



2021-2022
“WINGS”
THE INCUBATION CENTRE
ADITI MAHAVIDYALAYA
UNIVERSITY OF DELHI

Prof. Mamta Sharma
Patron and Principal

Skill Sertifika

Prof. Priya Kanwar
Nodal Officer



SKILLSertifika
BootUp 360™

DIGITAL INCUBATION PLATFORM WITH INTEGRATED MENTORSHIP

1

Integrated Mentoring
(International &
Domestic)

2

Service Providers

3

Funding
(Seed & Angel Fundings)

4

Anytime & Anywhere
access

5

Bringing all the support
you need for your dream
venture to your doorstep!

6

Get international
mentoring to give your
venture the right
guidance.

7

There is an entrepreneur and
innovator in all of us, Let's bring it
out! Join us in the journey

8

Tired by finding a right place to
nurture your idea, here is the
solution : WINGS (Your very own
Business Incubation Platform)

@skillsertifika



www.skillsertifika.com

To know More

+91 9250 00 3250

WINGS X SKILLSERTIFIKA

- In today's fast paced and ever-changing world, there is a need for youth that is skilled more than just academic excellence. One of such values required is: innovation. The techno-savvy world today requires the youth to be relevant and emerge as thinkers to pursue surer pathways to success.
- The pandemic era required us to take an automatic switch to the adaptation of modern-day technology and divert our attentiveness towards the need for a shift to the more holistic development of learners and contribute by focusing on skill development by teaching, innovative thinking, analytical behavior, research and involving academic incubators.
- Functionally distinct from classrooms, libraries and student unions, academic incubators establish new forums for idea exchange on campus. Designed to spark strategic partnerships between academia and industry, incubators connect students to start-ups, investors, and other collaborators they might not otherwise encounter.
- Aditi Mahavidyalaya, University of Delhi in collaboration with SkillSertifika launched a Digital Incubation Platform with Integrated Mentorship in 2022 to encourage young girl students, largely from the semi-rural areas, to become entrepreneurs. The incubation platform has been set up in collaboration with the SKILLS Sertifika Boot Up 360 Company. SKILL Sertifika Global is an Indian research-based ed-tech firm headquartered in Singapore.
- Wings, The Incubation Centre of ADITI MAHAVIDYALAYA has held these events in the year of 2022.

Keeping it real.

WINGS
THE INCUBATION CENTRE
ADITI MAHAVIDYALAYA
UNIVERSITY OF DELHI

Aditi Mahavidyalaya x SkillSertifika

In Collaboration with
G20 Presidency
University of Delhi

Presents **FIRST EVER Digital Incubation Platform with Integrated Mentorship for Young Entrepreneurs**

Have a Startup Idea but don't know where to start??
SAY NO MORE!
We got you, come join the experts in the field on get on track!!
Promoting Growth with Innovation.

STUDENT COORDINATORS:
Roshni Dhawan
Manasvi Chaudhary
Muskan Garg
Vanshika Goyal
Anuradha Shukla

Team G20 Presidency
Prof. Pooja Khanna
Prof. Beena Reji

Prof. Mamta Sharma
Patron and Principall

Mr. T.C. Dhoundiyal
CEO SkillSertifika

Prof. Priya Kanwar
Nodal Officer

ADITI MAHAVIDYALAYA
UNIVERSITY OF DELHI

PRESENTS

WINGS
INCUBATION CENTRE

SKILL Sertifika
INSPIRING TO INNOVATE

"DIGITAL INCUBATION PLATFORM"

In collaboration with "SKILLSertifika Global"
AN INITIATIVE TO NURTURE WOMEN ENTREPRENEURS

UNDER THE GUIDANCE OF :
PROF. MAMTA SHARMA PRINCIPAL PROF. PRIYA KANWAR NODAL OFFICER

CONTACT:
MANASVI CHAUDHARY +91-9311062877 ROSHNI DHAWAN +91-9899076598

BENEFITS

- Integrated Mentoring (International & Domestic)
- Funding facility
- Anytime anywhere access
- Technology driven tools to nurture your journey

JOIN US TODAY

www.aditi.du.ac.in | www.skillsertifika.com

WINGS
THE INCUBATION CENTRE
ADITI MAHAVIDYALAYA
UNIVERSITY OF DELHI

ARE YOU AWARE THAT ADITI MAHAVIDYALAYA HAS AN INCUBATION CELL ???

YES! THAT'S RIGHT, WE HAVE ONE !

AN INCUBATION CELL?? WHAT IS THAT? TELL ME MORE!

THE INCUBATION CENTRE IS A PLATFORM TO EMPOWER WOMEN BY TRAINING THEM IN ENTREPRENEURSHIP AND INNOVATION.

ENTERPRENEURSHIP? WHAT IS THAT? I WANT TO KNOW MORE!

JOIN OUR UPCOMING SESSION AND GET ANSWERS TO ALL YOUR QUESTIONS!

MEETING DETAILS:
DATE: 28 FEB, 2022
TIME: 11:00 AM ONWARDS
VENUE: LIBRARY READING ROOM

****The IC runs FOC for Aditians****

28 February 2022

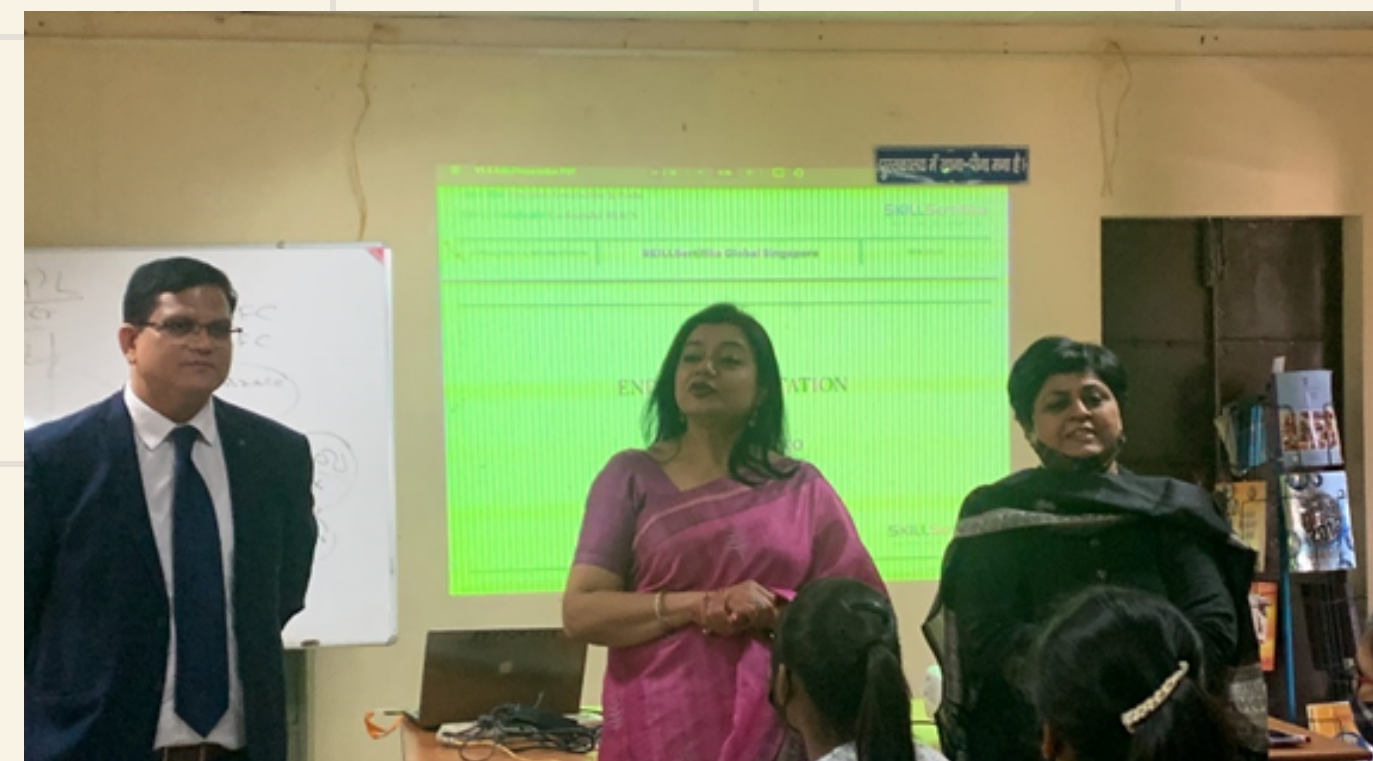
ORIENTATION OBJECTIVE:

The orientation was commenced and opened by the Member of incubation centre Roshni Dhawan, in the presence of Professor Priya Bir by giving a brief welcome to the esteemed guest, Mr.T.C.Dhoundiyal CEO of SkillSertifica ,SkillSertifika is an Indian ed-tech firm headquartered in Singapore with other offices being in India (NEW DELHI). We are a research-based organisation focusing on one word – INNOVATION.

The objective of the orientation was mainly focused on understanding the Concept of entrepreneurship and promoting the idea of innovation. The first half of the seminar was very impactfully addressed by the Resource person explaining, what is the meaning of business and how to convert your ideas into Business. The orientation was arranged so that participants could have a better understanding on how to Do a business and how to implement their ideas into business.



Real time Workshops



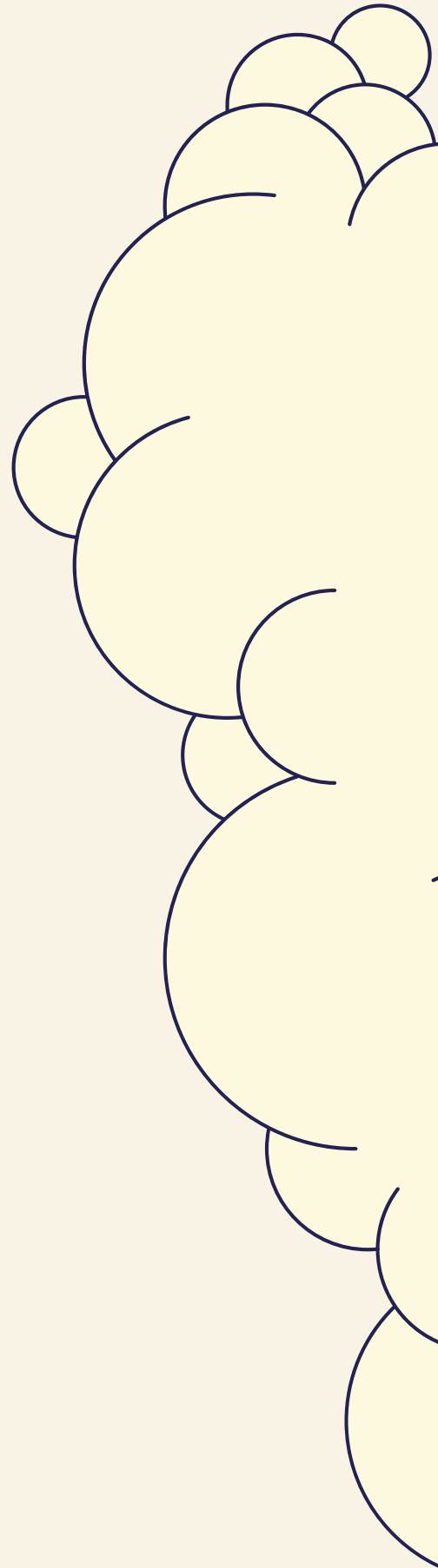
9 November 2022:

Wings, The Incubation Centre of Aditi Mahavidyalaya, University of Delhi organized a one-day Seminar on “Have Your Own Ideas Have Your Own Business” on Nov 9, 2022, i.e., Wednesday. The event was addressed by the honourable Resource Person, Mr.T.C. Dhoundiyal with patron Prof. Mamta Sharma, Professor Priya Bir as the nodal officer. The seminar introduced the concept of entrepreneurship and how you can start your own start-ups with the help of field experts to foster the entrepreneur in you.

SEMINAR OBJECTIVE:

The seminar was commenced and opened by the Member of incubation Centre Roshni Dhawan, in the presence of Professor Priya Bir by giving a brief welcome to the esteemed guest, Mr.T.C.Dhoundiyal CEO of SkillSertifica ,SKILLSertifika is an Indian ed-tech firm headquartered in Singapore with other offices being in India (NEW DELHI). We are a research-based organization focusing on one word – INNOVATION.

The session was very interactive and informative, and we also discussed about some concepts of design thinking which is human centered approach, experimentation and many more. The resource person also showed us the 3i of design thinking which helped the participants to understand the importance of design in business.

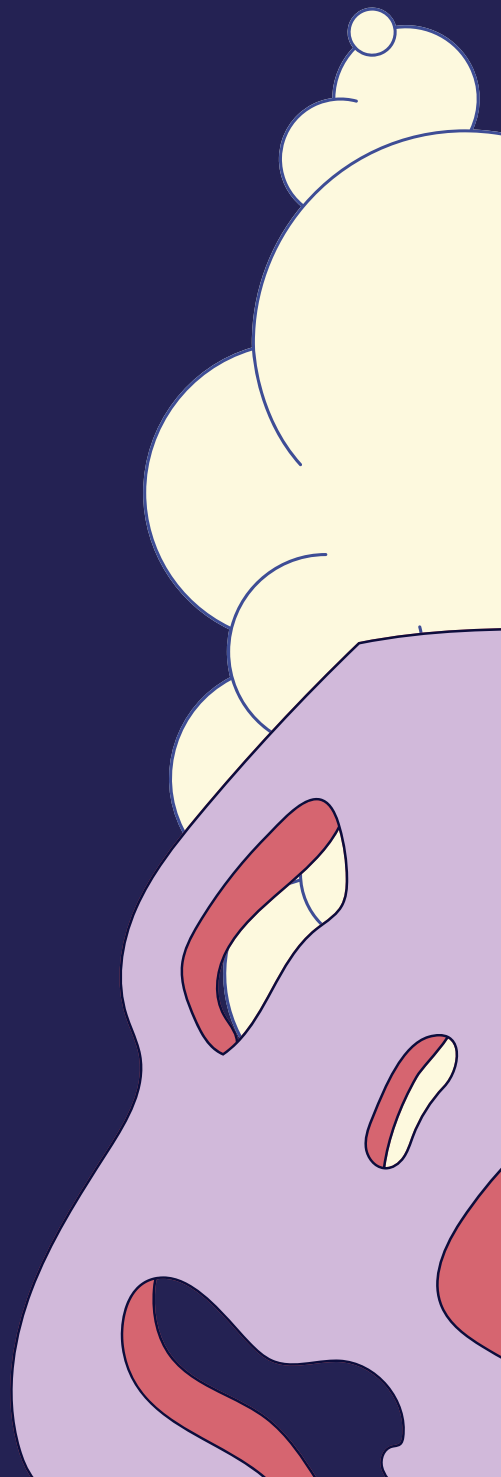




Press Release

The Incubation Centre of Aditi Mahavidyalaya was featured in The Indian Express and नवोदय टाइम्स for launching the first incubation centre with digital platform to promote entrepreneurship among young girls. The college “aims and strives towards holistic development of rural girl students, most of whom are first-generation learners,” says Patron, Prof. Mamta Sharma.

The incubation platform was formally inaugurated by Rajni Abbi, Chairperson, Aditi Mahavidyalaya and Proctor, University of Delhi; T C Dhoundiyal, Founder and CEO, SKILLSertifika Global, Priya Bir, Nodal Officer, Digital Incubation Centre; and Sharma on January 7.



Young Entrepreneurs!



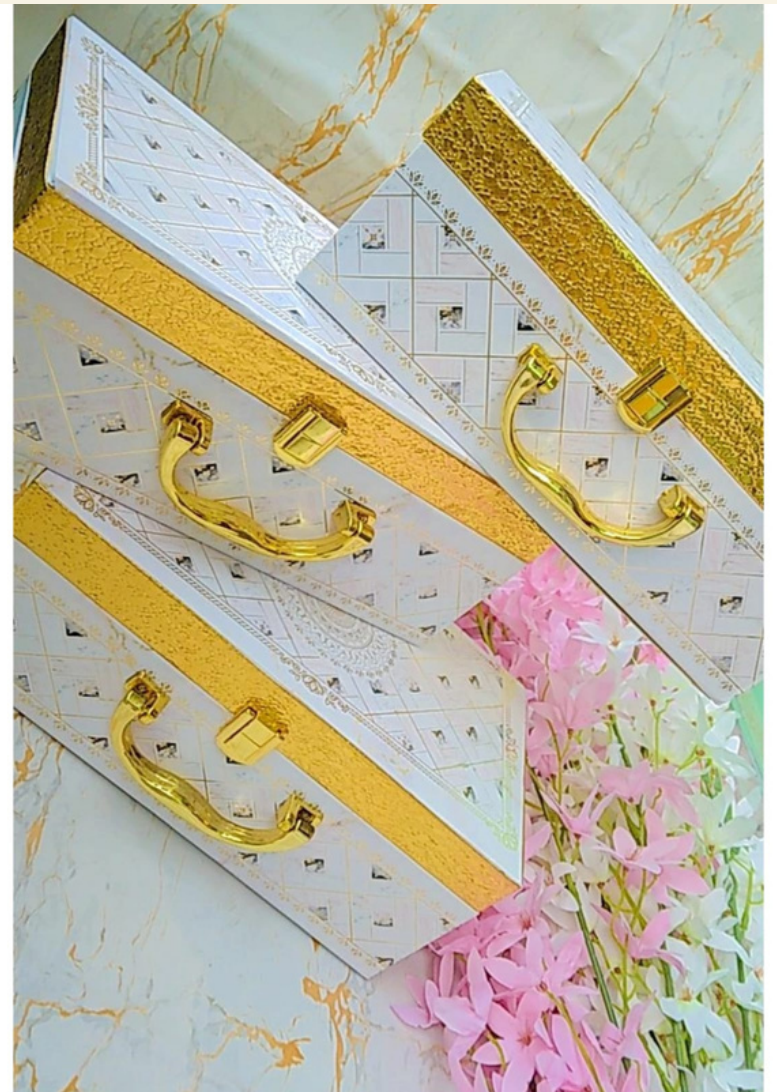
Harshita Chauhan
Chhaya Handmade Chocolates

"I want to make my mother proud"



Anuradha Shukla
Mathematics App "SARTHI"

"So that young maths students don't face what i did "



**INCUBATION CENTRE
X
SKILLSERTIFIKA**

**Wings encouraged the young entrepreneurs
them in micro n macro management of their
businesses and launching of app**

WINGS, FLY HIGH!