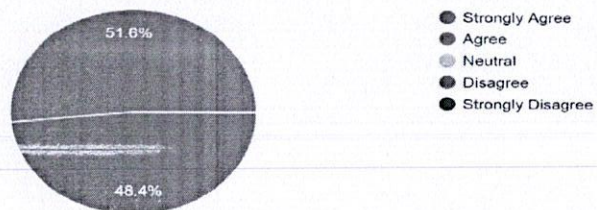
The course creates an understanding of the dynamics of business organisations and management practices with respect to stakeholders.

31 responses




The course helps in understanding the varied perspectives related to business environment and entrepreneurship.

31 responses



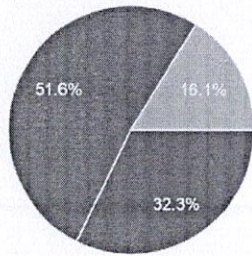

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अदिति महाविद्यालय/ Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय /University of Delhi
बवाना, दिल्ली-110039/ Bawana, Delhi-110039

The course allows to effectively analyze how organizations adapt to an uncertain environment and decipher decision making techniques managers use ...influence and control the internal environment.

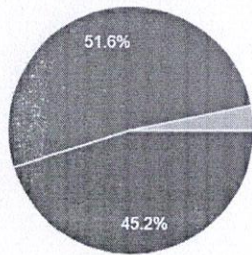
31 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

The course is useful for analyzing the relationship amongst functions of management i.e. planning, organizing, directing and controlling.

31 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree


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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

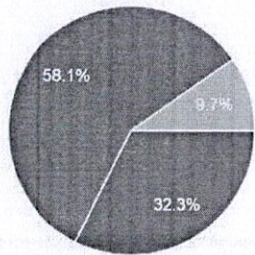
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अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय/University of Delhi
बवाना, दिल्ली-110039/Bawana, Delhi-110039

13

The course enables to appreciate the change in working pattern of modern organizations.

31 responses




- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree


25. COURSE CONTENT:


UNITS	WEIGHTAGE	COMPREHENSION AND KNOWLEDGE	ANALYSIS AND APPLICATION
Unit I: Introduction to Business Organisations and Management	20%	✓	
Unit II: Business Environment and Entrepreneurship	20%	✓	✓
Unit III: Planning and Organizing	20%	✓	✓
Unit IV: Directing and Controlling	20%	✓	✓
Unit V: Salient Developments and Contemporary Issues in Management	20%	✓	

26. Program Outcome according to Bloom's Taxonomy

Course	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6


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 Bawana, Delhi-110039


 प्रोफेसर ममता शर्मा / Professor Mamta Sharma
 ऑफिसर-प्राचार्य / Professor-Principal
 अडिति महाविद्यालय / Aditi Mahavidyalaya
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Sem I Business Organisation And Management	CO1	✓	✓		✓	✓	✓
	CO2	✓	✓		✓	✓	✓
	CO3	✓	✓	✓	✓	✓	✓
	CO4	✓			✓	✓	
	CO5	✓	✓	✓	✓	✓	✓

Note: details of PSO1 and PSO6 is explained at the end.

27. How paper in the course helped to become technologically updated and made aware?

The presentations helped them to make use of computer presentational tools for effective communication.

28. Average attendance of students in the Course?

- Less than 67 percentage: 6%
- 68-80 percentage: 28%
- 80-95 percentage 72%

29. Different pedagogical and Peer Learning used for Course Outcome

1. Flipped Class room learning process
2. Brainstorming Sessions
3. Practical Sessions using computer softwares
4. Case Study
5. Field Visits

30. Community Outreach Initiatives and Field Visits

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 Bawana, Delhi-110039

Mamta Sharma
 प्रोफेसर-ममता शर्मा/Professor Mamta Sharma
 प्रोफेसर-प्राचार्य /Professor-Principal
 अदिति महाविद्यालय / Aditi Mahavidyalaya
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Outreach Initiatives	
Field Visits	Production units for learning production process
Workshop	Contemporary Management Issues
Seminar/Webinar	Functional Activities of Business organisations
Practical Exercises	Case Studies on different Units
Group Activities	Group Discussion on Corporate Cases

31. Research, Technology Skills, and Project-based Learning Developed in Students

RESEARCH SKILLS	TECHNOLOGICAL SKILL	PROJECT-BASED LEARNING
✓	✓	✓

32. Skill, Knowledge and value-added after the Course

Analytical Competency	✓				
Problem-solving competence	✓				
Leadership	✓				
Time management	✓				
Team Work/ Collaboration Skills	✓				
Communication Competence	✓				
IT Skill	✓				
Critical Thinking	✓				
Entrepreneurial/ Job	✓				
Any Other, Specify	✓				
Overall Development after Course	✓				

33. Employment and Placement Opportunities after Course Completion


The vast employment and placement opportunities exist at the managerial and supervisory level in industrial and services sectors.

34. Overall Analysis

(Course learning outcomes based on learning outcomes mentioned in the beginning of each course)


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 प्रोफेसर-प्राचार्य / Professor-Principal
 अदिति महाविद्यालय / Aditi Mahavidyalaya
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1. 96% of students have clarity on the dynamics of Business Organisation and Management with respect to stakeholders and 98% have strongly agreed or agreed to the understanding of business environment and entrepreneurship.
2. 83 % students agree or strongly agree to the fact that the course is relevant for learning the organisational Structure.
3. The course has been useful in creating an understanding on functional aspects of management amongst around 96% of the students.
4. The course is relevant to appreciate the changes in the working pattern of modern organisation for around 90.3% of the students.

35. Action Taken Report

1. The course helps to create an understanding of dynamics of Business organisation and entrepreneurship amongst the majority of students. The special tutorial classes will be organized to clarify the doubts of slow learners.
2. Special quizzes, group discussions and case studies will be conducted to provide a clarity on functional aspects of business and management practices.
3. Practical or real life corporate cases will be taken to provide a better understanding of contemporary business organisation and management issues.

36. Mentor and Mentee for Overall Course Outcome

The mentor and mentee sessions are organised to clarify doubts and taking special case studies beyond the text books. The special projects are also given to deepen the understanding of the concepts learned during the lectures. The discussion on the placement and employment opportunities are also organised.

37. Does the Outcome support the Program Goals?

Yes

38. Does the outcome describe what the program intends for students to know (Cognitive), think (Affective, Attitudinal), or (Behavioural, Performance)?

Yes

39. Do you have or can you create an activity to enable students to learn and demonstrate the desired outcome?

40. Yes, the group discussion sessions, business quizzes, Role play and case study sessions are organised to test the knowledge on Management concepts and Principle and Practices.

41. Can the results from assessing this outcome be used to make decisions on how to improve the program?


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Bawana, Delhi-110039

N. Rathi
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-आचार्य /Professor-Principal
अदिति महाविद्यालय/ Aditi Mahavidyalaya
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Yes

42. Extra Remarks and Students Feedback -

43. Attach the Students List of the Course

S.No	Course B Com Sem 1	NAME	UNIVERSITY ROLL NO	COLLEGE ROLL NO	Email id
1	BOM	Aayushi sharma	20002503001	2005142	aayushi294sharma@gmail.com
2	BOM	Anshu Kumari	20002503002	2005108	mehraanshu843@gmail.com
3	BOM	Antima yadav	20002503003	2005170	aantimayadav19@gmail.com
4	BOM	Armeen kaur brar	20002503004	2005006	armeenbrar741@gmail.com
5	BOM	Babita	20002503005	2005168	babitavdv54@gmail.com
6	BOM	Chhavi	20002503006	2005027	chhavibareja2@gmail.com
7	BOM	Diksha Chaudhary	20002503007	2005103	diksha7217@gmail.com
8	BOM	Himanshi kandpal	20002503008	2005075	himanshikandpal28@gmail.com
9	BOM	Hiteshi	20002503009	2005162	hiteshijangra124@gmail.com
10	BOM	Isha Sharma	20002503010	2005176	isha89455@gmail.com
11	BOM	Khushboo Sharma	20002503011	2005182	khushboosharma152003@gmail.com
12	BOM	Khushi bajaj	20002503012	2005181	bajajkhushi771@gmail.com
13	BOM	KHUSHI	20002503013	2005116	guptarinki1977@gmail.com


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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039



I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


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प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय /University of Delhi
बवाना, दिल्ली-110039/Bawana, Delhi-110039

		GUPTA			
14	BOM	Kratika rajpoot	20002503014	2005150	rajpootkratika2003@gmail.com
15	BOM	Megha yadav	20002503015	2005164	meghayadav23456@gmail.com
16	BOM	Nandini	20002503016	2005003	nandinikaushik67@gmail.com
17	BOM	Navya Rai	20002503017	2005007	
18	BOM	Nishi singh	20002503018	2005171	nishis1272002@gmail.com
19	BOM	Nupur	20002503019	2005169	mouryaanuj2002@gmail.com
20	BOM	Pinki	20002503020	2005141	Poonamharlal8@gmail.com
21	BOM	Priyanka	20002503021	2005166	Priyankasehwal1@gmail.com
22	BOM	Rashmi	20002503022	2005053	rashmi5053shukla@gmail.com
23	BOM	Raushani Kumari	20002503023	2005136	raushanistm010101@gmail.com
24	BOM	Reena Chhaukar	20002503024	2005146	chhaukarreena@gmail.com
25	BOM	Richa Goswami	20002503025	2005155	richagoswami1702@gmail.com
26	BOM	RICHA RAJPOOT	20002503026	2005038	richarajpoot21062002@gmail.com
27	BOM	Riya Shrivastva	20002503027	2005004	shrivastvariva112@gmail.com
28	BOM	Sakshi Adhana	20002503028	2005148	Sakshiadhana07618@gmail.com
29	BOM	Sharda Mitali	20002503029	2005156	sharda.notify@gmail.com
30	BOM	Sonali kumari	20002503030	2005157	Sk8250068@gmail.com


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


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 प्रोफेसर-प्राचार्य /Professor-Principal
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31	BOM	Swati saini	20002503031	200518	<u>mamta39989@gmail.com</u>
32	BOM	Taniya	20002503032	2005011	<u>taniya.varshneyy@gmail.com</u>
33	BOM	Twinkle	20002503033	2005172	<u>Twinklenagar076@gmail.com</u>
34	BOM	Vandana Mehto	20002503034	2005165	<u>vandanamehto13@gmail.com</u>
35	BOM	Vartika chauhan	20002503035	2005151	<u>vartikac54@gmail.com</u>

Note:

PSO 1: The program has equipped the students with the knowledge, skills and attitude to meet the challenges of the modern-day business organizations.

PSO 2: The program has helped to understand various systems, policy framework and strategies needed to administer the rapid changes in an organization's globally-oriented environment.

PSO 3: The program has inculcated attitudes and character that will help to evolve into sensitive and technologically sound future business leaders rather than managers enhancing employability options.

PSO 4: The program made the students capable of using modern ways and means of dealing with issues arising in the dynamic business world and tackling the resistances.

PSO 5: The curriculum has helped in instilling learnability for upskilling and reskilling even in later part of life.

PSO 6 : The program has been designed to promote understanding of the issues confronting the business world and the economy as a whole.

NAME OF THE TEACHER: Prof. Bhawna Rajput

DATE: 06/12/2022


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I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


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 प्रोफेसर-प्रचार्य /Professor-Principal
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ADITI MAHAVIDYALAYA
University of Delhi

TEMPLATE FOR OUTCOME-BASED EDUCATION
(2019-2022)

DEPARTMENT: COMMERCE

COURSE/NAME OF THE PAPER: B.COM -BUSINESS MATHEMATICS AND STATISTICS

COURSE CODE: 52411202

CREDITS-6

SEMESTER: II

NO. OF TOTAL STUDENTS: 89

PERCENTAGE OF STUDENTS PASSED:100%

STUDENTS WITH A+:

44. SYLLABUS: Course Contents

Part - A: Business Mathematics

Unit I:

(a) **Matrices:** Definition and types; Algebra of matrices; Applications of matrix operations to simple business and economic problems; Calculation of values of determinants up to third order; Finding inverse of a matrix through determinant method; Solution of system of linear equations up to three variables.


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Bawana, Delhi-110039


I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
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(b) Differential Calculus: Mathematical functions and their types – linear, quadratic, polynomial; Concepts of limits and continuity of a function; Concept and rules of differentiation; applications of differentiation - elasticity of demand and supply, Maxima and Minima of functions relating to cost, revenue and profit.

(c) Basic Mathematics of Finance: Simple and Compound interest (including continuous compounding); Rates of interest- nominal and effective and their inter relationships; Compounding and discounting of a sum using different types of rates.

Part - B: Business Statistics

Unit II: Uni-variate Analysis

(a) Measures of Central Tendency: Arithmetic mean, Geometric mean, Harmonic mean- Properties and applications. Median and other Partition values (quartiles, deciles, percentiles), Mode. B.Com CBCS Department of Commerce, University of Delhi 18

(b) Measures of Dispersion: absolute and relative- Range, Quartile deviation, Mean deviation, Standard deviation and their coefficients; Properties of Standard deviation/Variance.

Unit III: Bi-variate Analysis

(a) Simple and Linear Correlation analysis: Meaning, Measurement (Karl Pearson's co-efficient and Spearman's Rank correlation) and Properties.

(b) Simple and Linear Regression Analysis: Regression equations and estimation; properties of Regression coefficients; Relationship between correlation and regression.

Unit IV: Index Numbers

Meaning and uses; Construction of index numbers: Aggregatives and average of relatives – simple and weighted; Tests of adequacy of index numbers; Computation and uses of Consumer Price Index (CPI).

Unit V: Time Series

Components; additive and multiplicative models; Trend analysis - moving averages and method of least squares (linear trend)

45. LEARNING OBJECTIVES:

The objective of this course is to familiarize students with the applications of Mathematics and Statistical techniques in business decision making.

46. LEARNING OUTCOMES FROM ALL THE OBJECTIVES WITH STUDENTS' RESPONSES.

(Like, Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree)


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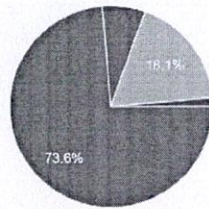
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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
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22

The course helps to acquire proficiency in using different mathematical tools (matrices, calculus and mathematics of finance) in solving real life business and economic problems

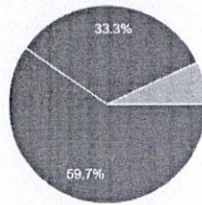
72 responses



- Strongly Agree
- Option 2
- Neutral
- Disagree
- Strongly Disagree

The course helps to develop an understanding of the various averages and measures of dispersion to describe statistical data.

72 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree


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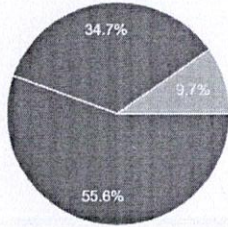

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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039



प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/ Aditi Mahavidyalaya
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The course helps to understand the relationship between two variables through correlation and regression.

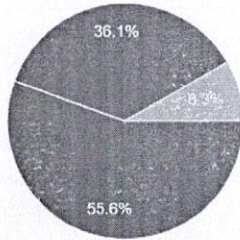
72 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

The course helps to understand the construction and application of index numbers to real life situations.

72 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

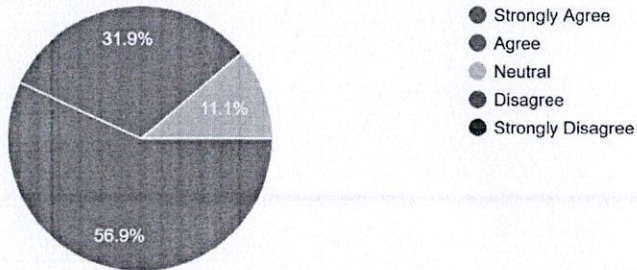
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Bawana, Delhi-110039

I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

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प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
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The course helps to understand the trends and tendencies over a period of time through time series analysis.

72 responses




ANALYSIS-

- 73.6 % Students strongly agrees that the course enable them to acquire proficiency in using different mathematical tools (matrices, calculus and mathematics of finance) in solving real life business and economic problems
- 59.7% students strongly agrees that the course helps to develop an understanding of the various averages and measures of dispersion to describe statistical data
- 55.6 % students can understand the relationship between two variables through correlation and regression with the help of this course.
- 55.6% students strongly agrees that this course helps to understand the construction and application of index numbers to real life situations.
- 56.9% students strongly agrees to understand the trends and tendencies over a period of time through time series analysis.


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Bawana, Delhi-110039


I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/ Aditi Mahavidyalaya
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47. COURSE CONTENT:


UNITS	WEIGHTAGE	COMPREHENSION AND KNOWLEDGE	ANALYSIS AND APPLICATION
Unit I: (a) Matrices	07		
(b) Differential Calculus:	10		
(c) Basic Mathematics of Finance:	08		
Unit II: Uni-variate Analysis	15		
Unit III: Bi-variate Analysis	15		
Unit IV: Index Numbers	10		
Unit V: Time Series	10		
INTERNAL ASSESSMENT	25		

48. Program Outcome according to Bloom's Taxonomy

Course		PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
BUSINESS MATHEMATICS AND STATISTICS	CO1	✓		✓			✓
	CO2		✓			✓	
	CO3		✓		✓		✓
	CO4	✓					


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


 प्रोफेसर ममता शर्मा/Professor Mamta Sharma
 प्रोफेसर-प्राचार्य /Professor-Principal
 अदिती महाविद्यालय/Aditi Mahavidyalaya
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				✓			✓
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Program Specific Outcomes (PSOs)

PO1	I feel the program has helped to develop skills and attitudes needed for critical thinking and adopting a comprehension solving approach.
PO2	The teaching learning pedagogies used in the program have made me capable enough to deliver and communicate information effectively with a mark.
PO3	The program has helped me to inculcate the qualities to teamwork, cooperation and Solidarity.
PO4	The program has made me capable of comprehending international frameworks keeping in view research aspects in consideration.
PO5	The program has trained me to check unethical behaviour, falsification and manipulation of information in order to avoid debacles which can be seen rising persistently over the period of time.
PO6	I feel my mental horizon has broadened due to understanding of the intricacies of the paper.

CO1: acquire proficiency in using different mathematical tools (matrices, calculus and mathematics of finance) in solving real life business and economic problems.
CO2: develop an understanding of the various averages and measures of dispersion to describe statistical data.
CO3: understand the relationship between two variables through correlation and regression.
CO4: understand the construction and application of index numbers to real life situations.
CO5: understand the trends and tendencies over a period of time through time series analysis


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Mamta Sharma

प्रोफेसर ममता शर्मा/Professor Mamta Sharma
 प्रोफेसर-प्राचार्य /Professor-Principal
 अदिति महाविद्यालय/ Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय /University of Delhi
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49. How paper in the course helped to become technologically updated and made aware?

The course will help to make students familiar with the applications of Mathematics and Statistical techniques in business decision making.

50. Average attendance of students in the Course?

- Less than 67 percentage
- **68-80 percentage**
- 80-95 percentage

51. Different pedagogical and Peer Learning used for Course Outcome-

The teaching learning process is well structured and sequenced attainment of knowledge and skills. It will constitute an important aspect of teaching learning process. the course would involve lectures supported by group tutorials, open ended projects and self study

52. Community Outreach Initiatives and Field Visits

Outreach Initiatives	
Field Visits	
Workshop	
Seminar/Webinar	
Practical Exercises	
Group Activities	

53. Research, Technology Skills, and Project-based Learning Developed in Students

RESEARCH SKILLS	TECHNOLOGICAL SKILL	PROJECT-BASED
-----------------	---------------------	---------------


NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

N.R.
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर-सामान्य/Professor Mamta Sharma
प्रोफेसर-प्रधान/Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय/University of Delhi
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54. Skill, Knowledge and value-added after the Course

Analytical Competency	✓			
Problem-solving competence		✓		
Leadership			✓	
Time management	✓	✓	✓	
Team Work/ Collaboration Skills	✓	✓	✓	
Communication Competence				
IT Skill	✓	✓	✓	
Critical Thinking		✓		
Entrepreneurial/ Job				
Any Other, Specify	✓			
Overall Development after Course		✓	✓	

55. Employment and Placement Opportunities after Course Completion

NA

56. Overall Analysis

(Course learning outcomes based on learning outcomes mentioned in the beginning of each course)

After completing the course, the student shall be able to

: CO1: acquire proficiency in using different mathematical tools (matrices, calculus and mathematics of finance) in solving real life business and economic problems.

CO2: develop an understanding of the various averages and measures of dispersion to describe statistical data.

CO3: understand the relationship between two variables through correlation and regression.

CO4: understand the construction and application of index numbers to real life situations.

Mamta Sharma


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Rathi
I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

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 प्रोफेसर-प्रधान / Professor-Principal
 अदिती महाविद्यालय / Aditi Mahavidyalaya
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29

CO5: understand the trends and tendencies over a period of time through time series analysis

57. Action Taken Report

Class participation, tutorial assignments and presentations, class tests, end semester exam are conducted in order to make students proficient with this course.

58. Mentor and Mentee for Overall Course Outcome

59. Does the Outcome support the Program Goals?

Yes

60. Does the outcome describe what the program intends for students to know (Cognitive), think (Affective, Attitudinal), or (Behavioural, Performance)?

61. Do you have or can you create an activity to enable students to learn and demonstrate the desired outcome?

62. Can the results from assessing this outcome be used to make decisions on how to improve the program?

Yes

63. Extra Remarks and Students Feedback

Mamta Sharma


**NAAC
Cordinator**
Aditi Mahavidyala
Bawana, Delhi-110039

Retli
**I.Q.A.C.
Cordinator**
Aditi Mahavidyala
Bawana, Delhi-110039

प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय/University of Delhi
बवाना, दिल्ली-110039/Bawana, Delhi-110039

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64. Attach the Students List of the Course

EXAMINATION ROLL NO	COLLEGE ROLL NO	NAME
21002503022	2105001	Harshita Pandey
21002503029	2105003	Kajal Pandey
21002503020	2105011	Gungun Chand
21002503064	2105012	Shalini Singh
21002503010	2105016	Beauty kumari
21002503046	2105017	Nidhi chauhan
21002503084	2105025	Vandana Kumari
21002503067	2105026	Shreya gangopadhya
21002503051	2105027	Pragya singh
21002503062	2105033	Sakshi kumari jha
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21002503087	2105075	Vishakha singh


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


 प्रोफेसर ममता शर्मा/Professor Mamta Sharma
 प्रोफेसर-प्राचार्य /Professor-Principal
 अदिति महाविद्यालय/ Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय /University of Delhi
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21002503002	2105079	Anannya singh
21002503068	2105080	Shreya jain
21002503080	2105082	Tanvi sharma
21002503007	2105084	Anushka singh
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NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma

Retina
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्रधान/Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय/University of Delhi
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21002503085	2105177	Vanshika
		Komal Kumari
21002503033	2105181	Gupta
21002503005	2105182	Annu
21002503011	2105184	Deepika
21002503017	2105187	Divyanshi Rawat
21002503086	2105189	Vanshikha wadhera
21002503041	2105190	Mishthi Arora
21002503048	2105191	Nisha solanky
21002503026	2105195	Ishika Raj Gupta
21002503074	2105199	Srijal Singh Patel
21002503018	2105206	Diya kakraniya
	2105212	Gungun
21002503050	2105214	Pallavi kumari
21002503056	2105215	Reshma khatoon
21002503057	2105217	Rishu singh
21002503072	2105231	Sneha
21002503079	2105234	Tanu kumari
21002503040	2105235	Megha kushwah
21002503031	2105236	Khusbu Tyagi
21002503066	2105237	Shivangi aswal
21002503016	2105238	Divyanshi pal
21002503039	2105239	Megha kandpal
21002503070	2105240	Simran sardana
21002503052	2105241	Prerna nagpal
21002503045	2105242	Neha panwar
21002503049	2105243	Palak sonkar
21002503021	2105244	Harshita
21002503003	2105246	Anjali Roy
21002503047	2105247	Nidhi pal
21002503036	2105248	Manju

NAME OF THE TEACHER – MS. LOVELY

DATE:

Mamta Sharma


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Rathi
I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

प्रोफेसर ममता शर्मा / Professor Mamta Sharma
 प्रोफेसर-प्राचार्य / Professor-Principal
 अडिति महाविद्यालय / Aditi Mahavidyalaya
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TEMPLATE FOR OUTCOME-BASED EDUCATION
(2019-2022)

DEPARTMENT: COMMERCE

COURSE/NAME OF THE PAPER: B.COM -BUSINESS LAWS

COURSE CODE: 52411201

CREDITS-6

SEMESTER: II

NO. OF TOTAL STUDENTS: 89

PERCENTAGE OF STUDENTS PASSED: 100%

STUDENTS WITH A+:

65. SYLLABUS: Course Contents

Unit I: The Indian Contract Act, 1872 Contract –

meaning, characteristics and kinds. Essentials of valid contract - Offer and acceptance, consideration, contractual capacity, free consent, legality of objects. Void agreements. Discharge of contract – modes of discharge including breach and its remedies. Quasi – contracts.

Unit II: Special Contracts

Contract of Indemnity and Guarantee, Contract of Bailment and Pledge Contract of Agency.

Unit III: The Sale of Goods Act, 1930

Contract of sale, meaning and difference between sale and agreement to sell. Conditions and warranties . Transfer of ownership in goods including sale by non-owners. Performance of contract of sale. Unpaid seller – meaning and rights of an unpaid seller against the goods.

Unit IV: The Limited Liability Partnership Act, 2008

Salient Features of LLP, Difference between LLP and Partnership, LLP and Company LLP Agreement. Nature of LLP. Partners and Designated Partners. Incorporation Document Incorporation by Registration, Registered office of LLP and change therein. Change of name. Partners and their Relations. Extent and limitation of liability of LLP and partners. Whistle blowing. Taxation of LLP. Conversion of LLP.

Unit V: The Information Technology Act 2000


NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


I.S.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


प्रोफेसर ममता शर्मा / Professor Mamta Sharma
प्रोफेसर-प्रधान / Professor-Principal
अदिति महाविद्यालय / Aditi Mahavidyalaya
बिहली विस्तारित/University of Delhi
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Definitions under the Act. Digital signature. Electronic governance. Attribution, acknowledgement and dispatch of electronic records. Regulation of certifying authorities Digital signatures certificates. Duties of subscribers. Penalties and adjudication. Offences.

66. LEARNING OBJECTIVES:

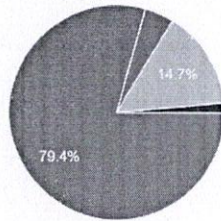
The objective of this course is to impart basic knowledge of the important business laws relevant to conduct general business activities in physical and virtual spaces along with relevant case laws

67. LEARNING OUTCOMES FROM ALL THE OBJECTIVES WITH STUDENTS' RESPONSES.

(Like, Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree)

The course helps to understand basic aspects of contracts for making the agreements, contracts and subsequently enter valid business propositions.

68 responses



- Strongly Agree
- Option 2
- Neutral
- Disagree
- Strongly Disagree

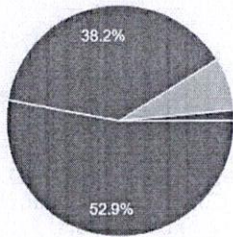
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NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Rath
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर-प्रधान/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/ Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय /University of Delhi
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The course helps to handle the execution of special contracts used in different types of business.

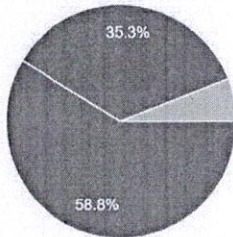
68 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

The course helps to learn legitimate rights and obligations under The Sale of Goods Act.

68 responses



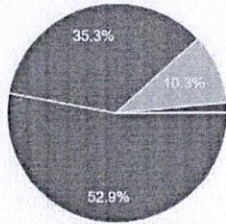
- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree


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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

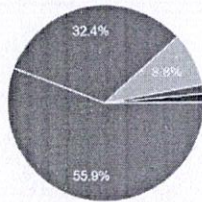

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प्रोफेसर-प्राचार्य / Professor-Principal
अदिति महाविद्यालय / Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय / University of Delhi
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The course helps to acquire skills to initiate entrepreneurial ventures as LLP.
68 responses



● Strongly Agree
● Agree
● Neutral
● Disagree
● Strongly Disagree

The course helps to understand the fundamentals of internet based activities under The Information and Technology Act.
68 responses



● Strongly Agree
● Agree
● Neutral
● Disagree
● Strongly Disagree

ANALYSIS-

- 73.6 % Students strongly agrees The course helps to understand basic aspects of contracts for making the agreements, contracts and subsequently enter valid business propositions.
- 59.7% students strongly agrees The course helps to handle the execution of special contracts used in different types of business.
- 55.6 % students The course helps to learn legitimate rights and obligations under The Sale of Goods Act.
- 55.6% students strongly that course helps to acquire skills to initiate entrepreneurial ventures as LLP.
- to understand the fundamentals of Internet based activities under The Information and Technology Act.

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NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

(Handwritten signature)
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

(Handwritten signature)
प्रोफेसर ममता शर्मा / Professor Mamta Sharma
प्रोफेसर-प्राचार्य / Professor-Principal
अदिति महाविद्यालय / Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय / University of Delhi
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68. COURSE CONTENT:


UNITS	WEIGHTAGE	COMPREHENSION AND KNOWLEDGE	ANALYSIS AND APPLICATION
Unit I: The Indian Contract Act, 1872	21		
Unit II: Special Contracts	09		
Unit III: The Sale of Goods Act, 1930	15		
Unit IV: The Limited Liability Partnership Act, 2008	15		
Unit V: The Information Technology Act 2000	15		
INTERNAL ASSESSMENT	25		

69. Program Outcome according to Bloom's Taxonomy

Course		PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
BUSINESS LAWS	CO1	✓		✓			✓
	CO2		✓			✓	
	CO3		✓		✓		✓
	CO4	✓		✓			✓


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


 प्रोफेसर ममता शर्मा / Professor Mamta Sharma
 प्रोफेसर-प्राचार्य / Professor-Principal
 अदिती महाविद्यालय / Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय / University of Delhi
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Program Specific Outcomes (PSOs)

PO1	I feel the program has helped to develop skills and attitudes needed for critical thinking and adopting a comprehension solving approach.
PO2	The teaching learning pedagogies used in the program have made me capable enough to deliver and communicate information effectively with a mark.
PO3	The program has helped me to inculcate the qualities to teamwork, cooperation and Solidarity.
PO4	The program has made me capable of comprehending international frameworks keeping in view research aspects in consideration.
PO5	The program has trained me to check unethical behaviour, falsification and manipulation of information in order to avoid debacles which can be seen rising persistently over the period of time.
PO6	I feel my mental horizon has broadened due to understanding of the intricacies of the paper.

CO1: understand basic aspects of contracts for making the agreements, contracts and subsequently enter valid business propositions.
CO2: handle the execution of special contracts used in different types of business.
CO3: learn legitimate rights and obligations under The Sale of Goods Act
CO4: acquire skills to initiate entrepreneurial ventures as LLP
CO5: understand the fundamentals of Internet based activities under The Information and Technology Act.

70. How paper in the course helped to become technologically updated and made aware?


NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


प्रोफेसर ममता शर्मा / Professor Mamta Sharma
प्रोफेसर-प्राचार्य / Professor-Principal
अदिति महाविद्यालय / Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय / University of Delhi
बवाना, दिल्ली-110039 / Bawana, Delhi-110039

The course helped students in imparting basic knowledge of the important business laws relevant to conduct general business activities in physical and virtual spaces along with relevant case laws.

71. Average attendance of students in the Course?

- Less than 67 percentage
- **68-80 percentage**
- 80-95 percentage

72. Different pedagogical and Peer Learning used for Course Outcome-

The teaching learning process is well structured and sequenced attainment of knowledge and skills. It will constitute an important aspect of teaching learning process. the course would involve lectures supported by group tutorials, open ended projects and self study

73. Community Outreach Initiatives and Field Visits

Outreach Initiatives	
Field Visits	
Workshop	
Seminar/Webinar	
Practical Exercises	
Group Activities	

74. Research, Technology Skills, and Project-based Learning Developed in Students

RESEARCH SKILLS	TECHNOLOGICAL SKILL	PROJECT-BASED LEARNING

Mamta Sharma


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Rathi
I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

प्रोफेसर ममता शर्मा / Professor Mamta Sharma
 प्रोफेसर-प्राचार्य / Professor-Principal
 अदिति महाविद्यालय / Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय / University of Delhi
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75. Skill, Knowledge and value-added after the Course

Analytical Competency	✓			
Problem-solving competence		✓		
Leadership			✓	
Time management	✓	✓	✓	
Team Work/ Collaboration Skills	✓	✓	✓	
Communication Competence				
IT Skill	✓	✓	✓	
Critical Thinking		✓		
Entrepreneurial/ Job	✓	✓	✓	
Any Other, Specify	✓			
Overall Development after Course		✓	✓	

76. Employment and Placement Opportunities after Course Completion

NA

77. Overall Analysis

(Course learning outcomes based on learning outcomes mentioned in the beginning of each course)

After completing the course, the student shall be able to

CO1: understand basic aspects of contracts for making the agreements, contracts and subsequently enter valid business propositions.

CO2: handle the execution of special contracts used in different types of business

CO3: learn legitimate rights and obligations under The Sale of Goods Act. CO4: acquire skills to initiate entrepreneurial ventures as LLP.

CO5: understand the fundamentals of Internet based activities under The Information and Technology Act.

78. Action Taken Report


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


 प्रोफेसर ममता शर्मा / Professor Mamta Sharma
 प्रोफेसर-प्रधान / Professor-Principal
 अदिति महाविद्यालय / Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय / University of Delhi
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The assessment methods of this course are properly aligned with teaching learning processes and anticipated learning outcomes. It includes oral and written tests, case presentations, peer evaluation, problem solving exercises, observation of practical skills through case laws and viva voce interviews.

79. Mentor and Mentee for Overall Course Outcome

80. Does the Outcome support the Program Goals?

Yes

81. Does the outcome describe what the program intends for students to know (Cognitive), think (Affective, Attitudinal), or (Behavioural, Performance)?

82. Do you have or can you create an activity to enable students to learn and demonstrate the desired outcome?

83. Can the results from assessing this outcome be used to make decisions on how to improve the program?

Yes

84. Extra Remarks and Students Feedback

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NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


Rathi
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Manta Sharma
प्रोफेसर-मन्ता शर्मा / Professor Manta Sharma
प्रोफेसर-प्राचार्य / Professor-Principal
अदिति महाविद्यालय / Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय / University of Delhi
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NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


R. Rathie
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर-ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय/University of Delhi
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21002503033	2105181	Gupta
21002503005	2105182	Annu

Mamta Sharma


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

प्रोफेसर ममता शर्मा/Professor Mamta Sharma
 प्रोफेसर-प्राचार्य /Professor-Principal
 अदिति महाविद्यालय/ Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय /University of Delhi
 बवाना, दिल्ली-110039/ Bawana, Delhi-110039

21002503011	2105184	Deepika
21002503017	2105187	Divyanshi Rawat
21002503086	2105189	Vanshikha wadhera
21002503041	2105190	Mishthi Arora
21002503048	2105191	Nisha solanky
21002503026	2105195	Ishika Raj Gupta
21002503074	2105199	Srijal Singh Patel
21002503018	2105206	Diya kakraniya
	2105212	Gungun
21002503050	2105214	Pallavi kumari
21002503056	2105215	Reshma khatoon
21002503057	2105217	Rishu singh
21002503072	2105231	Sneha
21002503079	2105234	Tanu kumari
21002503040	2105235	Megha kushwah
21002503031	2105236	Khusbu Tyagi
21002503066	2105237	Shivangi aswal
21002503016	2105238	Divyanshi pal
21002503039	2105239	Megha kandpal
21002503070	2105240	Simran sardana
21002503052	2105241	Prerna nagpal
21002503045	2105242	Neha panwar
21002503049	2105243	Palak sonkar
21002503021	2105244	Harshita
21002503003	2105246	Anjali Roy
21002503047	2105247	Nidhi pal
21002503036	2105248	Manju

NAME OF THE TEACHER – MS. LOVELY

DATE:


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


 प्रोफेसर ममता शर्मा/Professor Mamta Sharma
 प्रोफेसर-प्राचार्य /Professor-Principal
 अदिति महाविद्यालय/Aditi Mahavidyalaya
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ADITI MAHAVIDYALAYA
University of Delhi

EXIT SURVEY OF INCOME TAX LAW & PRACTICE FOR OUTCOME-BASED
EDUCATION
(2019-2022)

DEPARTMENT: COMMERCE

COURSE/NAME OF THE PAPER: B.COM INCOME TAX LAW & PRACTICE

COURSE CODE:

CREDITS-6

SEMESTER: III

NO. OF TOTAL STUDENTS: 35

PERCENTAGE OF STUDENTS PASSED:100%

STUDENTS WITH A+:

86. SYLLABUS: Course Contents

Unit I : Introduction Basic concepts: Income; agricultural income; person, assesses; assessment year; previous year; Gross total income; total income; maximum marginal rate of tax; Permanent Account Number (PAN); Residential status; Scope of total income on the basis of residential status; Exempted income under section 10.

Unit II: Computation of income under different heads-1 Income from Salaries; Income from house property.

Unit III: Computation of income under different heads-2 Profits and gains of business or profession; Capital gains; Income from other sources.

Unit IV: Total income and tax computation Income of other persons included in assesses total income; aggregation of income and set-off and carry forward of losses; deductions from gross total income; rebates and reliefs

Unit V: Computation of total individuals and firms Tax liability of individual and firm; Preparation of return of income; filing of returns: manually, online filing of returns of income & TDS; provision and procedures of compulsory on-line filing of returns for specified assesses.


NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039



प्रोफेसर-मामता शर्मा/Professor Mamta Sharma
प्रोफेसर-अचार्य/Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय/University of Delhi
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Note: 1. There shall be a practical examination of 20 Marks on e-filing of Income Tax Returns using a software utility tool. The student is required to fill appropriate Form and generate the XML file.

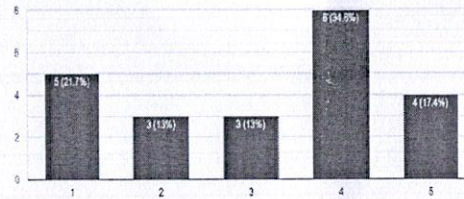
There shall be 4 credit hours for lectures + one credit hour (Two Practical Periods per week per batch) for practical lab + one credit hour for tutorials (per group). Practical Examination of 20 marks (External examiner). The practical exam will be of one hour. Theory exam shall carry 80 marks (Including Internal Assessment of 25 Marks) of a duration of 2.5 hours.

87. LEARNING OBJECTIVES:

To impart knowledge of laws pertaining to levy of income tax and to enable students to apply the same practically.

Does the course enable you to learn the five heads in which income is categorized and to compute income under the heads 'Salaries' and 'Income from House Property'

23 responses



tax in India and to enable students to

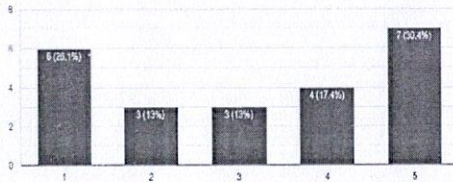
88. LEARNING OUTCOMES FROM ALL THE STUDENTS' RESPONSES.

(Like, Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree)

OBJECTIVES WITH

Does the course enable you to learn about the basic concepts in the law of income tax and determine the residential status of different persons.

23 responses



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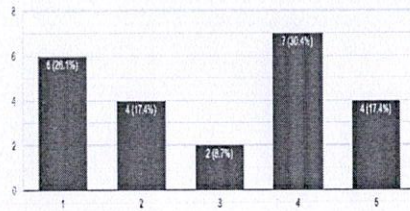
Handwritten signature
NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Handwritten signature: *N.Rate*
I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Handwritten signature: *Mamta Sharma*
 प्रोफेसर ममता शर्मा/Professor Mamta Sharma
 प्रोफेसर-प्रधान/Professor-Principal
 अदिति महाविद्यालय/Aditi Mahavidyalaya
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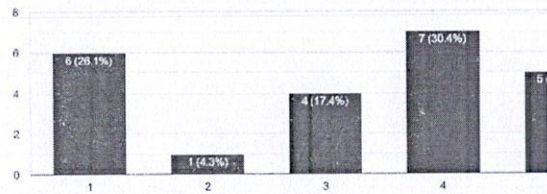
Does the course enables you to compute income under the head ' Profits and gains of business or profession', 'Capital gains' and 'Income from other sources'

23 responses



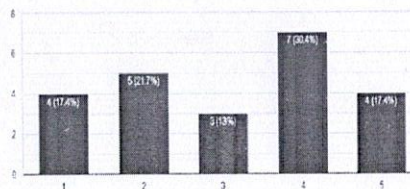
Does the course enable you to compute tax liability of individuals and firms and understand the provisions of filing return of income

23 responses



Does the course enable you to understand clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act.

23 responses



ANALYSIS-

- 60.8 % Students responded that the course enable them to learn about the basic concepts in the law of the residential status of different persons.
- 52.2 % students agree and strongly agree that the course enable them to learn the five heads in which income is categorized and to compute income under the heads 'Salaries' and 'Income from House Property'.
- 56.5 % students can compute income under the head ' Profits and gains of business or profession', 'Capital gains' and 'Income from other sources' now.

enable them to learn income tax and determine

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[Signature]
NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

[Signature]
I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

[Signature]
Professor Mamta Sharma
 Professor-Principal
 Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय /University of Delhi
 बवणा, दिल्ली-110039/Bawana, Delhi-110039

- Clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act was understood clearly by around 47.8 % students.
- Around 52.1 % students were able to compute tax liability of individuals and firms and understand the provisions of filing return of income.

89. COURSE CONTENT:

UNITS	WEIGHTAGE	COMPREHENSION AND KNOWLEDGE	ANALYSIS AND APPLICATION
Introduction Basic concepts			
Computation of income under different heads - 1			
Computation of income under different heads-2			
Total income and tax computation			
Computation of total individuals and firms Tax liability of individual and firm			
ITR (PRACTICAL)			

90. Program Outcome according to Bloom's Taxonomy

Course		PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
	CO1	✓		✓			✓

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Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

(Signature)
I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

(Signature)
Professor Mamta Sharma
 प्रोफेसर-प्राचार्य / Professor-Principal
 अदिती महाविद्यालय / Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय / University of Delhi
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INCOME TAX LAW & PRACTICE	CO2		✓		✓	
	CO3		✓		✓	✓
	CO4	✓		✓		✓

Program Specific Outcomes (PSOs)

PO1	I feel the program has helped to develop skills and attitudes needed for critical thinking and adopting a comprehension solving approach.
PO2	The teaching learning pedagogies used in the program have made me capable enough to deliver and communicate information effectively with a mark.
PO3	The program has helped me to inculcate the qualities to teamwork, cooperation and Solidarity.
PO4	The program has made me capable of comprehending international frameworks keeping in view research aspects in consideration.
PO5	The program has trained me to check unethical behaviour, falsification and manipulation of information in order to avoid debacles which can be seen rising persistently over the period of time.
PO6	I feel my mental horizon has broadened due to understanding of the intricacies of the paper.

CO1: understand the basic concepts in the law of income tax and determine the residential status of different

5


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Ratli
I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Mamta Sharma

प्रोफेसर ममता शर्मा/Professor Mamta Sharma
 प्रोफेसर-प्राचार्य /Professor-Principal
 अदिति महाविद्यालय / Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय /University of Delhi
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persons.

CO2: identify the five heads in which income is categorised and to compute income under the heads 'Salaries' and 'Income from House Property'.

CO3: compute income under the head ' Profits and gains of business or profession', 'Capital gains' and 'Income from other sources'.

CO4: understand clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act.

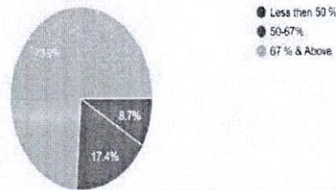
CO5: compute tax liability of individuals and firms and understand the provisions of filing return of income.

91. How paper in the course helped to become technologically updated and made aware?

It helped to impart knowledge of laws pertaining to levy of income tax in India and to enable students to apply the same practically.

92. Average attendance of students in the Course?

What percentage of classes of this course have you attended
23 responses



- Less than 67 percentage
- 68-80 percentage
- 80-95 percentage

NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिती महाविद्यालय/Aditi Mahavidyalaya
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93. Different pedagogical and Peer Learning used for Course Outcome-

The teaching learning process would include classroom lectures to introduce students to the law pertaining to the levy of income tax. This would be supported by case studies to enable an understanding of the practical implications of the income tax law. Further, to enable the students to apply the law practically, presentations by students and practical on online filing would be included in the teaching learning process.

94. Community Outreach Initiatives and Field Visits

Outreach Initiatives	
Field Visits	
Workshop	
Seminar/Webinar	
Practical Exercises	
Group Activities	

95. Research, Technology Skills, and Project-based Learning Developed in Students


RESEARCH SKILLS	TECHNOLOGICAL SKILL	PROJECT-BASED LEARNING
-----------------	---------------------	------------------------

96. Skill, Knowledge and value-added after the Course

Analytical Competency	✓			
Problem-solving competence		✓		
Leadership			✓	
Time management	✓	✓	✓	
Team Work/ Collaboration Skills	✓	✓	✓	
Communication Competence				
IT Skill	✓	✓	✓	


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039


 प्रोफेसर ममता शर्मा/Professor Mamta Sharma
 प्रोफेसर-प्राचार्य /Professor-Principal
 अदिति महाविद्यालय/ Aditi Mahavidyalaya
 दिल्ली विश्वविद्यालय /University of Delhi
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Critical Thinking		✓		
Entrepreneurial/ Job				
Any Other, Specify	✓			
Overall Development after Course		✓	✓	

97. Employment and Placement Opportunities after Course Completion

NA

98. Overall Analysis

(Course learning outcomes based on learning outcomes mentioned in the beginning of each course)

After completing the course, the student shall be able to

: CO1: understand the basic concepts in the law of income tax and determine the residential status of different persons.

CO2: identify the five heads in which income is categorised and to compute income under the heads 'Salaries' and 'Income from House Property'.

CO3: compute income under the head 'Profits and gains of business or profession', 'Capital gains' and 'Income from other sources'.

CO4: understand clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act.

CO5: compute tax liability of individuals and firms and understand the provisions of filing return of income.

99. Action Taken Report

To impart knowledge of laws pertaining to levy of income tax in India and to enable students to apply the same practically students were made to do e filing of returns themselves on excel utility.

They were imparted practical knowledge for the same in computer labs.

100. Mentor and Mentee for Overall Course Outcome



**NAAC
Cordinator**
Aditi Mahavidyala
Bawana, Delhi-110039



**I.Q.A.C.
Cordinator**
Aditi Mahavidyala
Bawana, Delhi-110039

Manita Sharma

प्रोफेसर मनिता शर्मा/Professor Manita Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय /University of Delhi
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101. Does the Outcome support the Program Goals?

Yes

102. Does the outcome describe what the program intends for students to know (Cognitive), think (Affective, Attitudinal), or (Behavioural, Performance)?

103. Do you have or can you create an activity to enable students to learn and demonstrate the desired outcome?

104. Can the results from assessing this outcome be used to make decisions on how to improve the program?

Yes

105. Extra Remarks and Students Feedback

106. Attach the Students List of the Course

SR.NO.	UNIVERSITY ROLL NO	COLLEGE ROLL NO.	STUDENTS NAME
1	20002503016	2005003	NANDINI


NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्रधान /Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय/University of Delhi
बवाना, दिल्ली-110039/Bawana, Delhi-110039

(5)

2	20002503027	2005004	RIYA SHRIVASTVA
3	20002503004	2005006	ARMEEN KAUR BRAR
4	20002503017	2005007	NAVYA RAI
5	20002503032	2005011	TANIYA
6	20002503006	2005027	CHHAVI
7	20002503026	2005038	RICHA RAJPOOT
8	20002503022	2005053	RASHMI
9	20002503008	2005075	HIMANSHI KANDPAL
10	20002503007	2005103	DIKSHA CHAUDHARY
11	20002503002	2005108	ANSHU KUMARI
12	20002503013	2005116	KHUSHI GUPTA
13	20002503023	2005136	RAUSHNI KUMARI
14	20002503020	2005141	PINKI
15	20002503001	2005142	AAYUSHI SHARMA
16	20002503024	2005146	REENA CHAUKAR
17	20002503028	2005148	SAKSHI ADHANA
18	20002503014	2005150	KRATIKA RAJPOOT
19	20002503035	2005151	VARTIKA CHAUHAN
20	20002503025	2005155	RICHA GOSWAMI
21	20002503029	2005156	SHARDA MITALI
22	20002503030	2005157	SONALI KUMARI
23	20002503009	2005162	HITESH


NAAC
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

N. Rathi
I.Q.A.C.
Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Manita Sharma
 प्रोफेसर ममता शर्मा / Professor Manita Sharma
 प्रोफेसर-प्राचार्य / Professor-Principal
 अदिति महाविद्यालय / Aditi Mahavidyalaya
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24	20002503015	2005164	MEGHA YADAV
25	20002503034	2005165	VANDANA MEHTO
26	20002503021	2005166	PRIYANKA
27	20002503005	2005168	BABITA
28	20002503019	2005169	NUPUR
29	20002503003	2005170	ANTIMA YADAV
30	20002503018	2005171	NISHI
31	20002503033	2005172	TWINKLE
32	20002503010	2005176	ISHA SHARMA
33	20002503012	2005181	KHUSHI BAJAJ
34	20002503011	2005182	KHUSBOO SHARMA
35	20002503031	2005184	SWATI SAINI

NAME OF THE TEACHER – MS. SHASHI KUMARI

DATE:


NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


प्रोफेसर मनिता शर्मा / Professor Manita Sharma
प्रोफेसर-प्राचार्य / Professor-Principal
अदिति महाविद्यालय / Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय / University of Delhi
बवाना, दिल्ली-110039 / Bawana, Delhi-110039

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University of Delhi

TEMPLATE FOR OUTCOME-BASED EDUCATION
(2019-2022)

DEPARTMENT:	COMMERCE
COURSE/NAME OF THE PAPER:	BC 3.4 (a) - Computer Applications in Business
COURSE CODE:	Unique Paper Code (UPC): 52413302
CREDITS:	4
SEMESTER:	SEM - 3
NO. OF TOTAL STUDENTS:	25
PERCENTAGE OF STUDENTS PASSED:	100%
STUDENTS WITH A+ :	16

107. SYLLABUS:

Course Contents

Unit I: Word Processing

Introduction to word Processing, Word processing concepts, Use of Templates, Working with word document: Editing text, Find and replace text, Formatting, spell check, Autocorrect, Autotext; Bullets and numbering, Tabs, Paragraph Formatting, Indent, Page Formatting, Header and footer, Tables: Inserting, filling and formatting a table; Inserting Pictures and Video; Mail Merge: including linking with Database; Printing documents. Creating Business Documents using the above facilities.

Unit II: Preparing Presentations


NAAC
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Rathi
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्रधान/Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय/University of Delhi
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Basics of presentations: Slides, Fonts, Drawing, Editing; Inserting: Tables, Images, texts, Symbols, Media; Design; Transition; Animation; and Slideshow.
Creating Business Presentations using above facilities.

Unit III: Spreadsheet and its Business Applications

Spreadsheet concepts, Managing worksheets; Formatting, Entering data, Editing, and Printing a worksheet; Handling operators in formula, Project involving multiple spreadsheets, Organizing Charts and graphs.
Spreadsheet functions: Mathematical, Statistical, Financial, Logical, Date and Time, Lookup and reference, Database, and Text functions.

Unit IV: Creating Business Spreadsheet

Creating spreadsheet in the area of: Loan and Lease statement; Ratio Analysis; Payroll statements; Graphical representation of data; Frequency distribution and its statistical parameters; Correlation and Regression.

Unit V: Database Management System

Database Designs for Accounting and Business Applications: Reality- Expressing the Application; Creating Initial design in Entity Relationship(ER) Model; Transforming ER Model to Relational data model concepts; Implementing RDM design using an appropriate DBMS.
DBMS Software: Environment; Tables; Forms; Queries; Reports; Modules; Applying DBMS in the areas of Accounting; Managing the data records of Employees, Suppliers and Customers.

108. LEARNING OBJECTIVES:

To provide computer based knowledge to commerce students and to equip them with computational skills using ICT tools.

Course Learning Outcomes

After completing the course, the student shall be able to:

CO1: handle document creation for communication.

CO 2: acquire skills to create and make good presentations.

CO 3: make various computations in the area of accounting and finance and present



Rishi
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर मनता शर्मा / Professor Mamta Sharma
प्रोफेसर-प्राचार्य / Professor-Principal
अदिति महाविद्यालय / Aditi Mahavidyalaya
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business data using appropriate charts.

CO4: process and analyze the business data and generalize the work sheets for better understanding of the business environment and decision making.

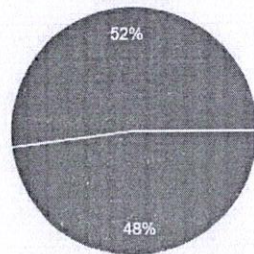
CO5: understand and apply the various database concepts and tools in the related business areas.

109. LEARNING OUTCOMES FROM ALL THE OBJECTIVES WITH STUDENTS' RESPONSES.

(Like, Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree)

Does the course explains MS word to handle document creation for communication?

25 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

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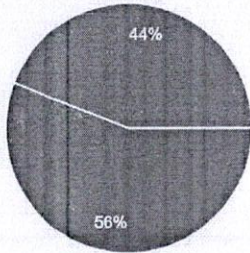
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma

प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/ Aditi Mahavidyalaya
दिल्ली विश्वविद्यालय /University of Delhi
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Does the course help to acquire skills to create and make good presentations?

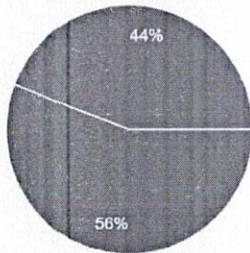
25 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree


Does the course help to make various computations in the area of accounting and finance using appropriate charts with the help of MS Excel?


25 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

29

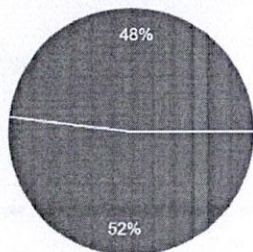

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प्रोफेसर-प्राचार्य / Professor-Principal
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Does the course help to process and analyze the business data and generalize the work sheets for better understanding of the business environment and decision making?

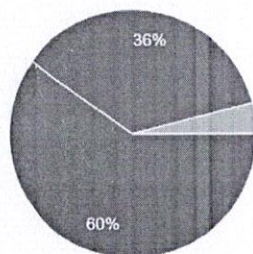
25 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Does the course help to understand and apply the various database concepts and tools in the related business areas using MS Access

25 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

110. COURSE CONTENT:

UNITS	WEIGHTAGE	COMPREHENSION AND KNOWLEDGE	ANALYSIS AND APPLICATION
Unit1: Data Processing, Networking	20%	✓	✓

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and Recent trends in computing			
Unit 2: Word Processing	20%	✓	✓
Unit 3: Preparing Presentations	20%	✓	✓
Unit 4: Spreadsheet and its Business Applications	20%	✓	✓
Unit 5: Database Management System (Theory)	20%	✓	✓

111. Program Outcome according to Bloom's Taxonomy


Course		PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
Sem 3 Computer applications in Business	CO1	✓	✓	✓	✓	✓	✓
	CO2	✓	✓		✓	✓	✓
	CO3	✓	✓	✓	✓	✓	✓
	CO4	✓	✓	✓	✓	✓	✓
	CO5	✓	✓		✓	✓	✓

Note: details of PO1 and PO6 is explained at the end.

112. How paper in the course helped to become technologically updated and made aware?


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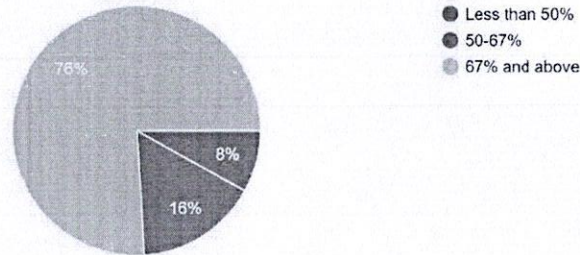
The course objective is to provide computer knowledge to commerce students and equip them with computational skills using ICT tools.

113. Average attendance of students in the Course?

- Less than 67 percentage
- 68-80 percentage
- 80-95 percentage

What percentage of classes of this course have you attended ?

25 responses



114. Different pedagogical and Peer Learning used for Course Outcome

- The course would involve lectures supported by group discussion, real life projects, open ended projects and hands-on-practice in computer labs.
- There shall be 2 credit hours (2 lectures) per class and 2 credit hours (4 Practical Lab periods) per batch.


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**I.Q.A.C.
Cordinator**
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
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115. Community Outreach Initiatives and Field Visits

Outreach Initiatives	Outreach activities such as presentations, workshops, you tube videos and lab visits, etc. are prepared.
Field Visits	Industrial visit are organized each year for students by Department of commerce.
Workshop	Workshop on advance excel and many recent topics are organized every year.
Seminar/Webinar	Students are motivated to participate and use IT tools to make presentation and to present their documents effectively and efficiently.
Practical Excercises	Lab sessions and mostly classes are taking place in computer lab of the college to give hand on practices to students after each practical.
Group Activities	Group presentations and assignments are given to the students.


116. Research, Technology Skills, and Project-based Learning Developed in Students

RESEARCH SKILLS	TECHNOLOGICAL SKILL	PROJECT-BASED LEARNING
<p>Research skills are the ability to find an answer to a question or a solution to a problem. They include your ability to gather information about a topic, review that information and analyse and interpret the details in a way to support a solution.</p> <p>This course helps and equipped students with such skills.</p>	<p>Technology skills — also called technical skills — are your ability to use computer-based technology to complete different tasks.</p> <p>Here are some vital technology skills that students can learn and use in their professional lives:</p> <p>Word processing Emailing. Video conferencing. Audio and video editing. Data management tools. Social media. Search engines., etc.</p>	<p>Project Based Learning is a teaching method in which students learn by actively engaging in real-world and personally meaningful projects.</p> <p>Project Based Learning is done collaboratively and within groups of students, using a variety of employability skills such as critical thinking, communication, and creativity.</p>

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117. Skill, Knowledge and value-added after the Course

Analytical Competency	✓			
Problem-solving competence	✓			
Leadership		✓		
Time management		✓		
Team Work/ Collaboration Skills	✓			
Communication Competence	✓			
IT Skill	✓			
Critical Thinking	✓			
Entrepreneurial/ Job	✓			
Any Other, Specify				
Overall Development after Course	✓			

118. Employment and Placement Opportunities after Course Completion

After completing this course some careers you can pursue are application analyst, data analyst, information system manager, IT consultant, etc.

119. Overall Analysis

(Course learning outcomes based on learning outcomes mentioned in the beginning of each course)

1. 100 % of students handle document creation for communication.
2. 100 % of students is able to acquire skills to create and make good presentations.
3. 100 % of students make various computations in the area of accounting and finance and present business data using appropriate charts.
4. 100 % of students are able to process and analyze the business data and generalize the work sheets for better understanding of the business environment and decision making.
5. 96 % of students are able to understand and applies the various database concepts and tools in the related business areas.

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NRathi
I.Q.A.C.
Cordinator
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Mamta Sharma

प्रोफेसर ममता शर्मा/Professor Mamta Sharma
 प्रोफेसर-प्राचार्य /Professor-Principal
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120. Action Taken Report

1. The course makes us understand the various concepts and terminologies used in computer networks and internet and are aware of the recent developments in the fast changing digital business world. The special tutorial and practical classes will be organized to clarify the doubts of slow learners.
2. Hand on practice and more practice sessions will be organized for students.
3. Workshop on advance excel and other practical topics can be organized for better understanding.

121. Mentor and Mentee for Overall Course Outcome

Mentor- Dr. Sunita Dahiya

Mentee – BCOM Sem3 students

122. Does the Outcome support the Program Goals?

Yes

No

YES

123. Does the outcome describe what the program intends for students to know (Cognitive), think (Affective, Attitudinal), or (Behavioural, Performance)?

YES

124. Do you have or can you create an activity to enable students to learn and demonstrate the desired outcome?

YES

125. Can the results from assessing this outcome be used to make decisions on how to improve the program?

Yes _____ No _____


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YES

126. Extra Remarks and Students Feedback

- Worksheet and practice questions should be provided on college website
- More national and international workshop and seminars can be organised to update latest IT skills.

127. Attach the Students List of the Course

S.NO	Course	Roll No.	Name	Email ID
1	BCOM Sem 3	2005181	Khushi bajaj	bajajkhushi771@gmail.com
2	BCOM Sem 3	2005116	Khushi Gupta	guptarinki1977@gmail.com
3	BCOM Sem 3	2005157	Sonali kumari	Sk8250068@gmail.com
4	BCOM Sem 3	2005011	Taniya	taniya.varshneyy@gmail.com
5	BCOM Sem 3	2005075	Himanshi kandpal	himanshikandpal28@gmail.com
6	BCOM Sem 3	2005053	Rashmi	rashmi5053shukla@gmail.com
7	BCOM Sem 3	2005038	Richa Rajpoot	richarajpoot21062002@gmail.com
8	BCOM Sem 3	2005103	Diksha Chaudhary	diksha7217@gmail.com
9	BCOM Sem 3	2005142	Aayushi Sharma	aayushi294sharma@gmail.com
10	BCOM Sem 3	2005182	Khushboo Sharma	khushboosharma152003@gmail.com
11	BCOM Sem 3	2005176	Isha sharma	Isha89455@gmail.com
12	BCOM Sem 3	2005151	Vartika chauhan	varatikac54@gmail.com
13	BCOM Sem 3	2005162	Hiteshi	hiteshijangra124@gmail.com
14	BCOM Sem 3	2005004	Riya Shrivastva	shrivastvariya112@gmail.com
15	BCOM Sem 3	2005108	Anshu Kumari	mehraanshu843@gmail.com
16	BCOM Sem 3	2005004	Riya Shrivastva	shrivastvariya112@gmail.com

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I.Q.A.C.
Cordinator
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Bawana, Delhi-110039

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प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
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17	BCOM Sem 3	2005165	Vandana Mehra	vandanamehto13@gmail.com
18	BCOM Sem 3	2005170	Antima yadav	aantimayadav19@gmail.com
19	BCOM Sem 3	2005141	Pinki	Poonamharlal8gmail. Com
20	BCOM Sem 3	2005027	Chhavi	chhavibareja2@gmail.com
21	BCOM Sem 3	2005166	Priyanka	Priyankasehwal1@gmail.com
22	BCOM Sem 3	2005156	Sharda Mitali	sharda.notify@gmail.com
23	BCOM Sem 3	2005155	Richa Goswami	richagoswami1702@gmail.com
24	BCOM Sem 3	2005150	Kratika Rajpoot	rajpootkratika2003@gmail.com
25	BCOM Sem 3	2005146	Reena chhaukar	chhaukarreena@gmail.com

Note:

PSO 1: The program has equipped the students with the knowledge, skills and attitude to meet the challenges of the modern-day business organizations.

PSO 2: The program has helped to understand various systems, policy framework and strategies needed to administer the rapid changes in an organization's globally-oriented environment.


PSO 3: The program has inculcated attitudes and character that will help to evolve into sensitive and technologically sound future business leaders rather than managers enhancing employability options.

PSO 4: The program made the students capable of using modern ways and means of dealing with issues arising in the dynamic business world and tackling the resistances.

PSO 5: The curriculum has helped in instilling learnability for upskilling and reskilling even in later part of life.


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PSO 6: The program has been designed to promote understanding of the issues confronting the business world and the economy as a whole.

NAME OF THE TEACHER – Dr. Sunita Dahiya

DATE: 30.11.2022

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प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
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ADITI MAHAVIDYALAYA
University of Delhi

TEMPLATE FOR OUTCOME-BASED EDUCATION
(2019-2022) B COM

DEPARTMENT: COMMERCE

COURSE/NAME OF THE PAPER: FUNDAMENTALS OF FINANCIAL MANAGEMENT

COURSE CODE: UPC 52417505

CREDITS: 6

SEMESTER: 5th

NO. OF TOTAL STUDENTS: 22

PERCENTAGE OF STUDENTS PASSED:100%

STUDENTS WITH A+:

SYLLABUS:

Unit I: Introduction

Nature, scope and objectives of financial management, Time value of money, Risk and Return.

Unit II: Capital Budgeting

The Capital Budgeting Process, Cash Flow Estimation, Payback Period Method, Accounting Rate of Return, Net Present Value (NPV), Net Terminal Value, Internal Rate of Return (IRR), Profitability Index method.

Unit III: Cost of Capital and Financing Decision

Sources of long-term financing, Estimation of components of cost of capital, Method for calculating Cost of Equity, Cost of Retained Earnings, Cost of Debt and Cost of Preference Capital, Weighted Average Cost of Capital (WACC) and Marginal Cost of Capital. Capital Structure- Theories of Capital Structure (Net Income, Net Operating Income, MM Hypothesis, Traditional Approach). Operating, Financial and Combined Leverage. EBIT-EPS Analysis. Determinants of Capital Structure.


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Bawana, Delhi-110039


I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


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प्रोफेसर-प्राचार्य /Professor-Principal
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Unit IV: Dividend Decision

Theories for relevance and irrelevance of dividend decision for corporate valuation- Walter's Model, Gordon's Model, MM Approach, Forms of dividend payment and Determinants of Dividend policy.

Unit V: Working Capital Decision

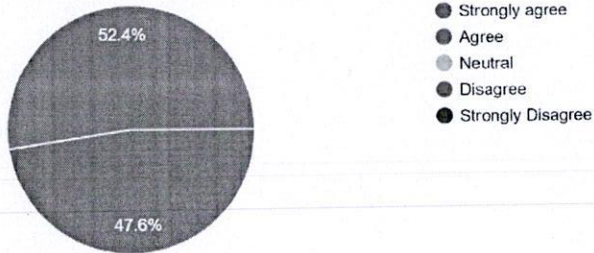
Concepts of Working Capital, Operating & Cash Cycles, sources of short-term finance, working capital estimation, cash management, receivables management, inventory management.

1. **LEARNING OBJECTIVES:** To familiarize the students with the basic principles and practices of financial management

2. **LEARNING OUTCOMES FROM ALL THE OBJECTIVES WITH STUDENTS' RESPONSES.**
(Like, Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree)

Does the course explains the nature and scope of financial management, time value for money, risk and return?

21 responses



Mamta Sharma

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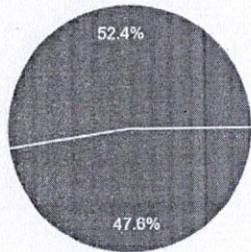
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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039**

Rathis
**I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039**

**प्रोफेसर ममता शर्मा / Professor Mamta Sharma
प्रोफेसर-प्रधान / Professor-Principal
अदिति महाविद्यालय / Aditi Mahavidyalaya
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Does the course analyze the capital budgeting process and techniques including NPV, IRR and profitability Index?

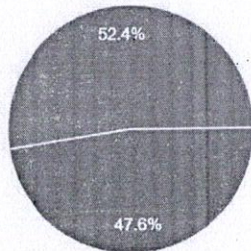
21 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Does the course examines capital structure theories and estimating cost of capital?

21 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree


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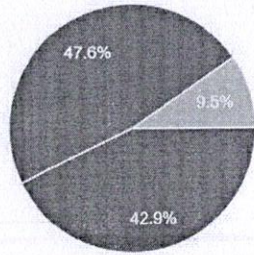

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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma

प्रोफेसर ममता शर्मा / Professor Mamta Sharma
प्रोफेसर-प्राचार्य / Professor-Principal
अदिति महाविद्यालय / Aditi Mahavidyalaya
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Does this course critically examine basic theories and policies of dividend?

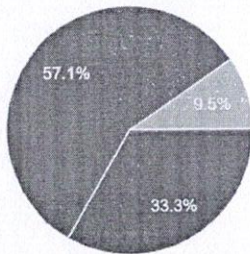
21 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Does this course helps in estimating working capital along with an overview of cash receivables and inventory?

21 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Analysis

1.100% of the students clearly understand nature ,scope ,time value of money,risk and return.

2.100%of the students understand capital budgeting, its techniques including NPV,IRR and PI.


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Aditi Mahavidyala
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I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/ Aditi Mahavidyalaya
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- 3.100%of the students have clarity about the theories of capital structure and estimation of cost of capital.
- 4.The course has been useful in creating an understanding of basic theories and policies of dividend amongst 90.4% of the students.
- 5.The chapter on working capital with an overview of cash receivables and inventory is understood by 90.4%% of the students

3. COURSE CONTENT:

UNITS	WEIGHTAGE	COMPREHENSION AND KNOWLEDGE	ANALYSIS AND APPLICATION
1 scope and objectives of financial management, time value of money,risk&return	10%	✓	✓
2 Capital budgeting process and its techniques. Cash flow estimation	25%	✓	✓
3 Theories of capital structure ,its determinants and cost of capital	30%	✓	✓
4 Theories of dividend and dividend policies	15%	✓	✓
5 Estimation of working capital,operating cycle,cash management,Inventory management	20%	✓	✓

4. Program Outcome according to Bloom's Taxonomy

Course	PSO 1	PSO2	PSO 3	PSO4	PSO5	PSO6

(H)


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I.Q.A.C.
Cordinator
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 प्रोफेसर-प्राचार्य /Professor-Principal
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Sem 5 Fundamental of Financial management	CO1	✓		✓	✓	✓	✓
	CO2	✓	✓	✓	✓	✓	✓
	CO3	✓	✓	✓	✓	✓	✓
	CO4	✓		✓	✓	✓	✓
	CO5	✓	✓	✓	✓	✓	✓

Where PSOs are Program outcome e.g. B.com

Co is course outcome is for the paper e.g. it is Fundamental of financial management.

6.

: details of PO1 and PO6 is explained at the end.

7. How paper in the course helped to become technologically updated and made aware?

Students are given projects where they have to do analysis and its presentation in the form of PPT using word and excel. They also use various softwares to present their findings.

Mamta Sharma

प्रोफेसर ममता शर्मा / Professor Mamta Sharma
 प्रोफेसर-प्राचार्य / Professor-Principal
 अदिति महाविद्यालय / Aditi Mahavidyalaya
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Cordinator
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8. Average attendance of students in the Course?

- Less than 67 percentage
- 68-80 percentage
- 80-95 percentage

9. Different pedagogical and Peer Learning used for Course Outcome

Lectures and tutorials method is used. Students are also given projects with real data analysis using annual reports of companies to have hands on knowledge of the subject.

10. Community Outreach Initiatives and Field Visits

Outreach Initiatives	Workshops,projects
Field Visits	Industrial visit to yakult danone (online) to provide first hand knowledge about the organizational structure and business systems.
Workshop	Financial literacy through gamification, Tally prime, How to trade in Real world, Career opportunities after graduation,advertising in the digital era-trends during covid,Positive attitude at work place ,How to become an asset -Many such wonline workshops were organised for the overall development of the student.
Seminar/Webinar	Stock market,career as company secretary,
Practical Excercises	Poster making on impact of artificial intelligence, E-paper writing on 'Rise in onlinefrauds and scams during pandemic, Business plan in E-biz were organised under commerce fest for our students to have practical knowledge
Group Activities	How to crack case study, Short term course (30 hours) on cyber security essentials were also conducted to work safely on computers as students are technologaly active.


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11. Research, Technology Skills, and Project-based Learning Developed in Students


RESEARCH SKILLS	TECHNOLOGICAL SKILL	PROJECT-BASED LEARNING
They are suppose to search companies which are comparable and whose data is available. Then they choose the method of analysis of data like RATIO ANALYSIS which helps them to inculcate research skills.	Students are given projects and they have to prepare PPT to showcase their findings. Images and excel tables are prepared by the students to compare the financial data.	Students are assigned projects based on real data taken from the annual reports of companies and are asked to analyze the financial position of the company in comparison to others in the Industry.

12. Skill, Knowledge and value-added after the Course

Analytical Competency	yes			
Problem-solving competence	yes			
Leadership				
Time management	yes			
Team Work/ Collaboration Skills	yes			
Communication Competence	yes			
IT Skill	yes			
Critical Thinking	yes			
Entrepreneurial/ Job	yes			
Any Other, Specify				
Overall Development after Course	yes			

13. Employment and Placement Opportunities after Course Completion


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14. Overall Analysis

(Course learning outcomes based on learning outcomes mentioned in the beginning of each course)

Course Learning Outcomes

After completing the course, the student shall be able to:

- CO1 – explain the nature, scope and objective of financial management, along with Time Value of Money, Risk & Return.
- CO2 – analyze Capital Budgeting Process and Techniques including NPV, IRR and Profitability Index.
- CO3 – examine various Capital structure theories and estimating cost of capital.
- CO4 – critically examine basic Theories and policies of Dividend.
- CO5 – estimate working capital along with an overview of cash receivables and inventory management.

Action Taken Report

- 1 The course helps in creating understanding of nature,scope,time value of money amongst majority of students. Special lectures will be organized for slow learners.
- 2 Group discussions ,tutorials, remedial classes will be conducted for those who could not understand the topic.
- 3 Special lecture will be organized by inviting experts in the area to enhance the understanding of the subject.
- 4 Practical questions with derivation of formula will be practiced in extra classes conducted for slow learners.

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16. Mentor and Mentee for Overall Course Outcome

Mentor : Dr Rajeev kaur

Mentee: Students of this class

17. Does the Outcome support the Program Goals?

YES

18. Does the outcome describe what the program intends for students to know (Cognitive), think (Affective, Attitudinal), or (Behavioural, Performance)?

YES

19. Do you have or can you create an activity to enable students to learn and demonstrate the desired outcome?

YES

20. Can the results from assessing this outcome be used to make decisions on how to improve the program?

Yes YES _____ No _____

21. Extra Remarks and Students Feedback


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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


Mamta Sharma
प्रोफेसर ममता शर्मा / Professor Mamta Sharma
प्रोफेसर-प्राचार्य / Professor-Principal
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22. Attach the Students List of the Course

SR. NO.	NAME	ROLL NO.	UNIV. ROLL NO.	EMAIL.ID	SUBJECT
1	Indra Bansal	1905003	19002503001	bansalindra6@gmail.com	Fundamentals of financial management
2	Deepti Sharma	1905008	19002503003	deeptisharma4312@gmail.com	Fundamentals of financial management
3	Manya Jain	1905016	19002503004	manya45jain@gmail.com	Fundamentals of financial management
4	Shivangi	1905024	19002503040	Shivangitaak@gmail.com	Fundamentals of financial management
5	Parul bhatia	1905033	19002503008	parulbhatia2710@gmail.com	Fundamentals of financial management
6	Simran khurana	1905040	19002503009	khuranasimran2312@gmail.com	Fundamentals of financial management
7	Sarita	1905047	19002503011	saritasingh8999@gmail.com	Fundamentals of financial management
8	Shobha	1905068	19002503017	shobha28102001@gmail.com	Fundamentals of financial management
9	Pooja kumari sahani	1905076	19002503019	uniquepooja9895@gmail.com	Fundamentals of financial management
10	Geetanjali	1905083	19002503021	geetikat1805@gmail.com	Fundamentals of financial management
11	Komal Manchanda	1905086	19002503023	komalmanchanda12@gmail.com	Fundamentals of financial management


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 Bawana, Delhi-110039


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12	Ritika	1905087	19002503024	dhikaritur@gmail.com	Fundamentals of financial management
13	Vidhi Modi	1905094	19002503026	vidhimodi39@gmail.com	Fundamentals of financial management
14	Yamini Verma	1905107	19002503034	vyamini108@gmail.com	Fundamentals of financial management
15	Sanya Khurana	1905108	19002503035	sanyakhurana104@gmail.com	Fundamentals of financial management
16	garima	1905104	19002503036	jaswani1209@gmail.com	Fundamentals of financial management
17	Riya Chopra	1905103	19002503037	riya.chopra9999@gmail.com	Fundamentals of financial management
18	Siddhi Sharma	1905105	19002503038	359siddhu@gmail.com	Fundamentals of financial management
19	Akanksha kumari	1905109			
20	Vanshika suryavanshi	1905090	19002503043	vanshikasuryavanshi5@gmail.com	Fundamentals of financial management
21	Chanchal	1905091	19002503044	chanchalsharma7049@gmail.com	Fundamentals of financial management
22	Priya jain	1905110	19332503097	priyajain280801@gmail.com	Fundamentals of financial management


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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Rathu
I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर ममता शर्मा/Professor Mamta Sharma
प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
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Note:

PO1- I feel the program has helped to develop skills and attitudes needed for critical thinking and adopting a comprehension-solving approach.

PO2- The teaching-learning pedagogies used in the program have made me capable enough to deliver and communicate information effectively with a mark.

PO3- The program has helped me to inculcate the qualities to teamwork, cooperation and Solidarity.

PO4- The program has made me capable of comprehending international frameworks keeping in view research aspects in consideration.


PO5- The program has trained me to check unethical behaviour, falsification and manipulation of information in order to avoid debacles which can be seen rising persistently over the period of time.

PO6- I feel my mental horizon has broadened due to understanding of the intricacies of the paper.

NAME OF THE TEACHER

Dr Rajeev Kaur


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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma
प्रोफेसर-प्रिन्सिपल / Professor Mamta Sharma
अदिति महाविद्यालय / Aditi Mahavidyalaya
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ADITI MAHAVIDYALAYA
University of Delhi

TEMPLATE FOR OUTCOME-BASED EDUCATION
(2019-2022)

DEPARTMENT: COMMERCE

COURSE/NAME OF THE PAPER: B.Com

COURSE CODE: 52417502

CREDITS: 6

SEMESTER: 5

NO. OF TOTAL STUDENTS: 13

PERCENTAGE OF STUDENTS PASSED: 100%

STUDENTS WITH A+:

23. SYLLABUS:


Unit I


Introduction to Marketing: Meaning, Nature, Scope and Importance; Marketing Philosophies; Marketing Mix. Marketing Environment: Need for studying marketing environment; Micro environmental factors- company, suppliers, marketing intermediaries, customers, competitors, publics; Macro environmental factors – demographic, economic, natural, technological, politico-legal and socio-cultural.

Unit II

Consumer Behaviour: Need for studying consumer behaviour; Types; Stages in Consumer buying decision process; Factors influencing consumer buying decisions. Market Selection: Market Segmentation- concept, importance, levels and bases of segmenting consumer markets. Market Targeting- concept and factors affecting the choices for market targeting. Product Positioning- concept and bases. Product differentiation- concept and bases.


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I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


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प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/Aditi Mahavidyalaya
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Unit III

Product Decisions: Concept and classification; Levels of Product; Product-mix dimensions; Branding- concept, functions, types and qualities of good brand name; Packaging and Labeling- concept and functions; Product support services. New Product Development: Product life cycle- concept and marketing strategies; New product development process.

Unit IV

Pricing Decisions: Objectives; Factors affecting price of a product; Pricing methods; Pricing strategies. Distribution Decisions: Channels of distribution- meaning and importance; types of distribution channels and their functions; Factors affecting choice of distribution channel; Distribution logistics – concept, importance and major logistics decisions. Wholesaling and retailing.

Unit V

Promotion Decisions: Communication process; Nature and Importance of Promotion; Promotion mix concept and distinctive characteristics of advertising, personal selling, sales promotion, public relations, publicity and direct marketing; Factors influencing promotion mix decisions. Contemporary Issues in Marketing: Relationship Marketing; Sustainable Marketing; Rural marketing; Social marketing; Digital marketing; Ethical issues in marketing.

24. LEARNING OBJECTIVES:

The objective of this course is to provide basic knowledge of concepts, principles, tools and techniques of marketing.

After completing the course, the student shall be able to:

CO1: develop understanding of basic concepts of marketing, marketing philosophies and environmental conditions effecting marketing decisions of a firm.


CO2: understand the dynamics of consumer behaviour and process of market selection through STP stages.

CO3: learn about marketing decisions related to product produced by a firm.


CO4: learn about marketing decisions involving product pricing and its distribution.

CO5: learn marketing decisions involving product promotion.

25. LEARNING OUTCOMES FROM ALL THE OBJECTIVES WITH STUDENTS' RESPONSES.


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Aditi Mahavidyala
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I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


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प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय /Aditi Mahavidyalaya
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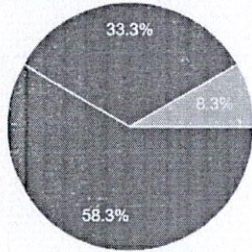


(Like, Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree)

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The course explains basic concepts related to marketing, marketing philosophies, environmental conditions affecting marketing decisions.

12 responses




- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree



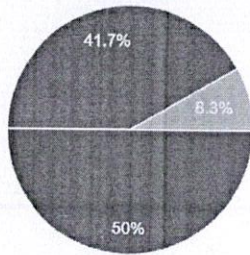

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Aditi Mahavidyala
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प्रोफेसर-प्राचार्य / Professor-Principal
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The course provides understanding of consumer behaviour and market selection process through segmentation, targeting and positioning.

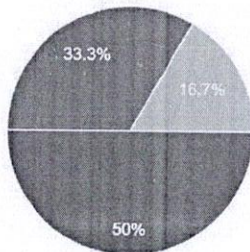
12 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

The course creates understanding of marketing decisions related to products produced by firms.


12 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

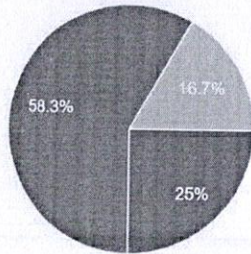

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Bawana, Delhi-110039


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Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


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प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/ Aditi Mahavidyalaya
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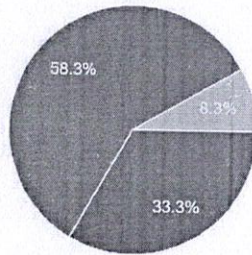


The course develops clarity on marketing decisions related to product pricing and distribution.
12 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

The course gives understanding of marketing decisions concerned with promotion of products.
12 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

26. COURSE CONTENT:


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I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039

Mamta Sharma

प्रोफेसर ममता शर्मा / Professor Mamta Sharma
प्रोफेसर-प्राचार्य / Professor-Principal
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UNITS	WEIGHTAGE	COMPREHENSION AND KNOWLEDGE	ANALYSIS AND APPLICATION
Introduction to Marketing	20%	✓	✓
Consumer Behaviour	20%	✓	✓
Product Decisions	20%	✓	✓
Pricing Decisions	20%	✓	✓
Promotion Decisions	20%	✓	✓

27. Program Outcome according to Bloom's Taxonomy

Course		PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
Sem 5: Principles of Marketing	CO1	✓	✓	✓		✓	✓
	CO2	✓	✓		✓	✓	✓
	CO3	✓	✓	✓	✓	✓	✓
	CO4	✓	✓		✓	✓	✓
	CO5	✓	✓	✓	✓	✓	✓



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I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039



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प्रोफेसर-प्राचार्य /Professor-Principal
अदिति महाविद्यालय/ Aditi Mahavidyalaya
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Note: details of PO1 and PO6 is explained at the end.

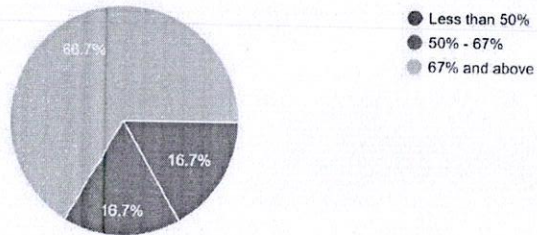
28. How paper in the course helped to become technologically updated and made aware?

This paper enables the students to be aware about the latest marketing practices and techniques and enables them technologically updated.

29. Average attendance of students in the Course?

- Less than 67 percentage
- 68-80 percentage
- 80-95 percentage

What percentage of classes of this course have you attended
12 responses




30. Different pedagogical and Peer Learning used for Course Outcome

- The course would involve lectures supported by group discussion, real life projects, open ended projects and hands-on-assignment based on real life case studies.
- 6 credits are allowed for this paper. Games, contests, role plays and quizzes are used to give practical life exposure to the students.


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I.Q.A.C.
Cordinator
Aditi Mahavidyala
Bawana, Delhi-110039


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प्रोफेसर-प्राचार्य / Professor-Principal
अदिति महाविद्यालय / Aditi Mahavidyalaya
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31. Community Outreach Initiatives and Field Visits

Outreach Initiatives	Outreach activities such as presentations, workshops and industrial visits, etc. are prepared.
Field Visits	Industrial visit are organized each year for students by Department of commerce.
Workshop	Workshop on many marketing related recent topics are organized every year.
Seminar/Webinar	Students are motivated to participate and use IT tools to make presentation and to present their work, case studies effectively and efficiently.
Practical Exercises	Various case studies are discussed and students are involved in applying various marketing strategies through role playing
Group Activities	Group presentations and assignments are gi

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 Aditi Mahavidyala
 Bawana, Delhi-110039

Rathi

I.Q.A.C.
 Cordinator
 Aditi Mahavidyala
 Bawana, Delhi-110039

Mamta Sharma

प्रोफेसर ममता शर्मा/Professor Mamta Sharma
 प्रोफेसर-प्राचार्य /Professor-Principal
 अदिति महाविद्यालय/ Aditi Mahavidyalaya
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