



Coastal Resilience and Urbanization Challenges in India

Mamta Sharma and Shadab Khan

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Abstract

This paper explores the urban expansion in Indian coastal states since independence and how factors like population pressure, economic globalization, and natural hazards turned these states more vulnerable to disasters. The study focuses on urban density, coastal zone, and urban infrastructure. East coast of India is more prone to cyclones, whereas the west coast faces more threats of floods, erosion, and irregular rainfall leading to droughts/floods. This leads to aggravate the mitigation strategies and consequences of disasters on dense urban settlements that affect adaptation strategies. The peninsular coastal region has experienced rapid urbanization with an unequal spatial distribution pattern, particularly

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in Kerala. Urban expansion is projected to continue in the coming years that brought more area under disaster threats. States like Goa (in percentage) and Maharashtra (absolute number) have the highest level of urbanization in the country. Each coastal city in India is either facing challenges of infrastructure or basic services. The environmental threats to these coastal regions cannot be ignored. Keeping physical conditions of coastal belt in consideration, the coastal region is in various developing stages from Utkal coast to Kathiawar peninsula. This study emphasizes urban agglomeration and infrastructural development since globalization. Demographic change clearly marked the dividing line between coastal and inland states of India, which is also not untouched by disasters. Furthermore, the role of artificial intelligence (AI) cannot be ignored after Odisha's (1999) most destructive super cyclone. In this paper, an attempt is made to correlate the lives and livelihood of coastal people across the urban region.

Keywords

Globalization · Urban agglomeration · Demographic change · Artificial intelligence · Hazard

Introduction

The total length of the ocean is 1,634,701 km, and more than 39% of people live within 100 km of the coastal zone. More than 600 million people live extensively in coastal areas around the world with an elevation of <10 m, of which 360 million reside in urban areas. The world's 10% of population inhabit low-altitude coastal zone making their lives and livelihood more vulnerable to natural hazards. Low-altitude coastal zones account only 2% of the world's land area that hold 10% of world's population and 13% of urban occupants. Million-plus cities, accounting for 75% of world's share, have their largest city close to coastal areas with <10 m elevation.

India's 7516.6 km-long coastline is supporting about 35% of its population within range of 100 km from the coast. India's share in the world's coastline is less than 0.25%, which is inhabited by 211.93 million people. With 640 districts in India, 76 coastal districts have 17% of its share in national population, and within 50 km of its coastline, nearly 250 million people reside. Seventy-seven cities come under the nine coastal states and four UTs, which comprise largest and most dense urban agglomerations in India.

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अमृत महोत्सव

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आजादी का अमृत महोत्सव : पर्यावरण संरक्षण की शुभ यात्रा

(इतिहास को सम्मानित करते हुए स्वर्णीय भविष्य की ओर पहल)

—डॉ ऋतु खत्री

—प्रो ममता शर्मा

भारत आजादी के अमृत महोत्सव में खुशियों का आनंद ले रहा है, जो 75 साल के स्वतंत्रता के जश्न के रूप में मनाया जा रहा है। ऐसे में देश के जीवंत इतिहास, विविध संस्कृतियों और प्रगति के बारे में सोचने के लिए यह उत्कृष्ट समय है। उत्सव और स्मृति के बीच गहरे संबंध को स्वीकार करना तथा एक संतुलन बनाए रखना अति आवश्यक है। इस लेख का उद्देश्य हमारे पर्यावरण के प्रति आदर्शवादी समर्पण को जागृत करना तथा भारत के इतिहास पर दृष्टि डालते हुए, एक समृद्ध भारत को याद करते हुए, उसके उज्ज्वल भविष्य की दिशा में कार्य करना, अत्यंत आवश्यक हो गया है। पर्यावरण संरक्षण आज न सिर्फ भारत के एक जिम्मेदार नागरिक होने के नाते, हमारा ध्येय होना चाहिए, अपितु पूरी निष्ठा कर्तव्यपरायणता के साथ उस दिशा में ब्रश करते हुए अमल भी होना चाहिए।

जब हम भारत की आजादी के लिए लड़ते हुए भी सेनानियों को श्रद्धांजलि देते हैं, तो हमें याद आता है कि उनका संघर्ष न सिर्फ राजनीतिक मुक्ति से परे है बल्कि उन्होंने पूरे राष्ट्र की समृद्धि को सम्मानित किया है। अब हमारी जिम्मेदारी है कि हम उनकी विरासत का समर्थन करते हुए एक विकसित और परिस्थितिकी बनाने के लिए प्रयास करें। प्रकृति की समृद्धि को संजोना तथा विकसित करना बहुत आवश्यक है। भारत की जय विविधता तथा प्राकृतिक धरोहर एक अमूल्य उपहार रहे हैं, जिन्होंने सदियों से हमारी संस्कृति तथा जीव शैली को सुखद बनाया है। परंतु

India's Role in the G20 Summit

Fostering Diversity in Global Policy
and Economic Cooperation



Editors:
Mamta Sharma • Pooja Khanna
Beena Antony Reji

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Prof. Pooja Khanna
Prof. Beena Antony Reji**

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Harmonizing Humanity: India's G20 Presidency and the Power of Cultural Exchange for a Unified World

Mamta Sharma

Neelu

India's G20 Presidency: Navigating Global Challenges

India's ascendancy to the presidency of the Group of Twenty (G20) marks a defining moment in the country's history and its role on the global stage. In a world grappling with a plethora of urgent challenges, from the persistent COVID-19 pandemic to the complexities of climate change and economic disparities, India's leadership within this esteemed international forum assumes paramount significance.

Navigating the COVID-19 Pandemic: India's G20 presidency unfolds amid the ongoing global battle against the COVID-19 pandemic. India, like many other nations, has faced formidable healthcare and economic challenges. It serves as an exemplar of a country contending with the complexities associated with vaccine distribution, enhancements to healthcare infrastructure, and economic recovery in the midst of a global pandemic.

India's G20 presidency can be contextualized within its significant contributions to global vaccine diplomacy. Often referred to as the "pharmacy



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Nurturing Equality: Paving the Way for Safe Spaces in India's 'Amrit Kaal' of Freedom

–Prof. Mamta Sharma

–Prof. Sadhna Jain

–Ishan Sharma

Introduction

In the grand tapestry of India's journey towards freedom, the voices of women have been both resilient and resounding. As we stand at the threshold of the 'Amrit Kaal' of our nation's independence, it is imperative to reflect upon the progress we have made and the challenges that lie ahead in nurturing equality and creating safe spaces for women. Have we truly fulfilled the promise of freedom for all? Are women's rights and well-being truly safeguarded? As Mahatma Gandhi once eloquently questioned, "What difference does it make to the dead, the orphans, and the homeless, whether the mad destruction is wrought under the name of totalitarianism or in the holy name of liberty and democracy?" The journey of women over the past 75 years has been marked by incredible strides, but also lingering shadows that demand our attention and action.

नाथ परम्परा का आखिरी पर प्रभाव



Samsung Triple Camera
Shot with my Galaxy A30s

डॉ. नीलम राठी

स्वराज 5

भारत का स्वाधीनता आन्दोलन
और साहित्य



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संपादक

डॉ. अन्नाराम शर्मा

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SKILL ENHANCEMENT COURSE (SEC)-IV
Media in Education

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Lesson-3

MASS MEDIA IN EDUCATION: PRINT MEDIA

Manisha Wadhwa nee Dabas

Learning Objectives

On completion of this lesson, learners will be able to:

- Distinguish between print media and digital media.
 - Comprehend those books, newspapers and magazines are print media and have impact on education
 - Analyze today's books in terms of development of books over the centuries and their role in mass media.
 - Differentiate among the different types of books
 - Recognize and discuss the challenges faced by the newspapers today and some approaches to dealing with it.
 - Understand the evolution of magazines as a mass media and understand their importance in education
 - Demonstrate familiarity with different kinds of print media that have been used in education and their role in education.
-

Introduction

Communication is a basic feature of human life. It refers to people interacting by use of symbols (written/ oral), which is organized. It makes sense to sender and receiver. When sender and receiver are not face to face then, communication takes place with the assistance of technology – transmission, distribution, and reception of messages. Radio, television, and internet are media for communication (singular of media is medium).

Traditionally mass communication refers to a form of communication that reach out to huge masses. It is the size of audience, which turns the communication into 'mass communication'. Books, magazines, journals, newspapers are initial means of mass communication. These are publications (also known as print media). Later television, radio, and newer means such as internet were added to the list of mass communication sources. Thus, to incorporate all these sources the term media is used. From mid-nineteenth century newspapers, radio, television, movies provided access to the huge masses of people. The audience in mass media has three main characteristics: Large size, Diverse and Dispersed geographically. Let us understand with examples.

Lesson-4

MASS MEDIA IN EDUCATION: ELECTRONIC AND DIGITAL MEDIA

Manisha Wadhwa nee Dabas

Learning Objectives

On completion of this lesson, learners will be able to:

- Demonstrate familiarity with different kinds of electronic and digital media that have been used in education and their role in education.
- Distinguish between print media and digital media.
- Comprehend that radio and television are electronic media and have impact on education
- Recognize and discuss the challenges faced by the radio today and some approaches to dealing with it.
- Comprehend the development of the computer, the internet and the web
- Analyse how internet (digital media) has influenced all other media of education.

Introduction

In the previous unit we have read about mass media and print media. We have understood that books, newspapers and magazines are print media or publications. The audience in mass media has three main characteristics -large size (numbers), diverse (age, class, language and many other parameters) and dispersed geographically worldwide. Radio, television, computer, internet and web are classified as electronic and digital media. Electronic media made possible to transmit information, news, facts to huge masses immediately. Any sort of message or information is conveyed to large number of people at the same time. However, digital media brought audience fragmentation, as people started viewing information as per likes or choices. In this unit we will study in detail about the evolution of electronic and digital media and their role in education.

Radio

A number of scientific discoveries of electromagnetic waves, radio waves, wireless telegraph, amplifiers gave rise to the development of radio, which is a short form of radiotelephony. In radio, speech and music broadcast through wireless transmission that

**UNDERSTANDING THE MEDIA CULTURE: SHAPING
THE VIEWS, EXPERIENCES, TASTE, AND
INTERACTION**

Manisha Wadhwa nee Dabas

Learning Objectives

On completion of this lesson, learners will be able to:

- Comprehend the meaning and importance of culture's relationship with mass media.
 - Analyse the ways in which the mass media affect our everyday lives.
 - Show critical awareness of the extent of media use and the nature of its usage.
 - Explain the term media literate and discuss the importance of developing media literacy in our lives.
-

Introduction

In the earlier units, we have read about different print media and electronic and digital media and their role in education. In this unit, we will see how media influence us – our views, taste and interaction. Media circulates images, words, sounds (including songs) that surrounds us. We often get influenced by different media materials without thinking much about it like – who has send it, what meanings are attached to that and what would be future consequences.

Researches have found that people use media and adapt their use of media to their own particular needs. Broadly, speaking people use media for the four following purposes:

Enjoyment: Enjoyment is a basic human need. There are many ways in which media provide us entertainment like - watching a television programme, reading a novel, listening to a cricket match commentary, social networking on Apps like Facebook, LinkedIn or Instagram and several other activities. People follow celebrities, watch daily soap operas or new film released. These activities are discussed with their family, friends, colleagues and even strangers. In this manner, media not only provided enjoyment but also become source of interpersonal discussion. Researchers have named it as “media as a social currency/ coin”, wherein media material is used as an everyday discussion topic.

Companionship: Media bring a sense of companionship to people who are lonely and alone like senior citizens at home, ill patients at hospitals, and homemakers. These people

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Chapter - 7

Social Media Marketing- The Need of the Hour

Dr. Nitu Rana

Associate Professor, Department of Commerce, Aditi Mahavidyalaya, University of Delhi,
Delhi, India

“It’s hard to find things that won’t sell online.” (Jeff Bezos)

Introduction

Social media is the sharing of the ideas, information, opinions, and thoughts through computer-based information and communication technology. The content like documents, videos, photos, and information etc. is shared with the help of electronic modes of communication in social media. The most widely used social media networks in the present times are Facebook, Instagram, WhatsApp, Twitter, Telegram, You-tube, Gmail, LinkedIn, Pinterest etc. The main reason for the origination of social media was to communicate with the friends and family but later the businesses also started using it as a new method of reaching to their customers. The main strength of social media is its power to connect with many people simultaneously in any part of the world. The present generation is existing in two ways: reality and virtual. So much of time is spend online, hence the businesses are also trying their level best to show their virtual presence to their present as well as prospective customers.

Social Media Marketing

The marketing strategies of any organisation keeps on changing as per the requirement from time to time. The reason is every business must move or accept the changes if they want to survive for a longer period of time in this competitive business world. When for the marketing of the products and services any kind of social media platform is used like Facebook, Twitter, Instagram, LinkedIn, WhatsApp etc., it is called Social Media Marketing. It will help in updating the existing customers about the new products and services and in reaching the new customers in a very short period of time. The social media platforms are helping the businesses in building their brands and in sales maximisation. With the help of social media, the businesses can work



As per the latest curriculum
on the directives of NEP 2020
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Semester I/II

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ENGLISH FLUENCY - I

Semester I/II



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Pooja Khanna is Professor in the Department of English, Aditi Mahavidyalaya, University of Delhi. She has been teaching English Language and Communication Skills for over twenty-four years. She has authored several books on Communication Skills for various courses prescribed for the students of University of Delhi. She has also been involved in creating e-lessons for the Institute of Lifelong Learning during her tenure as a Fellow at South Campus, University of Delhi.

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For the University of Delhi

Semester I/II

DEVELOPING ENGLISH LANGUAGE SKILLS - I

POOJA KHANNA



DEVELOPING ENGLISH LANGUAGE SKILLS - I

Semester I/II



Developing English Language Skills - I is a tailor-made compilation of the entire syllabus prescribed for the GE language course of B.A./B.Com. programme based on undergraduate curriculum framework (UGCF) 2022 as per National Education Policy 2020. It presents complete clarity on concepts and formats from examination point of view. With minimal textual emphasis and optimal use of practical exercises, an effort has been made to make learning a pleasure for students. The aim is to equip the readers with skills required to hone English as a language of communication. The book also caters to learners looking for interesting and innovative material in English reading, writing, speaking, listening, grammar and vocabulary building.

Salient Features

- Interactive exercises
- Focus on real-life learning
- Sample papers for practice

Pooja Khanna is Professor in the Department of English, Aditi Mahavidyalaya, University of Delhi. She has been teaching English Language and Communication Skills for over twenty years. She has authored three books on Communication Skills for various courses prescribed for the students of University of Delhi. She has also been involved in creating e-lessons for the Institute of Lifelong Learning during her tenure as a Fellow at South Campus, University of Delhi.

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Semester I/II

ENGLISH LANGUAGE THROUGH LITERATURE - I

NEERJA DESWAL
POOJA KHANNA

ENGLISH LANGUAGE THROUGH LITERATURE - I

Semester I/II



English Language Through Literature - I is specifically composed keeping in mind the needs of the first-year students of (GE) English language course of B.A./B.Com. programme based on Undergraduate Curriculum Framework (UGCF) 2022 as per National Education Policy (NEP) 2020. This student-centric book has been designed to offer clarity on concepts and topics which are part of the syllabus. The aim is to sharpen the reading, writing and listening skills through various activities and exercises, thereby building confidence of mastering the language. With minimal textual emphasis and optimal use of practice exercises, an effort has been made to make learning a pleasure for students. In student-friendly language, the book caters to young readers looking for innovative and interactive material in English.

Key Features of the Book

- Interactive exercises
- Focus on real-life learning
- Sample papers for practice

Neerja Deswal is Professor in the Department of English, Aditi Mahavidyalaya, University of Delhi. She has been teaching English Language and Communication Skills for over twenty years. She has earlier co-authored a book on the CBCS English Core syllabus.

Pooja Khanna is Professor in the Department of English, Aditi Mahavidyalaya, University of Delhi. She has been teaching English Language and Communication skills for over twenty-four years. She has authored several books on Communication Skills for various courses prescribed for the students of University of Delhi. She has also been involved in creating e-lessons for the Institute of Lifelong Learning during her tenure as a Fellow at South Campus, University of Delhi.

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Semester I

BUSINESS COMMUNICATION

POOJA KHANNA



BUSINESS COMMUNICATION

Semester I



Effective business communication is the key to success in corporate life. We live in an era where words and gestures play an important role in communication. Businesses operate in various circumstances and at different levels. It is paramount that the communication amongst organizations is clear and effective, and also takes into account cultural sensitivities. This is where the concept of Business Communication comes into play.

This book, written in accordance with the syllabus of the University of Delhi, is an attempt to equip the readers with skills required to communicate effectively in a business situation. It would also be useful for the students of BCom, BBA and MBA of other universities, and for anyone looking to learn the nitty-gritties of business communication.

Key Features

- Tailormade as per the Undergraduate Curriculum Framework (UGCF) effective from academic session 2022-23 based on the National Education Policy (NEP) 2020
- Analysis of the vital components of business communication
- Informative use of illustrations, examples, diagrams and pictures
- Inclusion of review questions
- New tools for business communication, such as emails, teleconferencing, video conferencing and netiquettes, are discussed in detail

Pooja Khanna is a Professor in the Department of English at Aditi Mahavidyalaya, University of Delhi. She has been teaching English language and Communication Skills for over 22 years. She has also been actively involved in creating e-Lessons for English language at the Institute of Lifelong Learning during her tenure as a Fellow at South Campus, University of Delhi.

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नये भारत साहित्य

डॉ. दिनेश पाठक



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-प्रो. नीलम राठी

ज

ल शक्ति अभियान और पानी की शक्ति

भारत सरकार की योजनाओं के तहत विभिन्न राज्यों में उनका लाभ देश के उनिम् व्यक्ति तक पहुँचाने में शक्ति भूमिका असादिश्य है। शेडियो अपने कार्यक्रमों के माध्यम से को भीतर तक प्रभावित करता है। मनुष्य अपने शक्ति को करते हुए जैसे रसाई में काम करते हुए बस कर बच्चे को करते हुए, मजदूर वर्ग अपनी दिहाड़ी कले हुए से बच्चे को प्रसारित कार्यक्रमों का आनंद लेते हैं। वही कल्प है कि महिला शिक्षा की बात हो, सर्व शिक्षा अभियान हो व कि स्वास्थ्य मंत्रालय का पोलियो अभियान किंचित दिवस के बाल विवाह सेकथाम आदि सब के सकल किन्तुन : शेडियो की महत्वपूर्ण भूमिका रही है। इस हेतु जो है उन्हें करते हुए जल शक्ति मंत्रालय, जल संसाधन विकास बॉरड संरक्षण विभाग द्वारा एफएम पर पानी की शक्ति नमः किस्सा गोई शैली अर्थात कहानी वाचन का बल्ले कार्यक्रम प्रसारित किया गया जिसमें देश के विभिन्न हिस्सों जल संबंधी समस्याएं जल समस्या निवारण की बुद्धिपूर्वक जागरण के कारण चुनौतियों से निपटान अर्थात सकारक कोशिशों कोसत्य घटनाओं पर आधारित तयु बचपन में में लिखकर उन सामान्य नागरिकों या सरिकवर्गों का मंत्रालय या एफएम गोल्ड में भेजी गईं। उन्ही सरलित व प्रसारण इस कार्यक्रम पानी की शक्ति में शिवा राव । सभी राज्य घटनाओं पर आधारित करलिनिया की । व काल 22 अक्टूबर 2019 से 5 अगस्त 2019 तक प्रसारित किया गया जिसमें 26 असादिश प्रसारित की गईं यह कार्यक्रम सभी के शक्ति शिर कीर्तिया शिवा राव से प्रसारित हुआ ।

शेडियो - जल शक्ति पानी की शक्ति, जल संसाधन विकास, राष्ट्रीय शिवा ।

शुभिका - भारत सरकार द्वारा जल संसाधन की सुरक्षा के हेतु किया गया है वहीं वर्ष जल संसाधन की सुरक्षा को सुरक्षित रखे। यह प्रसारण शिवा राव द्वारा प्रसारित किया गया है जिसमें जल संसाधन की सुरक्षा को सुरक्षित रखे।



भविष्य का भारत और संचार माध्यमों की स्थिति

■ डॉ. नीलम राठी

जनतंत्र में सूचना, शिक्षा और मनोरंजन के अपने त्री आयामीय उद्देश्यों के कारण संचार माध्यम सक्रिय नागरिक जनतंत्र को मजबूत और जन प्रतिनिधियों तथा सरकार को उत्तरदायी बनाते हैं। इस प्रक्रिया में जन संचार माध्यम की भूमिका अहम

सं चार तकनीक के विकास के बिना भविष्य के भारत की कल्पना असंभव है। यही नहीं आज के आधुनिक युग में सामाजिक, आर्थिक एवं राजनीतिक क्षेत्रों में प्रगति हासिल करना भी असंभव है। मीडिया का भविष्य और स्वरूप तेजी से बदलने का ये सिलसिला आने वाले सालों में भी जारी रहेगा। संचार तंत्र में टेलीग्राफ, डाक, दूरसंचार, समाचार पत्र दृपत्रिकाएं, रेडियो प्रसारण, टेलिविजन तथा डिजिटल और सोशल मीडिया से जुड़ा समूचा सूचना तंत्र सम्मिलित हैं। संचार तंत्र बाजार के विभिन्न खंडों को जोड़ता है तथा सामाजिक-सांस्कृतिक एवं आर्थिक विकास प्रक्रिया में भागीदार लोगों के लिए जरूरी सूचनाओं एवं आंकड़ों की आपूर्ति करता है।

विगत कुछ वर्षों से भारतीय जन संचार माध्यमों ने निजी स्वार्थ लिसता और कॉरपोरेट पूंजी के दबाव के कारण जनतंत्र में स्वतंत्र तथा निर्भीक जन संचार माध्यम की अवधारणा पर ही प्रश्नचिह्न लगा दिया है। बाजार के बनते विगड़ते समीकरण ने मीडिया संस्थानों पर बढ़ते एकाधिकारवादी आर्थिक नियंत्रण के कारण स्वतंत्र प्रकाशनात्मकता लगभग असंभव सी हो गयी है। ऐसी खबरों की कमी नहीं जहाँ विभिन्न दबाव के कारण भी समाचार पत्र और निजी नियंत्रण वाले टीवी चैनलों से भी पत्रकार



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Adhunik Sahitya

साहित्य, संस्कृति एवं आधुनिक सोच की त्रैमासिकी

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